

SDSS Scene

Student council raises school spirit with fun events

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Correspondent

It being November and all, life at Stouffville District S.S. has pretty much established a rhythm. Students have recovered from the shock of re-entering the school system, and the teachers have recovered from the shock of the students. Besides the newest fads (the latest being shaving your head bald, luckily just the guys), SDSS life

is the same as last year, except the fact that we're all a little older. It's amazing how much impact a single year can make. Who we are has changed. Simply because we've lived a little more, laughed a little more and especially because we've cried a little more.

The student council is trying to raise school spirit, again. There's been the "chubby bunny" contest (who can stuff the most

marshmallows in his/her mouth and still say chubby bunny). Coming up is the jello eating contest and of course who could forget the Environmental Committee's teacher pie throw (yes, we did throw pies at the teachers). Recently, we had Young People's Theatre's presentation of "Secrets." This was a bit of a treat in a potentially drama-starved year. Most students are looking forward to producing and performing

their own plays for the community. Also, new at Stouffville is the student magazine. As well is a new potential student production, most likely in place of the variety show that was cancelled last year because of lack of organization. The new student council seems very enthusiastic and filled with fresh ideas. With any luck it will rub off on the student body and we can make this the best year yet at S.D.S.S.



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FOCUS ON BUSINESS

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Triple Play is a sure hit

For a winning combination of sports clothing, cards and comics, hit Triple Play in Stouffville.

In business for five years, this little shop specializes in Starter and CCM clothing to fit children, youths and adults - at prices that are frequently 20 per cent (or more) below the competition. All the popular teams are now in stock, and for memorabilia and history buffs, there is a unique selection of reproduction jerseys as well, including a 1950's Leafs jersey, a 1940s Black Hawks reproduction or a 1920s New York Americans sweater.

As a courtesy to his customers, owner Glenn Woods will add lettering to any jersey at cost.

In addition to clothing, Triple Play carries an extensive range of cards. Although he stocks most of the current collections, he specializes in the rare, harder-to-find cards which he discovers on his frequent trips around the United States.

Glenn says the memorabilia market is growing even faster than the card market. In addition to signed photos and sweaters, he has unearthed a fascinating variety of hard-to-find autographed items, including a 1927 World Series Yankee baseball, signed by Babe Ruth and Lou Gehrig. Authenticity on newer autographed items is not a problem, since Glenn gets the items autographed himself.

In the business of buying as well as selling, Glenn will pay top dollar for card collections and comics which are in excellent condition. Always on the look-out, he keeps a "little black book" of people across the continent who are looking for particular items.

For great prices on good quality clothing, and a wide range of collectors' cards and comics, Triple Play is a real winner! Call 642-1900 for more information.

Motivation pays off

Recognition for achievements large and small is a little thing that reaps great rewards, as Judy Kennedy, president of Best In Show Awards is well aware.

Best In Show Awards features a wide selection of products and programs for motivating staff or customers, which in turn can influence performance and loyalty, Judy explained.

The company started out as a small home business, making ribbons "for a few select clients, including the Eglington Equestrian Centre", she said. In response to the needs of her clients, the business evolved first into a trophies and awards business, then into the well-rounded awards, premiums and incentives service it is today.

It's a business that is especially noteworthy during these tough economic times, Judy noted. With the cutbacks due to the economic downturn, companies have gotten away from motivation.

"That's a mistake. They would find that, through practice, motivational programs are self-liquidating. They help maintain and improve employee performance through improved self-esteem, self-worth, self confidence."

It doesn't have to be an expensive program, said Judy, just a thoughtful one that personally and publicly recognizes the efforts of an employee and lets them know they are an important part of a whole.

"Studies have shown that companies that maintain market presence through various promotional and motivational programs come through economic downturns in a much better position than their competitors who cut back," Judy said. Small businesses, major corporations, service clubs, charitable and sports organizations can benefit from the services offered at Best In Show Awards. Call 642-1161 for more information.

Planning your finances

When most people think of "getting their finances in order", they erroneously believe it will cost them more than it's worth. So they bury their heads (and often their money) in the sand, in the hope that all will bode well for the future.

That is not only a big mistake, it's absolutely false, according to the financial experts at Money Concepts in Stouffville, co-owners Signy Lawson, Carol Clements and Cindy Malazdrewicz.

Money Concepts is a franchise financial planning service - and it's absolutely free. Operating like a travel agency, Money Concepts provides assistance to people in managing their money at no charge, receiving a percentage of the cost of the programs selected at the end of the planning process from the companies who supply them. The service is particularly useful for owners and employees of small- to medium-sized businesses, medium- to upper-income professionals, women of all ages and backgrounds and people of pre-retirement and retirement age.

Signy describes financial planning as "a process of looking at a person's financial situation - their overall picture - then analyzing what they want to achieve in their lifetime, and what it means to them, then developing a plan to get there."

Most people's problems stem from a lack of knowledge, explained Signy. What Money Concepts does is study the market. There need not be any concern about their promoting their own products - they have none. Money Concepts is a nine-year-old Canadian-owned franchise operation with 80 independently-owned offices across Canada.

For more information, call Signy, Carol or Cindy at 642-4540.

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