

Markham Stouffville Hospital Campaign '93

P20 WEEKENDER, SEPTEMBER 25, 1993

Markham Stouffville Hospital winds up Campaign '93 at the fair

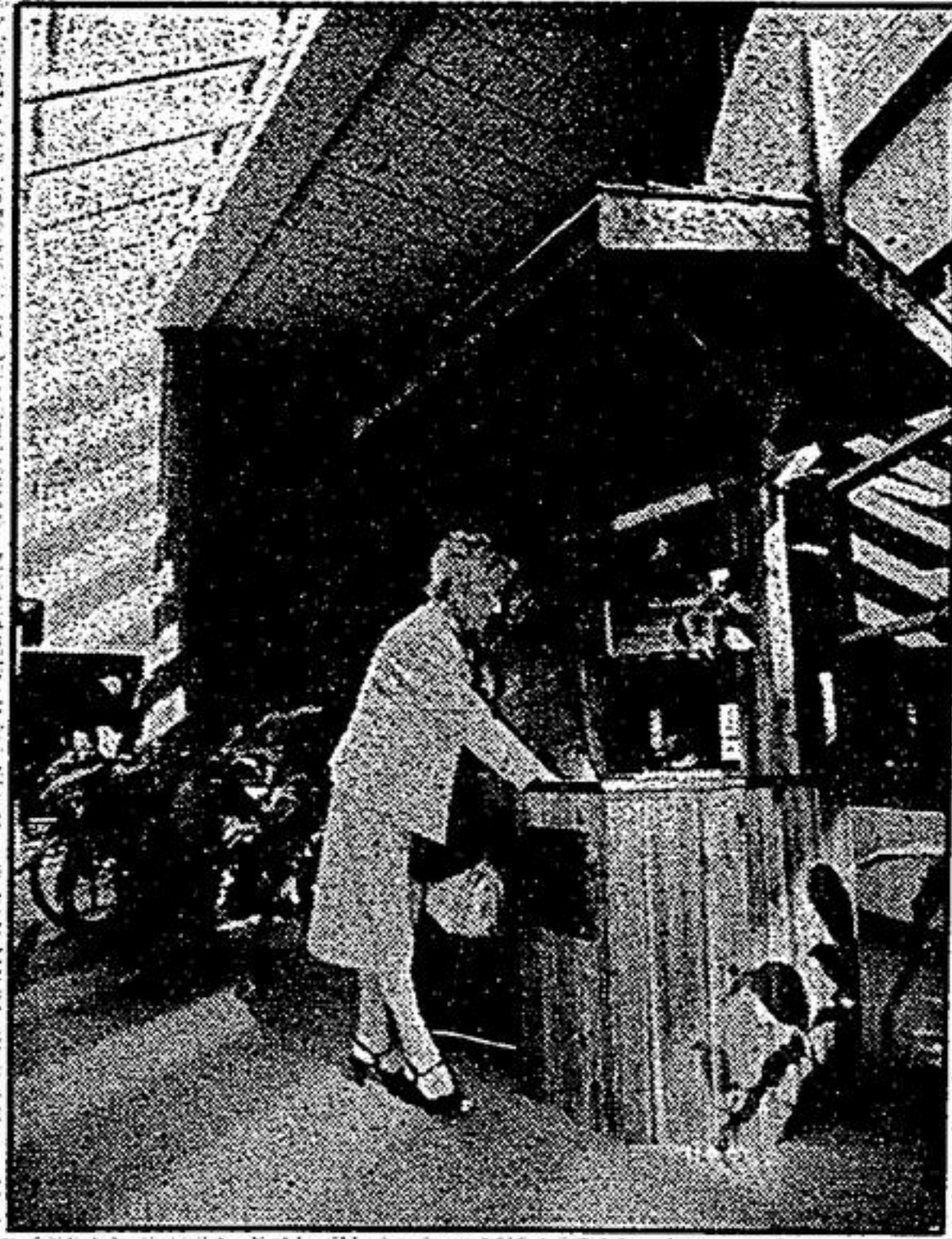
The grand finale of Markham Stouffville Hospital's Campaign '93 combines all the fun of the fair with a host of events and activities, all taking place at Markham Fairgrounds Sept. 30 to Oct. 3.

Need an expert diagnosis for a favorite doll or teddy bear? Why not drop by the hospital's doll clinic, where staff will give your special companion a complete medical checkup. Clinic hours are 1 to 4 p.m. Sept. 30 to Oct. 2 and 9 a.m. to noon Oct. 3.

Children are invited to help create a giant mural as part of the celebrations. Artistic contributions can be made between 10 a.m. and 1 p.m. Sept. 30 to Oct. 2.

The hospital will be represented at two booths, one inside and one outside, and Diagnostic Imaging's viewing box at the indoor booth will allow visitors to see what an ultrasound and CT

scan picture really look like. Tickets for a special fundraising raffle will be on sale at both locations. First prize is a beautiful garden wishing well.



one of two made especially for Markham Stouffville Hospital's Wishing Wellness campaign.

These can be seen at the

fairgrounds during Markham Fair and at the community booth at Markville Mall throughout the campaign. Both locations will accept donations to the hospital until the end of Campaign '93.

Two one-of-a-kind, hand-crafted knitted clowns will be presented to the second and third prize winners. Godfrey Gadabout and Bedtime Billy, complete with accessories, are true collectors' items and are guaranteed to please any child.

Raffle tickets are \$2 each or three for \$5. Also available for just \$10 - the hospital's excellent cookbook, with whimsical illustrations by acclaimed local cartoonist Pat Wheeler.

Children can be photographed with Dr. Bear during the fair, and literature on Markham Stouffville Hospital's Christmas tree lights campaign will be available from both the indoor and the outdoor booth.



Children can have their picture taken with Dr. Bear at the Markham Fair. Above, brothers Alex and Adam Egberts enjoy a cuddle with the good doctor at Markham Stouffville Hospital.

Campaign '93 Wishing Wellness to Our Neighbourhood

Communicating With You

Communicating with you is our priority. Please help us by completing this survey circling the numbers below or writing in your answers and returning the card in the attached envelope. Thank you.

- (A) Did you know that Markham Stouffville Hospital exists? YES 1. NO 2.
- (B) Do you know where we are located? YES 1. NO 2.
- (C) Have you or a family member ever used the services of the hospital? YES 1. NO 2.
- (D) How good was the care that you or your family member received?
 - VERY GOOD 1.
 - GOOD 2.
 - AVERAGE 3.
 - POOR 4.
 - VERY POOR 5.
 - DON'T KNOW 6.
- i) If good, what made it good? _____
- ii) If not good, what would have made it better? _____
- (E) What specific services/programs do you think are most important for your community hospital to offer?
 - i) _____
 - ii) _____
- (F) What services have you needed from Markham Stouffville Hospital but have been unable to obtain? _____
- (G) Are you a previous donor to the hospital? YES 1. NO 2.
- (H) Have you ever been asked to contribute to or support Markham Stouffville Hospital before? YES 1. NO 2.
- (I) Your Postal Code _____

Coin box project fosters friendships and funds

With the current fund-raising drive for Markham Stouffville Hospital in full swing, it's time to honor some unsung heroes who have been quietly contributing to the cause for close to ten years.

Since December, 1984, the Kiwanis Club of Unionville has been carrying out the awesome task of placing and collecting the hospital coin boxes which you see in local businesses across Markham and Stouffville.

Once the boxes, which number around 150, are collected, a dedicated group of seniors from Thomson Court apartments in Markham spends half a day to a day every few weeks rolling the coins for deposit at the bank.

When the hospital foundation approached the Kiwanis for help, members Dennis Robbins, Eric Schofield and the late Fred Broadfoot didn't hesitate to get involved, recalled foundation officer Gloria Andersen.

"The Kiwanis was the first service club contacted and they loved the idea - Dennis and Fred said they wanted to help get it going." And Fred Broadfoot's widow, Molly, still collects coins, even though she no longer lives in town, Andersen added.

"Over the years they have raised \$33,938.59 and it's strictly volunteer - they receive no money, not even for the gas they use." Kiwanis Kim Hutchinson has been involved in the program for a couple of years. We just go into a business and ask if we can leave a box," he explained. "We usually get a good reception - I took a new man out with me one

day and we placed 30 boxes."

Four members of the all-seniors club cover the Markham area and one is responsible for Stouffville, noted Hutchinson. "We pick up about every six weeks and we're always on the lookout for new locations."

He empties the boxes and delivers the money to Ander-

sen. The task involves many hours of work, he said, but it's also very satisfying. "It's a worthwhile project."

Rolling coins for the hospital has proved to be a wonderful way to get to know people, said Nancy Miller, one of the seniors from Thomson Court. "When we came to Canada 11 years ago, we didn't know anyone," explained the Scottish native.

At that time, the hospital was still several years away from being built, but fund-raising was well under way at the small foundation office on Markham's Main Street, and Miller found herself cheerfully

joining a group of enthusiastic envelope stuffers.

"We walked in and everyone was so nice," she recalled. She was asked if she could return in the afternoon "and we couldn't get back quickly enough to sit and chat with these people."

Miller formed a firm friendship with Andersen, and has



Kim Hutchinson (above) is one of many volunteers who have made the coin box project a fundraising success.

Andersen transports her hard-working group to and from the hospital auditorium to roll coins. "We don't waste any time, we just get on with the job," Miller observed. "The person that we just love is Gloria."

That feeling, said Andersen, is mutual. "They really are wonderful ladies." Rounding out the coin-rolling team are Ethel Staight, Iris Fulford and Eloise Hames.

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