



SEARS



SHOPS ON STEELES & 404 GRAND OPENING CELEBRATION!

Thursday, Friday, Saturday, Sunday
September 18 - 21, 1997

4 DAYS OF SPECTACULAR EVENTS!

**TORONTO'S CHANGING!
WE'RE CHANGING!**

AUTOMOTIVE! (SAVE 50%)

On Roadhandler®/LE, Made for
Sears by Bridgestone.

☆ First 10 customers to
purchase 4 tires - receive
lifetime balancing FREE!
SEE STORE FOR DETAILS

THURSDAY AND FRIDAY!

☆ FREE gift for the first 100 customers* at
Steeles Ave. entrance, Thursday 9:30 a.m. and
first 50 customers* at 10:00 a.m. Friday!

☆ FREE coffee and cake - Thursday 9:30 a.m.!

☆ Balloons, music, flowers throughout the day -
Thursday!

☆ Visit our cosmetic department! FREE
samples! Make an appointment for a skin
consultation or makeover and receive a free gift!

☆ TOYS ARE BACK! COME AND SEE OUR NEW TOY SHOP!

☆ Women's fashions - we're growing! Come &
see the hot new brand names at Sears! Nygard,
Jones Studio, Jalate, Nina Charles, Algo and more!

SATURDAY AND SUNDAY!

☆ FREE gift for first 100 customers* on Saturday 8:30 a.m. and the first 50 customers on Sunday at 12:00 p.m.!

☆ FREE coffee and snacks on Saturday 8:30 - 10:30!

☆ FOR THE KIDS! Saturday 'Elmo'® 9:30 - 10:30 a.m. 'Batman' 10:30 - 11:30 a.m.! Balloons and lollipops on
Saturday! 'Sailor Moon' Sunday 12:30 - 1:30 p.m.! Face painting by a clown on Sunday!!

☆ FREE BBQ SATURDAY 12-2 P.M.!

These
events at
Sears Shops
On Steeles &
404 only!

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*Sears decision on first 100 customers Thursday and Saturday and first 50 customers Friday and Sunday is final.

While Quantities Last

SEARS

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