# Ontario issues new series of designer plates for drivers

There are now 36 choices, including 10 new logos introduced this month for Ontario licence plates.

The latest graphics include the Canadian flag and logos of SkyDome, York University, Girl Guides of Canada, Fire Service Society, University of Guelph, Ontario Square and Round Dance Federation, Knights of Columbus and the Ontario Federation of Anglers and Hunters.

Information about these and the other 26 graphic selections can be obtained by calling 1-800-AUTO-PL8 or by visiting a licence issuing office to obtain a new brochure illustrating all the available choices. Orders can also be placed at these locations or at any ServiceOntario kiosk.

Regular series plates with graphics sell for $50. Those already owning a personalized plate can add a graphic for $50. The cost to first-time buyers of a personalized plate with a graphic is $175. Delivery takes up to four weeks. Gift certificates are available in denominations of $30, $50, $125 and $175, plus GST.

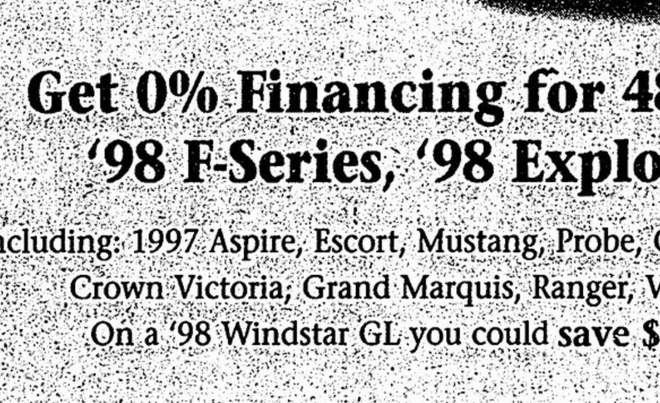

ATTENTION...
WE'LL MAKE YOUR FIRST MINIVAN PAYMENT!
Lease any new '98 Windstar or Villager and Ford Credit
•PAYS YOUR FIRST MONTH LEASE PAYMENT
•WAIVES YOUR SECURITY DEPOSIT
Cannot be combined with 0% financing. Offer available December 22nd - January 5th, 1998.++
Ford Credit

Drive into a
WINNER
WONDERLAND
0%

Get 0% Financing for 48 Months on '98 Windstars, '98 F-Series, '98 Explorer and Most '97 Models*

Including: 1997 Aspire, Escort, Mustang, Probe, Contour, Mystique, Taurus, Sable, Thunderbird, Cougar, Crown Victoria, Grand Marquis, Ranger, Villager, Explorer, Windstar, Aerostar and F-Series.
On a '98 Windstar GL you could save $4,295 in interest compared to 8% financing.**

PLUS, only at Your Toronto Area Ford and Mercury Dealers
WIN from $100 to $25,000 Instant Cash Off a New '97 or '98 Ford or Mercury!



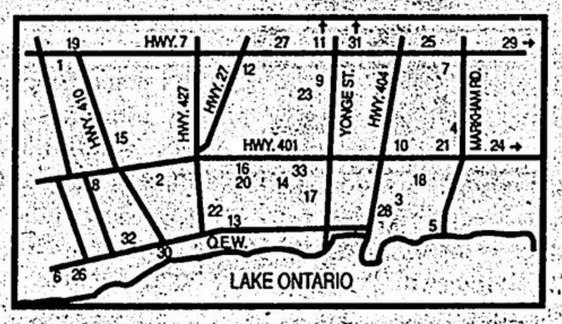

AND you could WIN a 2 year lease on a new '98 Ford Windstar GL in our Winner Wonderland Sweepstakes

Every card's a winner and everyone's a winner with 0% financing at your Toronto Area Ford and Mercury Dealers!

Your Toronto Area Ford and Mercury Dealers

1. BRAMVIEW FORD SALES LTD. 209 Queen St. E., Brampton, (905) 451-1040
2. DIXIE FORD SALES LTD. 5495 Dixie Rd., Mississauga (905) 629-1300
3. DONWAY FORD SALES LTD. 1975 Eglinton Ave. E. Scarborough, 751-2200
4. FREEWAY FORD SALES LTD. 1780 Markham Rd., Scarborough, 293-3077
5. HERITAGE FORD SALES LTD. 2660 Kingston Rd., Scarborough, 261-3311
6. KENNEDY FORD SALES LTD. 280 South Service Rd. W., Oakville, (905) 845-1646
7. McARTHUR'S IN MARKHAM LTD. 8021 Kennedy Rd., Unionville, (905) 474-1350
8. MEADOWVALE FORD SALES & SERVICE LTD. 2230 Battleford Rd., Mississauga, (905) 542-3673
9. NORTHTOWN FORD SALES LTD. 7120 Yonge St., Thornhill, (905) 889-7343
10. PADDY SHANAHAN FORD SALES LTD. 3260 Sheppard Ave. E., Agincourt, 497-5000
11. PERFORMANCE FORD SALES LTD. 10414 Yonge St., Richmond Hill (905) 884-9261
12. SUMMIT FORD SALES LTD. Hwy. #27, South of 407, Etobicoke, 741-6221
13. THORNCREST FORD SALES 1575 The Queensway, Toronto, 252-5131
14. TOTAL FORD SALES LTD. 2401 Dufferin St., Toronto, 781-5531
15. TOWER FORD TRUCK SALES LTD. 800 Gana Crt., Mississauga, (905) 564-8789
16. VENTURE FORD SALES LTD. 2209 Weston Rd., Weston, 244-1701
17. BAY LINCOLN/MERCURY SALES LTD. 36 Yorkville Ave., Toronto, 922-8444
18. BIRCHCLIFF LINCOLN/MERCURY SALES LTD. 2150 Lawrence Ave. E., Scarborough, 752-9180
19. COLONY LINCOLN/MERCURY SALES LTD. 300 Queen St. E., Brampton (905) 451-4094
20. CRUICKSHANK MOTORS LTD. 2062 Weston Rd., Toronto, 244-6461
21. EAST COURT LINCOLN/MERCURY SALES LTD. 4700 Sheppard Ave. E., Agincourt, 292-1171
22. EVANS LINCOLN/MERCURY SALES LTD. 5500 Dundas St. W. at Hwy. #427, Toronto, 231-3361
23. GATEWAY LINCOLN/MERCURY SALES 434 Steeles Ave. W., Thornhill, (905) 731-8400 1-888-635-3333
24. MARIGOLD LINCOLN/MERCURY SALES LTD. 1120 Dundas St. E., Whitby, 1-800-565-5893
25. CRAIG RILEY'S MARKVILLE LINCOLN/MERCURY SALES INC. 4072 Hwy. #7 E., Markham, (416) 798-7025
26. OAK-LAND LINCOLN/MERCURY SALES LTD. 570 Trafalgar Rd., Oakville, (905) 844-3273
27. AL PALLADINI'S PINETREE LINCOLN/MERCURY SALES LTD. 7777 Weston Rd., Woodbridge, (416) 798-4777
28. ROWLAND LINCOLN/MERCURY SALES LTD. 1800 O'Connor Dr., Toronto, 759-4424
29. ROYAL WOODS LINCOLN/MERCURY SALES LTD. Hwy. #7, E. of Westney Rd., Pickering, (905) 686-2300
30. SHERIDAN LINCOLN/MERCURY SALES LTD. 1345 Lakeshore Rd. E., Mississauga, (905) 278-5535
31. TWIN HILLS LINCOLN/MERCURY SALES LTD. 10801 Yonge St., Richmond Hill, (905) 884-4441
32. WHITEOAK LINCOLN/MERCURY SALES (1996) LTD. 250 Dundas St. W., Mississauga (905) 270-8210
33. YORKDALE LINCOLN/MERCURY SALES LTD. 3130 Dufferin St., Toronto, 787-4534

There for you Toronto.




LINCOLN Mercury
Ford FORD

WISE BUYERS READ THE LEGAL COPY. *0% financing on most in-stock 1997 models and 1998 Ford Windstar and F-Series for a maximum of 48 months on approved credit. E.g. $15,000 financed at 0% annual percentage rate for 48 months, monthly payment is $312.50, cost of borrowing (C.O.B.) is $0 and total to be repaid is $15,000 with $0 downpayment. Financing not available with any other offer. This is a sample calculation only. This offer does not include 1997 Expedition, Econoline, Lincoln models, and 1997/1998 F-Series over 8,500 lbs. Gross Vehicle Weight. Limited time offers. All offers must be purchased by December 31st 1997 and delivered by January 3rd 1998. Offers may change without notice. See Dealer for details. Some conditions may apply. **With 0% financing on a $25,000 purchase, you could save $4,295 in interest compared to 8% financing. Eg. Windstar GL with PEP 357B with $25,000 financed at 0% annual percentage rate for 48 months, C.O.B. is $0, compared to average bank financing rates of 8% for 48 months, C.O.B. is $4,295. This is a sample calculation only. ++Offer available on Red Carpet Lease from Ford Credit on approved credit. Some conditions and a 36,000 km over two year mileage restriction apply. Down payment or equivalent trade required. Offer available to retail customers only. Cannot be combined with any other offer. Dealer may lease for less. Limited Time Offers. Contest Rules: The offer is valid between December 8, 1997 and January 3, 1998, 6:00 pm, or while quantities last. You will win the lessor of the amount you committed to on the purchase or lease (less a dollar) and the total maximum rebate amount revealed. For example, if you purchase or lease a new Ford or Mercury vehicle for $15,000 and you reveal a rebate of $25,000, you will receive a $14,999 cash rebate towards the purchase or lease of the vehicle. The odds of winning an instant maximum cash rebate ranging from $100 to $25,000 will range from 1 in 1.0068 to 1 in 26000. A skill testing question must be answered correctly to win. See participating Toronto Area Ford and Mercury Dealers for complete rules, contest details and eligibility requirements. No purchase necessary to enter the sweepstakes. The sweepstakes entry forms must be received by the contest close date of 6:00 pm January 3, 1998. For a free game card, while supplies last, and full contest rules send a self stamped, addressed envelope to "Winner Wonderland Cash Back Multiplier" Sweepstakes, P.O. Box 1797, Station "R", Toronto, Ontario M4G 4A3.
Toronto FMDA, P.O. Box 2000, Oakville, Ontario L6J 5E4