

# Wheels

An Advertising Feature of the Economist & Sun and The Tribune

## Easy to prevent rust

Oil treatment can protect your car from the elements

(SOP) A good way to keep your car looking as good as new is to have it rust-proofed.

There are many companies who offer this service, but in order to choose a rust-proofing system or garage that offers the best service, consumers must know what to look for.

First, check the name of the company in question. While name alone is no guarantee of satisfaction, a name brand product or service will at least have a reputation that can be checked.

Second, find out exactly what kind of product the company intends to apply to your vehicle.

Three basic styles of treatment are widely used: sealants, oils and chemicals. All possess different qualities and offer different levels of effectiveness.

Sealant-style rust proofing includes treatments that are based in tar, grease, wax and silicone. These treatments are intended to give a thick barrier that salt and

moisture cannot penetrate.

If applied thoroughly, this sort of treatment will provide adequate protection to the floor boards of the car until the product dries out and begins to fall away.

When treating the doors, hood, trunk or any other part of the car where metal contacts metal, sealants do not fair well.

The thick consistency of the sealant products will not work its way between layers of welded steel. These welded seams, such as on the bottoms of car doors, are areas most prone to serious rust damage.

Oil treatments have become very popular and have proven to be far more effective than sealant-style rust proofing.

The effectiveness of oil is largely due to its thinner consistency which is able to run and spread into many more seamed areas of the car. The oil leaves behind a barrier that will last a year.

Many people like to wait until

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Rust proofing can keep your car looking as good as new.

Advertorial

**GM NORTH POINTE**

L-R—Brian McPake, new car manager from North Pointe and Judy Schwalm (far right) of Firchall Sports presents Elizabeth Baillie, Brent Arseneault, Lony Kirlin and Brenda Simpson with their prizes in the dealership's recent Swing into Spring Contest.



Doug Love  
General Manager

## SUMMER MADNESS

~ Part Two ~

The Sale Continues with our Low, Low Prices.

**NEW '97 Full Size Cargo**  
2 to choose from

Air, Auto, 5.7 V8, AM/FM Cassette, Stk. 70735  
 WAS \$29,975 NOW \$23,888

**NEW '97 S10 Pickup**

Air, Auto, V6, Rear Sliding Window, Cassette & More, Stk. 70757  
 WAS \$20,710 NOW \$18,588

**NEW '97 Cavalier Sedan**  
3 to choose from

Air, Auto, Cassette, ABS, Air Bags, Moulding, ISB Pkg. & More  
 WAS \$18,355 NOW \$15,788

**'97 Venture LS Demonstrator**

Loaded, Auto Leveling, CD Player & Much More, Stk. 70811  
 WAS \$30,555 NOW \$26,888

**\$5,000 REBATE**

YOUR CHANCE TO WIN \$5,000  
 See dealer for details.

**NEW '97 Aurora Demonstrator**

Luxurious ONLY \$39,999

Pick out the colour of your new car or truck for a chance to WIN 10 gals. of paint.  
 (You pick the colour too!) from Hunter's Discount Paints!

Advertorial

Giovanna and Marco Rocca (standing in their 1972 bright yellow Fiat) won a complete paint job from Randy Murphy, owner of Maaco. Stewart Wright, producer of AM640's Auto Motion and Bob Morrow, director of marketing for Maaco Canada presented the couple with their new vehicle.

**Markham Auto**  
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- Tires: Alignment, repair, balance and rotation.
- Engine shampoo, Interior / Exterior shampoo, polish & wax, underbody wash.
- Transmission service, coolant flush, engine tune-ups.
- Express or old fashioned Lube, Oil and Filter, A/C service.

**905-472-5100**

**RUST CHECK**

**NORTH POINTE**  
 CHEVROLET OLDSMOBILE

The Little Dealership with a Big

5336 Highway 7 (Just East of McCowan)  
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 www.autonet.ca/northpointe

Sale Hours:  
 Mon-Thurs: 9 am - 6 pm  
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Prices are plus freight, all applicable taxes and licence, insurance extra.