

# Stouffville Tribune readership survey sent to homes

Has your household been selected to participate in the Stouffville Tribune's Receipt and Readership Survey? If so, yours is one of approxi-

mately 500 households in our coverage area that has been randomly selected to receive a questionnaire by mail. The Stouffville Tribune Receipt

and Readership Survey is being conducted by The Communications Research Centre of Toronto on our behalf and on behalf of other Metroland community news-

papers. Similar surveys are being conducted in 26 market areas. Questions in the survey cover a broad range of topics including

newspaper receipt and readership, radio listening, TV watching, shopping habits, household information, as well as demographic statistics including age, income, and education.

All of the information collected by the research company is kept strictly confidential.

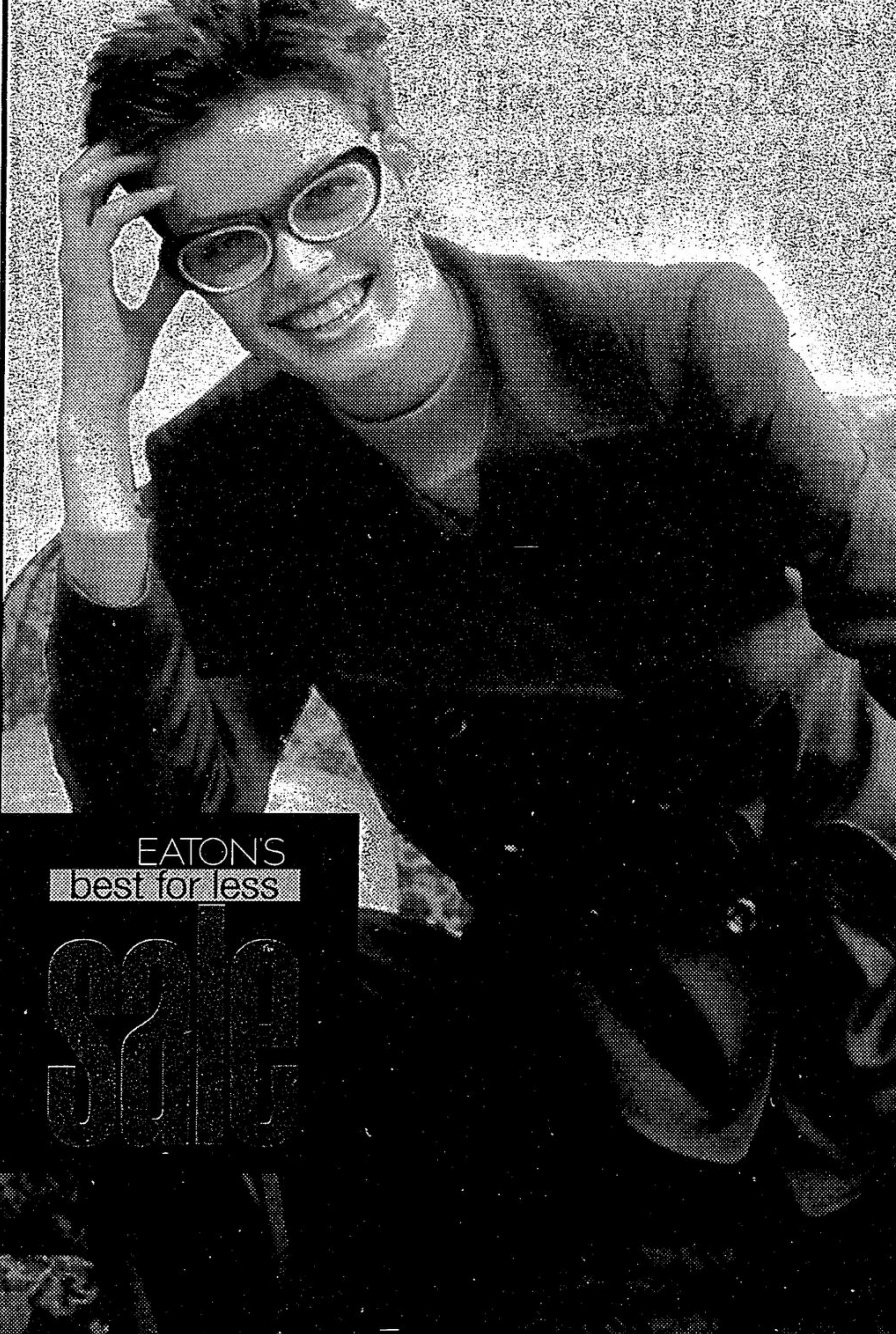
Answers are only used in combination with other responses to provide a profile of our community, and individual questionnaires are destroyed once the data has been input.

If your household has been one of those selected to receive our survey, we encourage your participation.

Your opinion counts!

# EATON'S

IT'S ABOUT GETTING THE CLOTHES YOU REALLY WANT.



# 25% OFF

## Selected fashions for women, men & kids

until October 6

JonesWear, Work Connection, Casual Connection, Arianne, Secret, Cache, Christian Dior, Van Heusen, Retreat, Florsheim, Bostonian, Pink Soda

EATON'S  
best for less

### Win a trip to Club Med Bora Bora with Fahrenheit for men!



Get a Fahrenheit toiletry bag and calling card with 5 free long distance minutes (Canada or U.S.) at no extra charge with any Fahrenheit purchase of \$44 or more. (And you could win a Club Med vacation. Details in-store.) One bonus per customer. Offer good until October 31, 1996, or while quantities last. Eau de Toilette spray, 50 mL \$44. Offer exclusive to Eaton's.

Eaton's. We want to be your store.

## Win a trip to New York City!

You could win a trip for 4 to New York City to see a taping of Michael J. Fox's new CTV comedy **Spin City**, plus a \$1,000's Eaton's shopping spree! **Just one way to win.** Visit your nearest Eaton's store and fill out a ballot. Contest ends September 29, 1996. No purchase necessary. Details in-store.

Only at  
Eaton's  
Only on **CTV**

Please recycle this newspaper