

DON'T FORGET MOTHER'S DAY MAY 11, 1997

For Mother's Day

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Cream of Asparagus Soup
Poached Fresh Filet of Salmon on a bed of silky sorrel sauce ~ served with ~ New Potatoes and complimentary vegetables
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Carnations are a symbol of Mom

Since the Roman era, Mother's Day has been an occasion for celebration.

In fact, it is now the third largest card-sending holiday of the year, with Canadians sending more than 20 million greeting cards annually.

The idea of honoring mothers first began during the Roman era with a spring festival recognizing the goddess, Cybele. This three-day religious celebration, called Hilaria,

began on the Ides of March.

Some historians believe the ceremony honoring Cybele was later adopted by the early Christian church as a celebration acknowledging Mary.

This celebration, also called Mid-lent Sunday, was observed the fourth Sunday in Lent.

In England, Mid-Lent Sunday evolved into Mothering Sunday. As part of an early custom, young men

and women, who were employed as servants, gave their mothers special treats called mothering cakes.

In 1907, on the second anniversary of her mother's death, Anna Jarvis launched a campaign to establish a nationwide day commemorating mothers. The holiday became official in 1914.

Jarvis also introduced the carnation as the official Mother's Day flower because her mother was fond of them. Carnations, like mothers, symbolize sweetness, purity and endurance.

Today, we wear red carnations in honor of a living mother, white for a mother who is deceased.

Canadians will send approximately 20 million cards this year. Mothers will receive nearly one-half. Stepmothers, grandmothers, godmothers or other mother figures will receive the rest.

First-year mothers receive more cards than all other types of mothers combined.

Mother's Day is the second largest gift-giving holiday after Christmas.

Mother's Day boasts the largest percentage of male card senders (20 per cent).

Next to Valentine's Day, Mother's Day has the second largest percentage of juvenile senders.

This article was submitted by Carlton Cards



THE GLASS STORE SALE

MAY 3RD - MAY 11TH



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