

# Pitch-In Canada set to clean up country next month

A massive campaign to clean up Canada from coast to coast to coast is being planned by Pitch-In Canada, a national voluntary organization which promotes individual responsibility for keeping Canada beautiful.

The non-profit organization has mailed out more than 30,000 letters to schools, local governments, Scouts, Guides, Women's Institutes, Chambers of Commerce and many others inviting them to help clean up Canada during national Pitch-In Canada Week to be held May 5-11, local weather conditions permit-

ing. "Millions of Pitch-In volunteers will be bending down, picking-up and pitching-in," said Allard van Veen, a founding member in 1967 and president of the non-profit organization.

"Keeping Canada clean starts with us when we participate in action programs which improve our environment. It's that easy."

Municipalities, businesses and service clubs have been encouraged by Pitch-In Canada to provide free garbage bags and recognition to local Pitch-In volunteers.

"More than 50 cities, districts, counties and municipalities, including Edmonton, Windsor, Hamilton, Kamloops and Hay Lakes, are already 'on-board', providing free Pitch-in bags. B.C. Hydro has also re-committed their support of the program in British Columbia and we hope that other Canadian companies will help out as well," adds van Veen who encourages companies to contact him at (604) 290-0498 if they want to help.

To register a project for Pitch-In Canada Week, contact Pitch-In Canada on the internet at

www.Pitch-In.ca or send a self-addressed, postage paid envelope to Pitch-In Canada Week, P.O. Box 45011, Ocean Park RPO, White Rock, B.C. V4A 9L1

"Our web site has all the information you need to join in," said van Veen, who started "pitching-in" when he was a teenager.

Pitch-In Canada is one of the first voluntary organizations to go "on-line" to enable volunteers to register their project via the internet and obtain supporting information as well as recognition for local volunteers.

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Photo by Sjoerd Wittveen

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"Landscaping is an art which encompasses the homeowners individuality," said Rossi. And when people hire Rossi Landscaping Inc., they receive professional design consultation and their questions are answered by knowledgeable staff.

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