

Saturday, November 8, 1997
Vol. 13, No. 45

THE TRIBUNE

Comment & Opinions

EDITORIAL

Please remember to vote on Monday

Monday is election day.

The Tribune is not going to tell you how to vote, that's your decision.

We are, however, going to tell you to vote.

The 1994 municipal election saw about 30 per cent of the eligible voters turn out to cast a ballot. That's appalling.

Come on people, surely we can do better than that this time around.

For those who think it's a waste of time to vote, especially in municipal elections, please think again.

This is the level of government that is closest to you. It's also the level at which you can make yourself heard.

This newspaper hears almost endless complaining about things which happen in the town. People are upset about a host of problems. Obviously they care about what's going on in the town.

However, when it comes time to vote and actually make a step towards doing something, many of these people fall strangely quiet.

Voting is a privilege. There are a lot of countries in the world where democratic rights are non-existent.

We, on the other hand, are blessed to live in a free country. Don't forget, though, that this freedom came at a very high price. It's appropriate that this election takes place the day before Remembrance Day.

People gave their lives so you can vote on Monday. Please use your privilege.



'Designer water' selling like hotcakes

All day I face
The barren waste
And crave the taste
Of water.
Cooooooooooooool
Water.

Old song lyric

Some day, thousands of years from now, anthropologists from a distant galaxy will come to Earth to study the fossilized traces of the human population that once thrived here.

And they're going to be mystified.

Not by the hulking relics of our skyscrapers. Not by what's left of our libraries or our computers or our cracked and crumbling superhighway systems.

No...it's the water bottle empties that will drive them nuts. They're made of plastic, for starters. That means they'll probably still be around thousands of years from now. Our garbage dumps and landfill sites ('middens' the arche-

ologists will call them) — will be radled and infested with empty water containers — Evian, Perrier, Canada Glacier, Pellegrino and several dozen other brand names. And the alien archeologists won't be able to figure out why.

Religious artifact? Fetish symbol? Primitive form of currency? Advanced chemical analysis will reveal that all the bottles ever contained was water. Why would a civilization (even one as barbarous as the human one) carry around containers full of the cheapest, most plentiful substance on the planet? A substance that was readily available from lakes, rivers, wells, fire hydrants — even hot and cold running faucets in each and every domestic household?

It's not hard to figure out why folks in Beirut or Acapulco or even Paris buy bottled water. The stuff that comes out of their taps is undrinkable. I even understand why people in Toronto drink bottled water. (The stuff that comes out of Toronto taps is safe to drink — but it



Basic Black

Arthur Black

tastes like it was piped in from the shallow end of the swimmingpool).

Similarly I can understand why folks in Winnipeg were snapping up cases of bottled water during and after the horrible spring floods they lived through last spring.

What I don't fully understand is how companies like Evian, Perrier and Canada Glacier can make a living selling water to the other 95 percent of Canadians, the vast majority of whom have perfectly good drinking water in their kitchens, their bathrooms — hell, even in their washing machines. Is spring water better than tap water? There's no guarantee. Springs can be as easily contaminated as any other ground water. Besides, who says the

stuff you paid a couple of bucks for ever saw a spring? It wasn't until last year that US authorities got around to regulating the term "spring water". Until then, any entrepreneur could drain dump truck radiators into bottle and sell it legally over the counter as Honest Fred's Pure Spring Water. Since 1996, anything labelled "spring water" must actually come from a spring.

One giant step for mankind.

No, the truth is Designer Water is selling like hotcakes because a handful of Hollywood types like Pamela Anderson Lee, Tom Cruise and Melanie Griffiths have appeared in public clutching their Designer Water bottles the way Linus clutches his security blanket. This has made it chic and trendy to be seen in public sucking on a bottle of water. Indeed some yupoid types won't leave home without it.

I hate to be the one to tell them they've been had...so I'll let the New York Times do it.

A couple of months ago, The Times ran an exposé that showed more than a third of all bottled water sold in the US is merely filtered tap water. In other hustlers are selling water for a dollar a quart that costs them 1/10th of a cent to draw from their tap.

Even P.T. Barnum never figured out a scam that brazen.

The Times further reports that several American cities, including Houston, Texas, are finalizing plans to put their municipal water in plastic bottles and sell it up on the shelves right alongside the expensive, exotic brands.

They figure if people are dumb enough to pay for a substance they can get for free, then the municipal coffers might as well see some of the action too.

After all, it doesn't take a genius to figure out what Evian spells backwards.

This strike not about school; it's about power

Dear Editor,
Thank you teachers for your efforts on behalf of the students of this province. The removal of teacher services would not have been necessary if the public had mounted a serious protest against this government. Unfortunately Premier Harris has been and is continuing to misinform the public about the main issues in this dispute.

Standardized testing, standardized reports, more parental involvement are not issues in this strike. Teacher preparation time is not a main issue although it is an important issue to secondary teachers.

because students receive individual assistance in this period.

Power is a main issue. Should virtually all decision-making functions be removed from local boards and placed in the hands of the Cabinet, not even the Legislature? Bill 160 does this.

The other main issue is funding. Can removing a billion dollars more from our educational funding be in the best interests of our students? Premier Harris asks teachers to put students first. Is he putting students first with cuts of this magnitude?

Our oh so pious Premier is now condemning teachers for their "law-

lessness" in having the courage to protest government policies. Did he expect teachers to twiddle their thumbs and say "oh dear?" People have a right, and at times, even a duty to protest.

Teachers I applaud you for your courage, determination and willingness to accept the high emotional and considerable financial costs of your actions.

Bruce Johnston

Send your letters to the editor to the address below

STOUFFVILLE TRIBUNE WEEKENDER
A Metroland Community Newspaper

Patricia Pappas
Publisher

Andrew Mair
Editor-In-Chief
Tracy Kibble
Editor

Debra Weller
Director of Advertising
Mike Rogerson
Retail Advertising Manager
Stacey Allen
Classified Manager

Barry Goodyear
Director of Distribution

Vivian O'Neil
Business Manager

Pamela Nichols
Operations Manager

about us

News	(905) 640-2100
Retail sales	(905) 640-2100
Classifieds	(905) 640-2874
Distribution	(905) 640-2100
Fax	(905) 640-5477
E-Mail	therib@istar.ca
6244 Main St.,	Stouffville, Ont.
L4A 1E2	

The Stouffville Tribune, published every Tuesday, Thursday and Saturday, is one of the Metroland Printing, Publishing and Distribution group of community newspapers which includes Ajax-Pickering News, Advertiser, Alliston Herald-Courier, Barrie Advance, Brampton Guardian, Burlington Post, City Parent, Collingwood/Wasaga Beach Connection, East York Mirror, Elgin-Essex Guardian, Georgetown Independent, Guelph Free Press, Kingston This Week, Lindsay This Week, Markham Economist & Sun, Midland/Penetanguishene Mirror, Milton Canadian Champion, Mississauga News, Newmarket/Aurora Era-Banner, Northumberland News, North York Mirror, Oakville Beaver, Orillia Today, Ottawa-Whitby-Clarington/Port Perry This Week, Peterborough This Week, Richmond Hill Thorold/Vaughan Liberal, Scarborough Mirror, and Uxbridge Tribune. Today's Senior Content cannot be reprinted without written permission from the publisher. Permit #12475. The publisher reserves the right to refuse or classify an advertisement. Credit for advertisement limited to space the error occupied.

CNA **CEAD**

Letters Policy

The Tribune welcomes your letters to the editor. Please keep letters to no more than 300 words. Note that letters may be edited for space, libel, spelling, grammar. While we endeavor to print as many letters as possible, we regret that not all letters may be printed.