

**Library news**

# New book by Douglas Rushkoff will stimulate readers

What do the Woody and Mia scandal and the Republican's convention have in common? You will have to read Dou-

glas Rushkoff's Media Virus: hidden agendas in popular culture. This is the exciting book about the bizarre relationship

Americans have with information technology. The trouble is, with this new technology, that slight border of difference between Americans and Cana-

dians is more than a little fuzzy.

Although most of the examples are from the US, they are all recognizable. They are also quite amusing. You may even find yourself laughing out loud. Remember the hype around Dan Quayle and Murphy Brown?

Rushkoff draws a convincing comparison between this incident and the movie Who Framed Roger Rabbit.

Then there was the time George Bush stumbled over a simple question posed to him on national television.

Surely he could have answered how the national debt personally affected his life? O.K. so maybe that wasn't such a simple question, but it is an amusing story.

The humor is definitely one of the strengths of this book. Another strength is that

although the subject is technology, there is very little jargon and even the bits about the technology are not confusing.


Rushkoff's writing is very approachable.

You'll enjoy yourself throughout the book as he touches on many familiar subjects and perhaps a few new ideas.

The Clintons are there. Michael and Janet Jackson are mentioned. Canadians, William Gibson and Marshall McLuhan are included.

Discussions touch on popular movies, BBSs (computer Bulletin Board Systems), billboards (yes the kind at the side of the road), the popular music industry, graffiti and much more.

So much fun in just over 300 pages. Wonderful bibliography too.



## FOXBRIDGE GOLF CLUB

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(905) 852-7962 Toronto Line (416) 427-6010  
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### 1995 Membership Fee Schedule

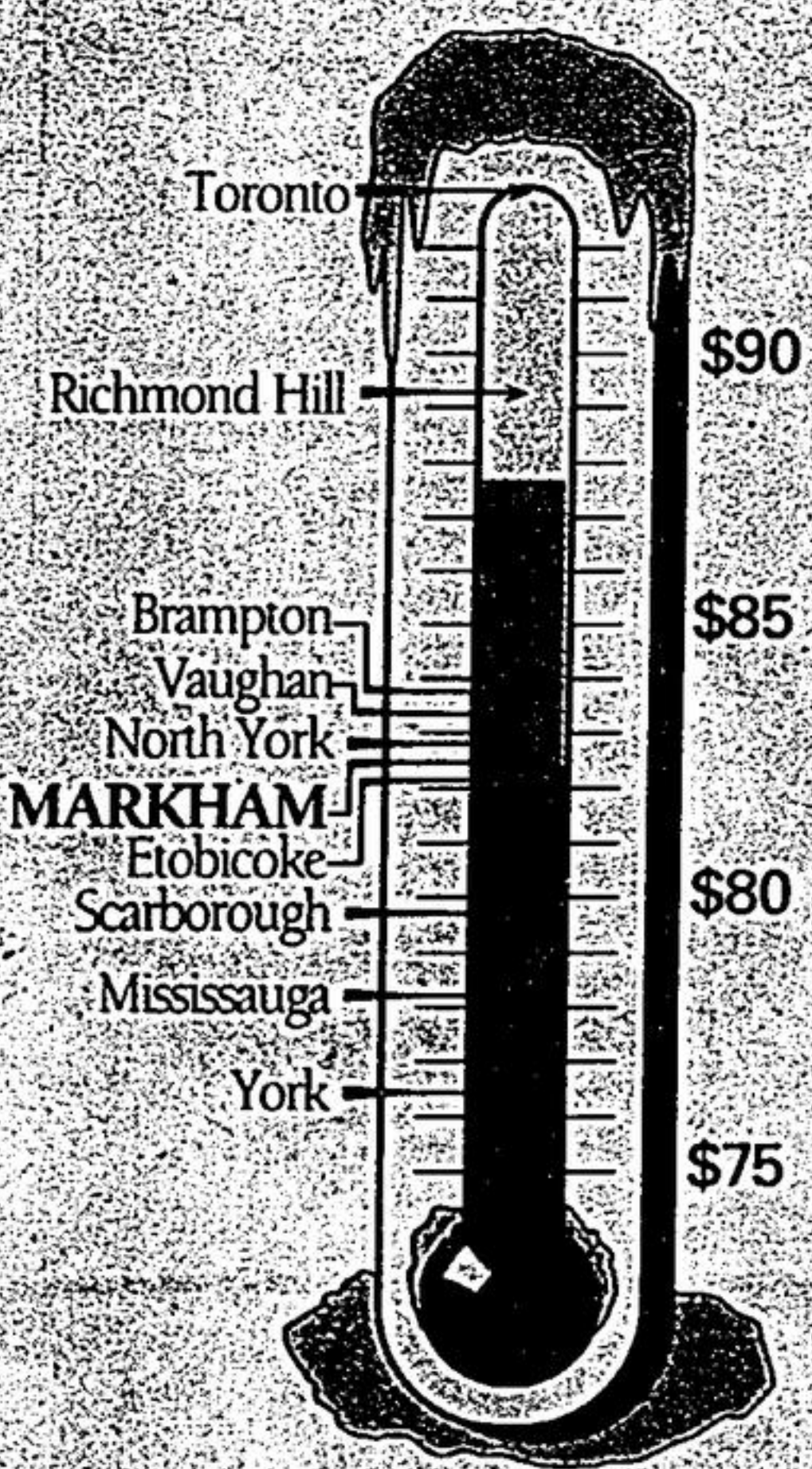
\$50 saving before Dec. 31/94.

<input type="checkbox"/> Full Membership	\$400/450	<input type="checkbox"/> Weekday Membership (MON. - FRI.)	\$300/350
<input type="checkbox"/> Full Seniors (60+) (MEN'S & LADIES)	\$325/375	<input type="checkbox"/> Seniors Weekday (MEN'S & LADIES)	\$250/300
<input type="checkbox"/> Full Seniors Couple	\$450/550	<input type="checkbox"/> Seniors Couple Weekday	\$400/450
<input type="checkbox"/> Full Couple	\$550/600	<input type="checkbox"/> Weekday Couple	\$450/500
<input type="checkbox"/> Family (4)	\$625/675	<input type="checkbox"/> Students (under 21)	\$150/175

BEFORE/AFTER Dec. 31/94 Fees subject to 7% G.S.T. BEFORE/AFTER Dec. 31/94

# MARKHAM HYDRO CUSTOMERS ARE WARMING UP TO OUR FROZEN RATES IN 1995

## Residential Customers



\*Based on 1000 KWH bill

## Markham Hydro Working For You

- NO RATE INCREASE IN 1995
- OUR RATES DROPPED 1.5% IN 1994
- FOR 13 YEARS WE'VE KEPT RATES AT OR BELOW INCREASES PASSED ON TO US BY ONTARIO HYDRO

Keeping rates low is nothing new at Markham Hydro

- CONTINUING FISCAL CONTROLS
- CONSTANTLY LOOKING FOR COST SAVING OPPORTUNITIES TO LOWER OPERATING COSTS

### 1995 RATE SCHEDULE

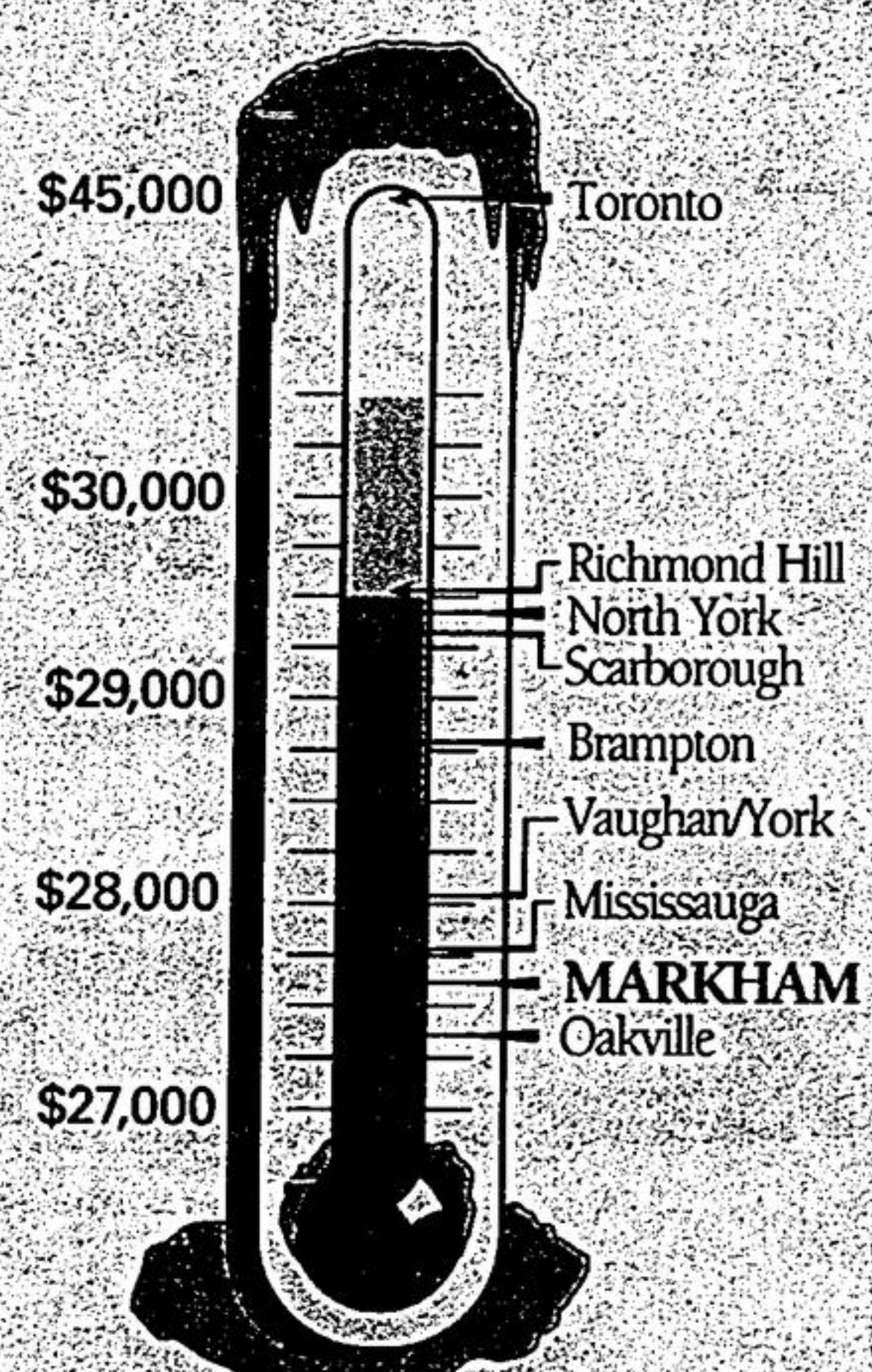
BIMONTHLY RESIDENTIAL RATE SCHEDULE		MONTHLY GENERAL SERVICE RATE SCHEDULE	
First 500 KWH	11.81¢	0-50 KW	No Charge
Balance	7.09¢	Next 4950 KW	\$5.15 per KW of Demand
Minimum Bill	\$7.35	Balance	\$12.45
<b>WATER HEATER RENTAL</b>		Min. Bill Under 50 KW	\$7.35
40 Gallon	\$4.60 per Month	Min. Bill Over 50 KW	60¢ per KW of Demand
60 Gallon	\$5.60 per Month	Based on the Highest Billing Demand in Previous 11 Months	
100 Gallon	\$8.25 per Month	<b>ENERGY CHARGES</b>	
<b>ADMINISTRATION CHARGES</b>		First 250 KWH	11.81¢ per KWH
Change of Occupancy	\$8.80	Next 12-250 KWH	7.69¢ per KWH
Late Penalty	5% added	Next 1,748,700 KWH	5.63¢ per KWH
NSF Cheques	\$8.55 plus bank charges	Balance	3.58¢ per KWH
Collections	\$8.80 per Trip		
Reconnections	\$17.60 During work hours \$27.80 After work hours		
Disconnect & Reconnect	\$27.80 After work hours		

- 0% INCREASE IN THE COST OF WHOLESALE POWER PURCHASED FROM ONTARIO HYDRO IN 1994 & 1995

The bottom line is: IN 1995 MARKHAM HYDRO CUSTOMERS WILL BE PAYING LESS FOR ELECTRICITY THAN THEY DID IN 1993.

Please contact our Consumer Services Department at 477-3810 if you have any questions or comments regarding the 1995 electrical rates.

## General Service Commercial/Industrial Customers



\*Based on 1000 KW / 400,000 KWH

**Markham Hydro Electric Commission**  
8100 Warden Avenue, P.O. Box 4100, Markham, Ontario L3R 8H7, Tel: 905-477-3810

Bill Burnett Chairman	Don McNabb Vice-Chairman	Paul Hyatt Commissioner	Don McKee Commissioner	Mayor Don Cousens Commissioner
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*Reliable Power, Quality Service at Lowest Cost*