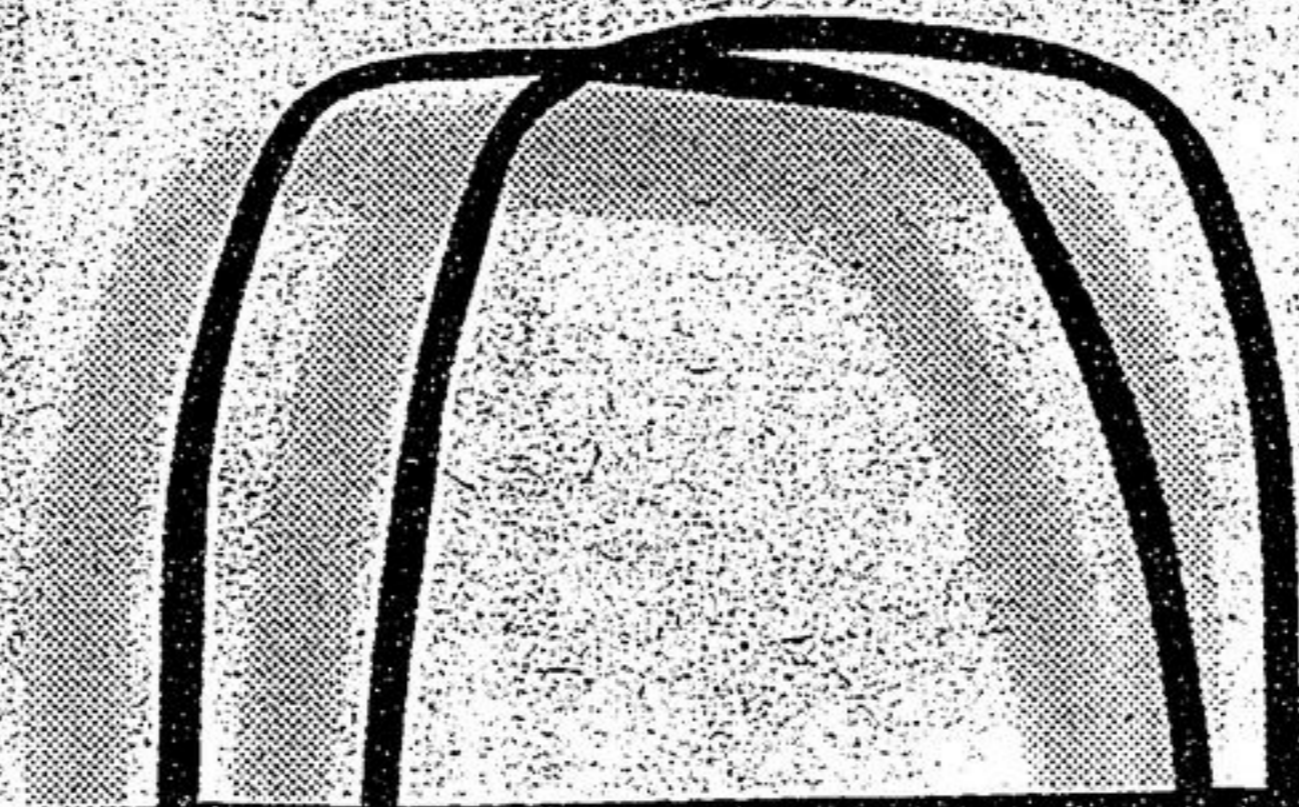


This weekend, practically
anything that fits in
our new bag is 25% off.*

Yes, we are sane.



EATON'S

We'd like to introduce you to our new bag. And to make sure you get the most out of it, this Saturday and Sunday, on Regular Priced Merchandise, we're offering 25% off** practically anything you can fit into it, plus 15% off*** the stuff you can't. Because here at Eaton's, we're working on it.

(p.s. Just to be sure there's no misunderstanding, Cosmetics, Fragrances, Gucci Watches, Royal Velvet towels, Eaton's Gift Certificates, concessions and services are excluded from this offer. *15% off** applies to Furniture, Mattresses, Floor Coverings, Major Appliances and Home Electronics. ***p.p.s. And, purchases of Small Electrical, Personal Care and Major Appliances, Home Electronics, Cameras, Personal and Portable Audio & Video Products and Accessories are limited to one of an identical item.) Offers apply to in-stock items. Ask a Sales Associate for details. Personal Shopping Only.