

Designer clothes at bargain basement prices

JOAN RANSBERRY
Staff Reporter

A store featuring an array of goods, including designer clothes at bargain basement prices, has opened in downtown Stouffville.

Now that the weather has perked up, people are sauntering into M. Wilson and Co.'s Bankruptcy and Liquidation Centre on Main Street, across from the Bank of Commerce.

"There's a lot to see—people really enjoy going through our store. We offer great buys. It's a fun place," said company spokesman Francesca Colagio-

vanni. The store does have a bit of everything. Meanwhile, new merchandise arrives weekly. "That's a big point. New stock comes in on a continuous basis," said Colagio-

vanni. One of the store's main drawing cards is the designer clothes most often found in boutiques. To be able to buy a Jones of New York, an Ann Klein, a Liz Claiborne or a Vittani right here in Stouffville is an experience. And, to get the high quality items at 50 to 90 per cent off the list price is an extra bonus. "Word is out that we sell designers. People love it," said clerk Sue Mason.

BUSINESS

As well as the women's clothing line, the store carries a wide range of children's, including baby clothes, while some men's clothing is available. "Again, these items appeal to the pocket-book," stresses Sandra Hamill, store manager.

The store owner offers such low prices because the stock comes from other stores which have gone out of business usually due to bankruptcy.

"We also buy end-of-season stock from other stores and sell it

here," said Colagioanni. The same principle applies to all goods, including the furniture, lamps, carpets, tables, art and novelty items.

A store inventory takes time. "We sell so much—western boots and hats, movies, computer equipment, sports equipment, beauty supplies, cosmetics, kitchen ware, purses, shoes, dishes and knickknacks and even lingerie," said Colagioanni.

While local shoppers hope the store is a keeper, it all depends on business. "We'll stay if business is good and leave if it isn't," said Colagioanni.

Colagioanni who hails from the United States has made her home in Stouffville. "I hope we do well here," she said.

The store is open Tuesday to Friday from 10 a.m. to 6 p.m., Saturday from 10 a.m. to 5 p.m. and Sunday from noon until 5 p.m. It's closed on Mondays.

If anyone wonders if a certain item is in



COLAGIOVANNI

stock, all it takes is a call 642-0365. "Our customers are welcome to give us a call," said Hamill.

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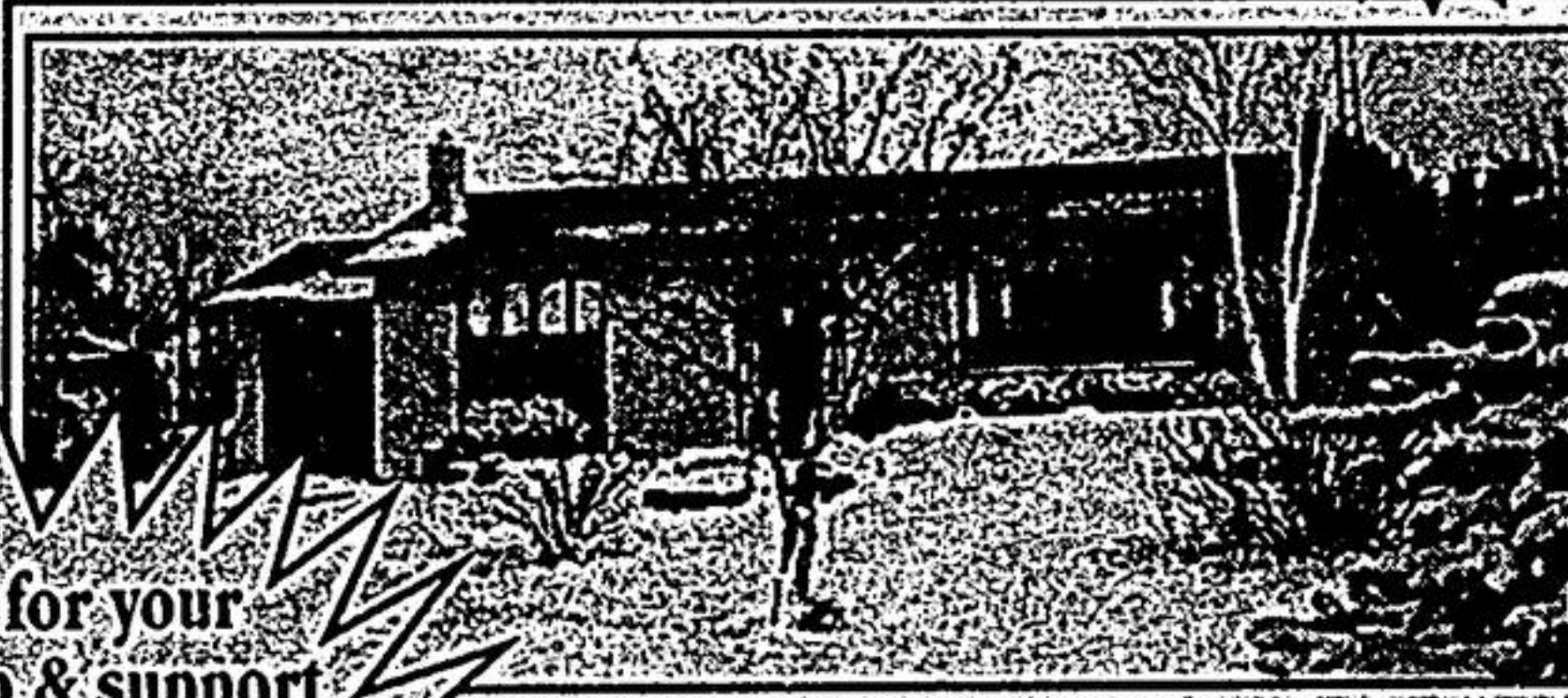
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Mike or Helen 905-479-3571
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Notice of Liquor Licence Application



The following establishment has applied to the Alcohol and Gaming Commission of Ontario for a liquor licence under the Liquor Licence Act:

- Application For Additional Facilities
The Friendly Greek
5308 Highway 7, Markham (outdoor area)
- Application For A Sale Licence
Bella Place Restaurant
180B Bullock Drive, Markham

Any resident of the municipality may make written submission as to whether the issuance of the licence is in the public interest having regard to the needs and wishes of the residents. Submissions must be received no later than April 4, 1998. Please include your name, address and telephone number. If a petition is submitted to the Commission, please identify the designated contact person.

Note: The AGCO gives the applicant details of any objections.

Submissions to be sent to:
Licensing and Registration Department
Alcohol and Gaming Commission of Ontario
55 Lake Shore Blvd. E., Toronto ON M5E 1A4
Fax: (416) 326-5555
E-mail at licensing@agco.on.ca.