

News flash extra, extra read all about it.

LOCAL CHRYSLER DEALER SELLS FOR CASH



A new innovation has been introduced by our local Chrysler dealer today. This new wave in automotive ownership is sweeping York and Durham regions and soon will be a national trend. Pay CASH and drive away in your new automobile is receiving rave reviews by the car buying public. They can't believe the difference money makes.

Interviewed at the scene of this enormous development, Partner Peter Burdon was quoted as sincerely saying:

AT STOUFFVILLE CHRYSLER ...

CASH TALKS

(at least we're honest about it ... we want your money and we're willing to give you a car, truck or van for it)



PETER BURDON

"Most of our ads are geared to leasing or extended payment plans. They ARE affordable and let's face it ... most of us don't have any ... cash that is! But for those lucky few of you who have a mattress full of money or a vault full of valuables or even if you have a friendly banker with a loose pen ... you're going to be glad you saw this ad!

At Stouffville Chrysler CASH TALKS and we're offering the deal of a lifetime on any new 1998 or 1997 vehicle in stock and on any of our beautiful used vehicles. All we want to do is to trade them for money. So go to the bank and borrow it, or go to Aunt Matilda and beg for it, or sneak down to the basement and dig it up, just get the money and rush to Stouffville Chrysler while there are still some cars left.

Our competition still has to sell cars this week, so we can't publish these severely discounted prices. Come to Stouffville Chrysler, ask for the manager. He will give you a confidential CASH BUYERS ONLY PRICE LIST on every vehicle in stock or coming. You're going to love this way of buying a car, truck or van. Our sales people will be here only to help you find your CASH ONLY dream car, truck or van, but the negotiating is done ... no haggling nor additional surprises just a very, very low CASH ONLY PRICE too low to advertise.

(PSSST ... if when you get to the mattress you find that your spouse spent it all on a round trip to the zoo, we still have great lease rates and low interest rate payment plans)".

HARD TO FIND STOCK UNITS PRICED TO SELL FOR CASH!!!

- 1998 5.9 liter Jeep Grand Cherokee 1 only
 - 1998 Ram Quad cab 1 only
 - 1997 1 ton dually diesel 1 only
 - 1996 Ram 4x4 pick up used
 - 10 1997 Intrepids left
 - 12 1998 Neons
 - 2 1992 used Buick Regals, 3 used Jeeps
- over 150 bargains for CASH BUYERS

Banks may react to dealer action by actually loaning money to their good customers.

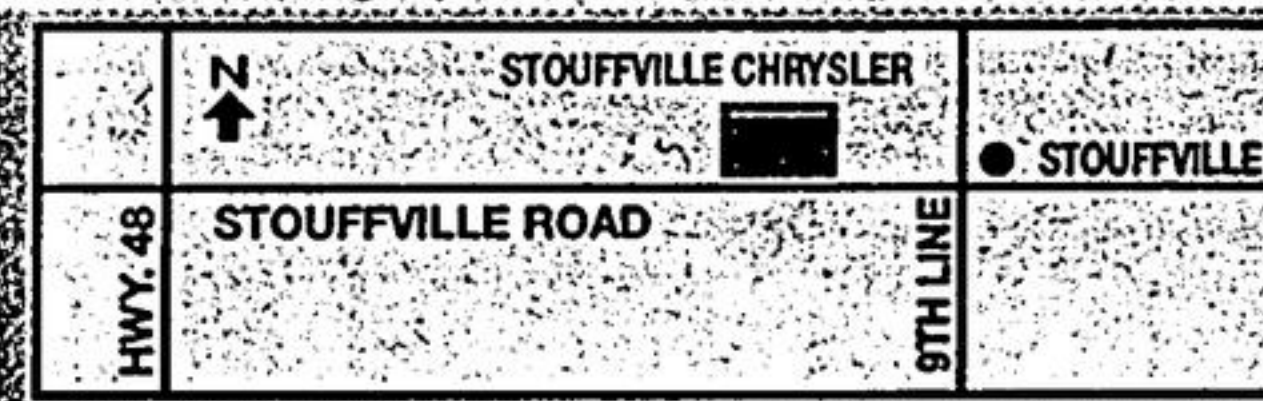
In a related development, Stouffville Chrysler hopes that the President of one of the nation's largest financial institutions will state that his loans officers have been given the green light on loans. For those car buyers that want to pretend to pay cash ... the message is go to the bank and get the money first or let the dealer get the cash for you from their bank.

Dealer takes trades on cash deals

In an unusual turn of events, Stouffville Chrysler will accept trades as part of the CASH ONLY deal for a new car truck or van ... even for the purchase of a used one. This is absolutely amazing, but true. Investigative journalists have discovered that because trades are very hard to find, Stouffville Chrysler will pay book value plus for any and all trades.

This latest development has stunned the vehicle retailing fraternity ... they don't know how to react.

Run don't walk to Stouffville Chrysler with your cash and drive away in a great deal.



CHRYSLER
Dodge
Plymouth
Jeep | Eagle



**STOUFFVILLE
CHRYSLER INC.**

**5758 MAIN ST.,
STOUFFVILLE**

*"Where Better Deals
Are Made Every Day"*

905-640-3200 or 1-800-322-0048