

ANSWERS

N	O	S	A	L	E	E	L	I	N	M	A	R	L	D	A	V	I	D					
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D	I	A	N	A	N	G	A	B	R	A	H	A	M	L	I	N	C	O	L	I	N		
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A	D	I	E	U	L	O	T	S	E	E	E	E	E	E	E	E	E	E	E	E	E		
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P	A	L	K	O	R	I	A	N	A	R	P	S	O	W	E	D							
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May is Rabies Awareness Month

May is Rabies Awareness Month in an effort to raise public awareness on rabies prevention.

The province hopes to eliminate fox rabies from Ontario and to control the spread of raccoon rabies into southern Ontario from the United States.

As part of the public education plan, Ontario Veterinary Medical Association members will be visiting schools in the month of May to talk to students about rabies awareness. Local agencies, municipalities and wildlife and pet associations will also be participating in Rabies Awareness Month through their membership, clients and education pro-

grams. "People should always stay away from stray animals and avoid wildlife such as skunks and raccoons," said Dr. Jane Berg, OVMA Director for the Greater Toronto Area.

This fall, the Ontario Ministry of Natural Resources will place 1.8 million fox vaccine baits across southern Ontario. This is the second year of the MNR program to eliminate this strain of rabies which has persisted since 1958. In 1994, there were fewer rabies cases (606) than in any year since 1961.

It was also announced that for the second year, MNR will imple-

ment a plan to create a defensive wall of vaccinated raccoons along the Niagara River to slow the spread of raccoon rabies into Ontario.

There are no confirmed cases of raccoon rabies in Ontario. Raccoon rabies has been reported in New York State, approximately three kilometres from the Ontario border.

Two toll-free lines are available to the public for direct and immediate access to information on rabies.

The number for the general public is 1-800-461-2036.

For the hearing impaired the number is 1-800-387-5559.

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Car detailing and maintenance diminishes auto depreciation

Nip and Tuck Detail Plus offers complete vehicle detailing work to keep your car in tip top shape and keep depreciation to a minimum.

"Maintenance of a car is not only a perk for the owner," stresses owner, Dennis Tuck. "The appearance of an automobile constitutes between 60 and 80 per cent of all car-buying decisions."

And according to industry statistics, a mechanically and cosmetically well-maintained car will command, on average, a 50 per cent higher resale value than one which is poorly maintained.

Although auto detailing is a relatively new concept in Canada, it is a 10,000-company strong industry in the United States where it has existed for over 80 years.

In fact, car detailing has evolved from cleaning cars for dealers in a back alley operation or anywhere a guy could park a few cars with a water supply, into a customer-focused, highly specialized and lucrative business, Dennis says.

Car purchases are one of the biggest expenses most people undertake, second only to the purchase of a home. The average price of a consumer automobile was \$24,300 in 1994, and there is no end to the spiralling costs in sight. A Globe and Mail Report on

Business from last August states, "If Statistics Canada is saying inflation is at zero, when it comes to operating an automobile that certainly isn't the case."

And corresponding to the rise in the cost of vehicles, is the increasing length of ownership. The average length of ownership in 1978 was 3.2 years. In

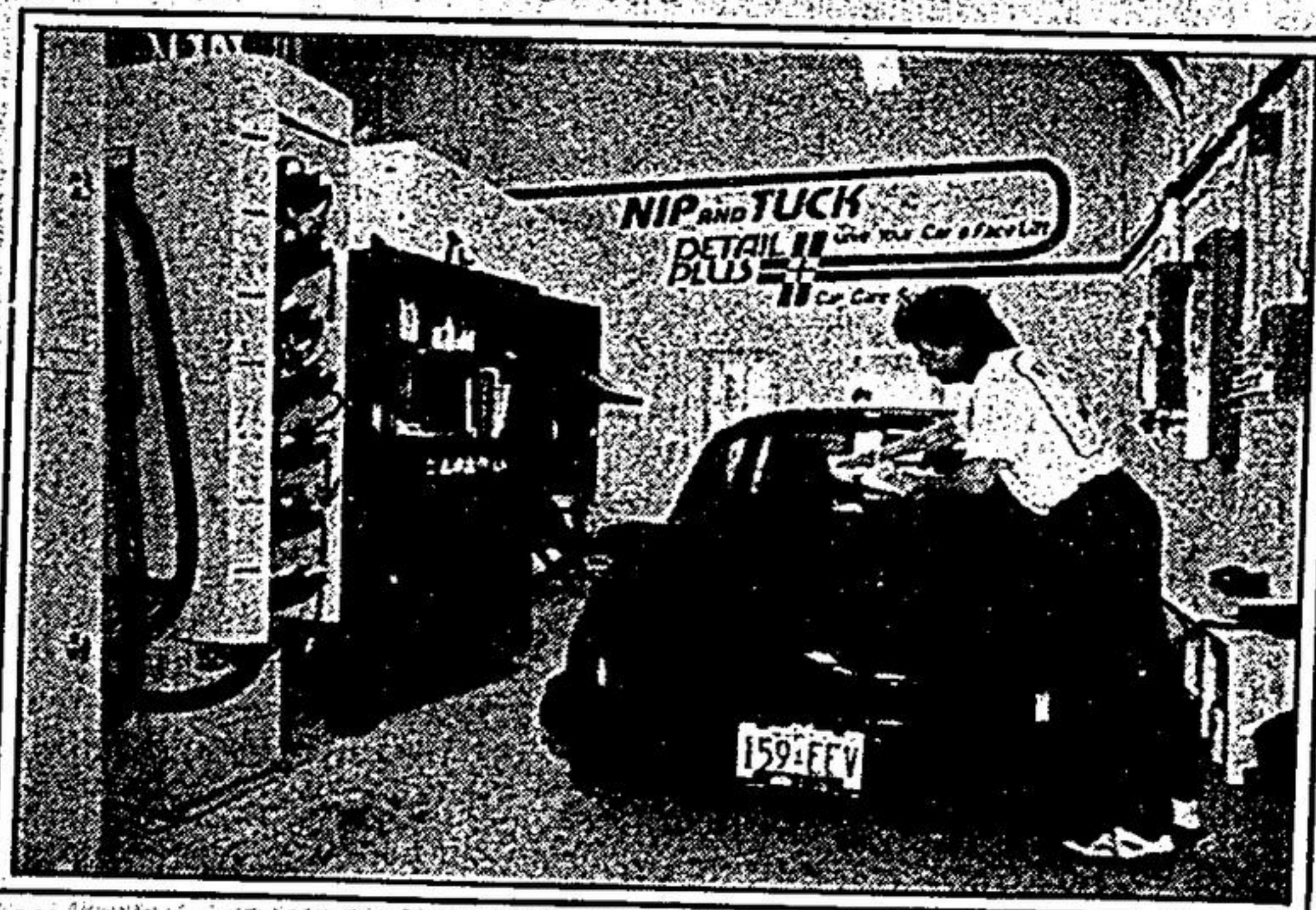
1983, this had increased to 5.4 years and in 1990, it was up to 7.2 years. Consumers are keeping their cars longer, and there appears to be a downward trend in the confidence or willingness of the consumer to do their own servicing.

Consumers are concerned that they might damage the auto in detailing it themselves, due to fancy interiors,

leathers, new paints, clear coats and so on. Nip and Tuck provides services by trained professionals in the industry and the end result is "that the vehicle looks just as if it came off a showroom floor," Dennis emphasizes.

Since the final car-buying decisions are made on the basis of appearance, detailing translates into tangible monetary value for the consumer at trade-in or resale time. This can be confirmed by the price ranges per auto in the Red Book (resale values), so, give your car a face lift.

Drop by Nip and Tuck at 185 Bullock Drive, Unit 15. For more information call them at 472-4707.



Nip and Tuck manager, Bill Clark, features the car detailing company's facilities on Bullock Drive. Statistics show properly maintaining a vehicle keeps depreciation to a minimum and re-sale value to a maximum.

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