

# WHEELS

## Chevy Cavalier poised to maintain Number 1 status

The Chevrolet Cavalier, Canada's top-selling car the past four consecutive years, is poised to retain this honor in the 1995-model-year with a complete restyling and redesign, and the addition of new standard features.

Already the lowest-priced car in Canada with anti-lock brakes (ABS) as standard equipment, the 1995 Cavalier (the leader in small car safety features) will offer driver and passenger-side air bags and side-door guard beams as standard equipment, along with rear-door child safety locks and adjustable guide loops for front-seat safety belts in sedan models.

Other new features include rear-seat heating ducts, battery run-down protection (to avoid dead batteries from such occurrences as lights being accidentally left on), foldaway outside rearview mirrors and a single key for the ignition and all locks.

1995

*Chevrolet Cavalier undergoes significant changes with 28 per cent of its parts eliminated*

The '95 Cavalier will be offered in three body styles - 4 door sedan, 2-door coupe and a sporty convertible. It benefits from a 2-inch wider track and a 3-inch longer wheelbase, compared to the previous model. However, the new body is actually 2 inches shorter in overall length for better maneuverability in the cut-and-thrust of today's traffic.

The new Cavalier's interior benefits from more shoulder room, more hip room and more leg room than the previous model.

The longer wheelbase and stiffer structure create a dramatically improved driving experience. The computer-modeled body minimizes "flex" and improves structural rigidity so the revised suspension can better achieve its primary mission - to control all four wheels with precision and to absorb bumps and impacts before they reach the passenger compartment.

GM design engineers adopted a global philosophy to balance the Cavalier's ride and handling. The suspension provides accurate control without transmitting undue harshness to the occupants. A new "progressive ride" system and "coil-over-shock" rear suspension allowed the Chevrolet engineering team to tune the chassis to not only enhance driver feel, but to better communicate ever-changing road conditions back to the driver.

Extended durability components help cut the cost of Cavalier ownership even more than before. Cavalier's plat-

inum-tipped spark plugs and Dexron III automatic transmission fluid require no service for 160,000 kilometers. In addition, two-sided galvanized steel is used for body panels to stop corrosion.

Significant changes to enhance quality have been made in the manufacturing process. Compared to the '94

model, 28 per cent of the part numbers have been eliminated to simply assembly. A new "form and pierce" technique of installing exterior sheet metal ensures precise fit and uniform body seams. Even laser beams are being used to cut holes for certain trim items for more accurate fits.

Chevrolet dealers will launch

the new Cavalier in stages. Base model coupes and sedans with 2.2 litre 4-cylinder engines are slated to appear in showrooms this fall. High-performance Z24 coupes and sporty convertibles will follow in the spring of 1995, along with an optional double-overhead-cam 2.3 litre powerplant and a new electronically con-

trolled 4-speed automatic transmission with overdrive.

The 1995 Cavalier is indeed a genuine Chevrolet - stylish, affordable and a tremendous value - signalling a product renaissance within Chevrolet, which will introduce a new or significantly changed model every six months over the next three years.

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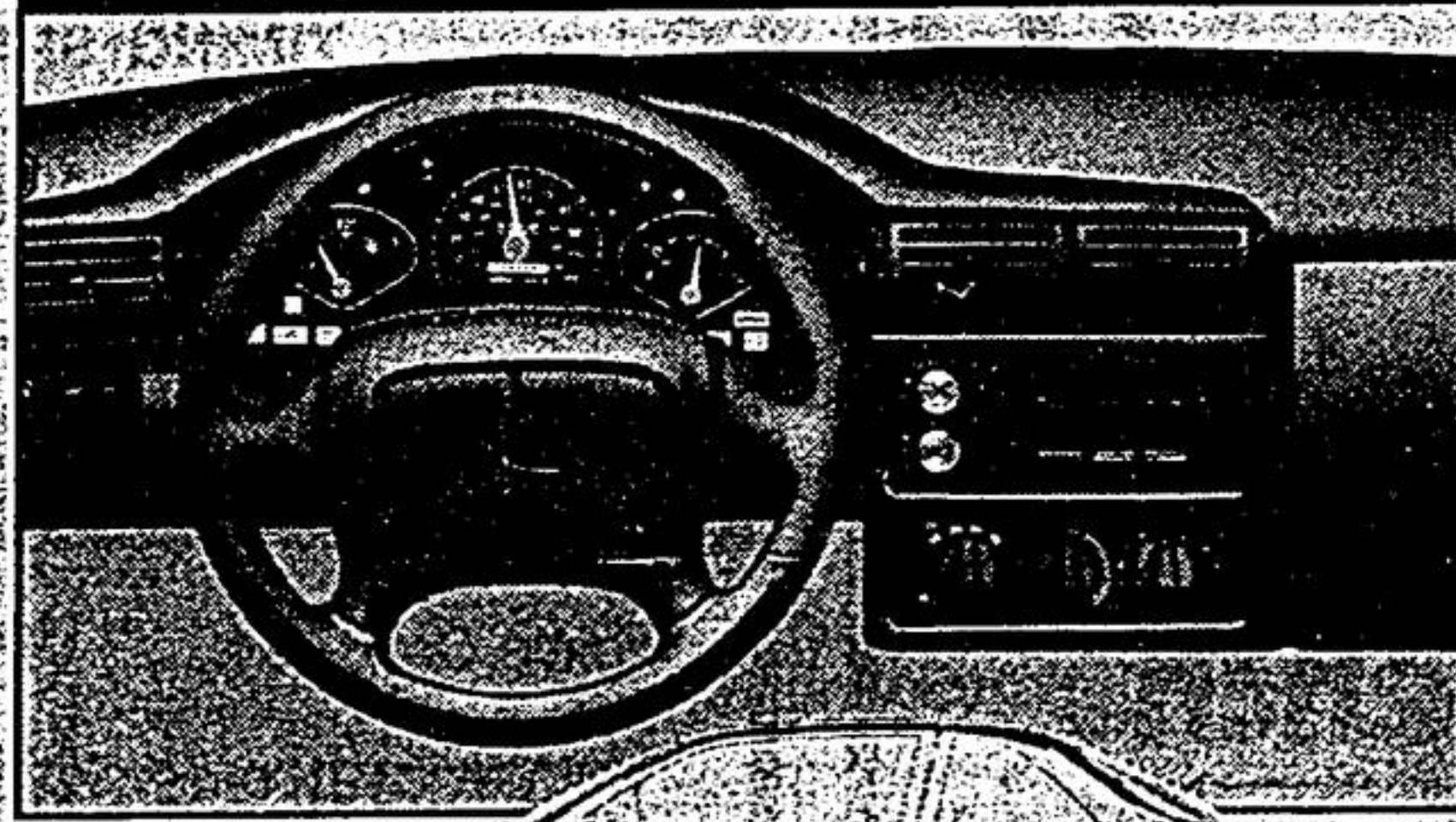
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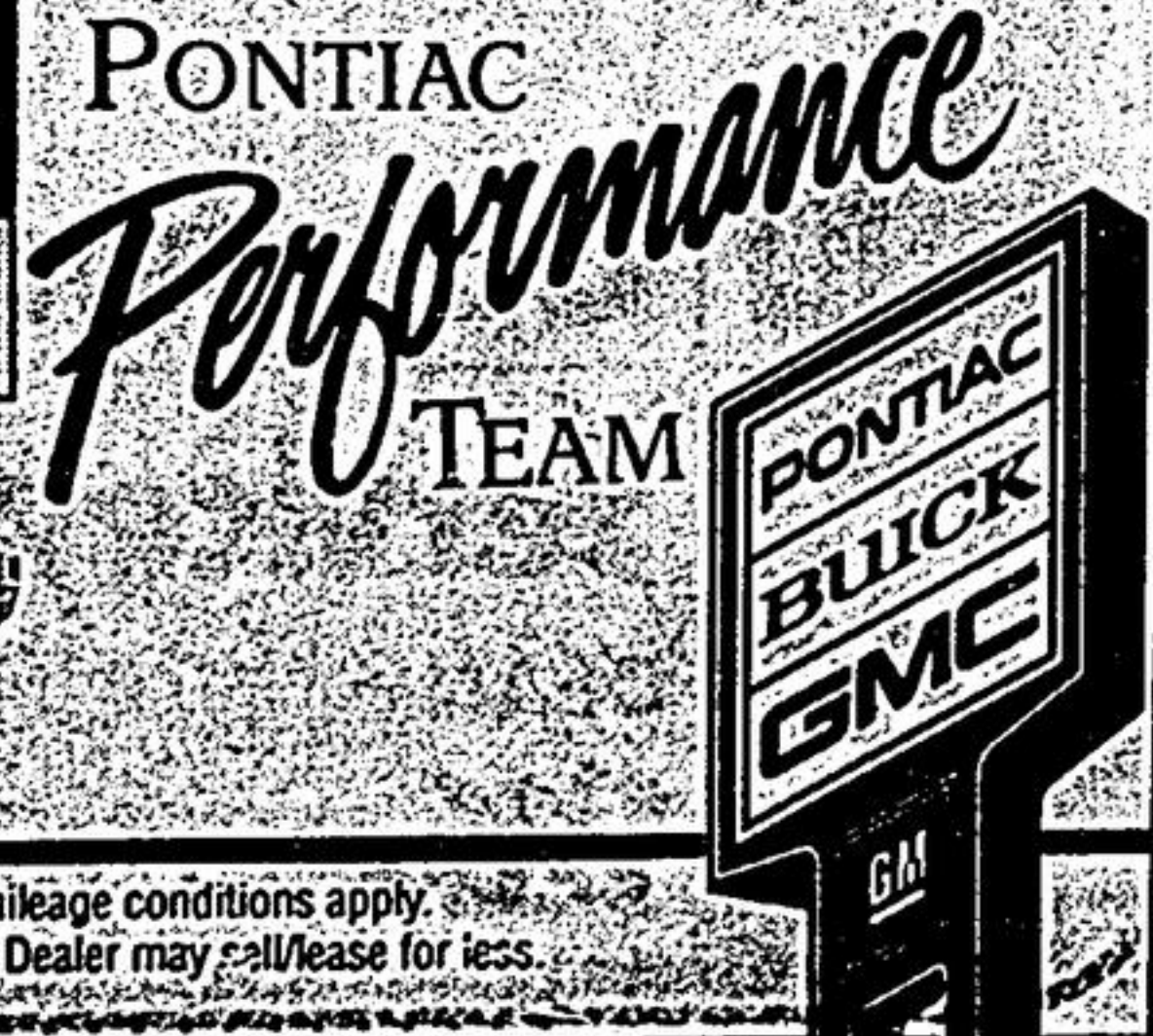
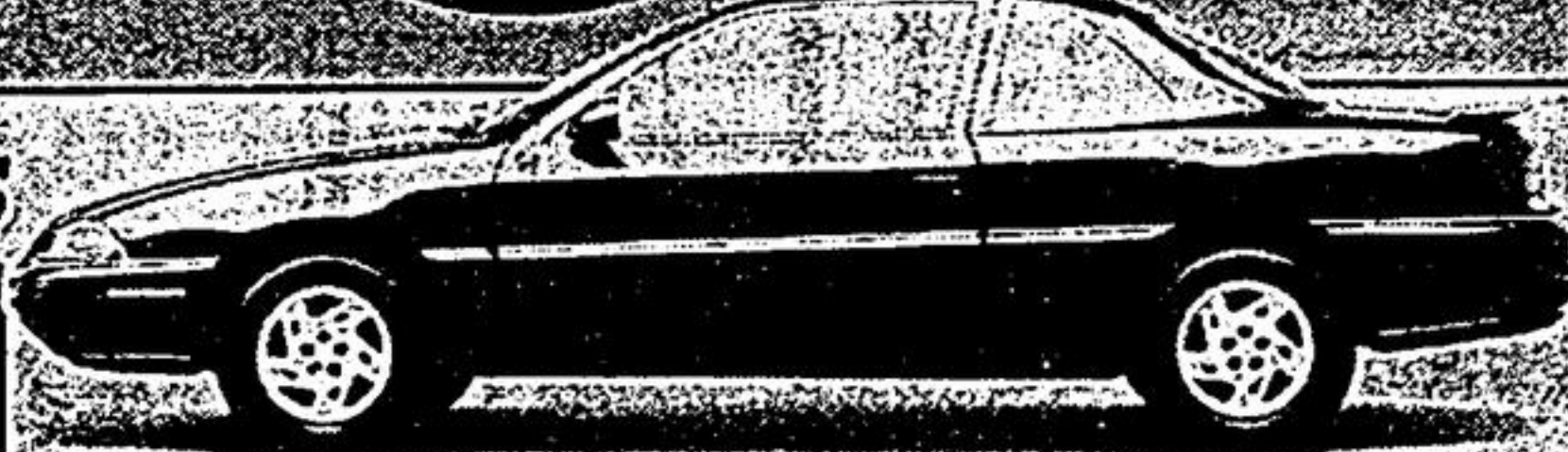
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- ▼ 145 H.P. DOHC 2.3 litre MFI I4 engine



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\*Based on a 36 month lease for vehicle equipped as described. A minimum down payment of \$2,400 and \$300 security deposit are required. Some mileage conditions apply. Freight (\$595), license, insurance and taxes not included. Offer applies to 1995 new or demonstrator models. Dealer order or trade may be necessary. Dealer may call/lease for less. Offer applies to qualified retail customers only. Limited time offer may not be combined or used with other offers. See your Dealer for details.