

Markham Stouffville Hospital Campaign '93



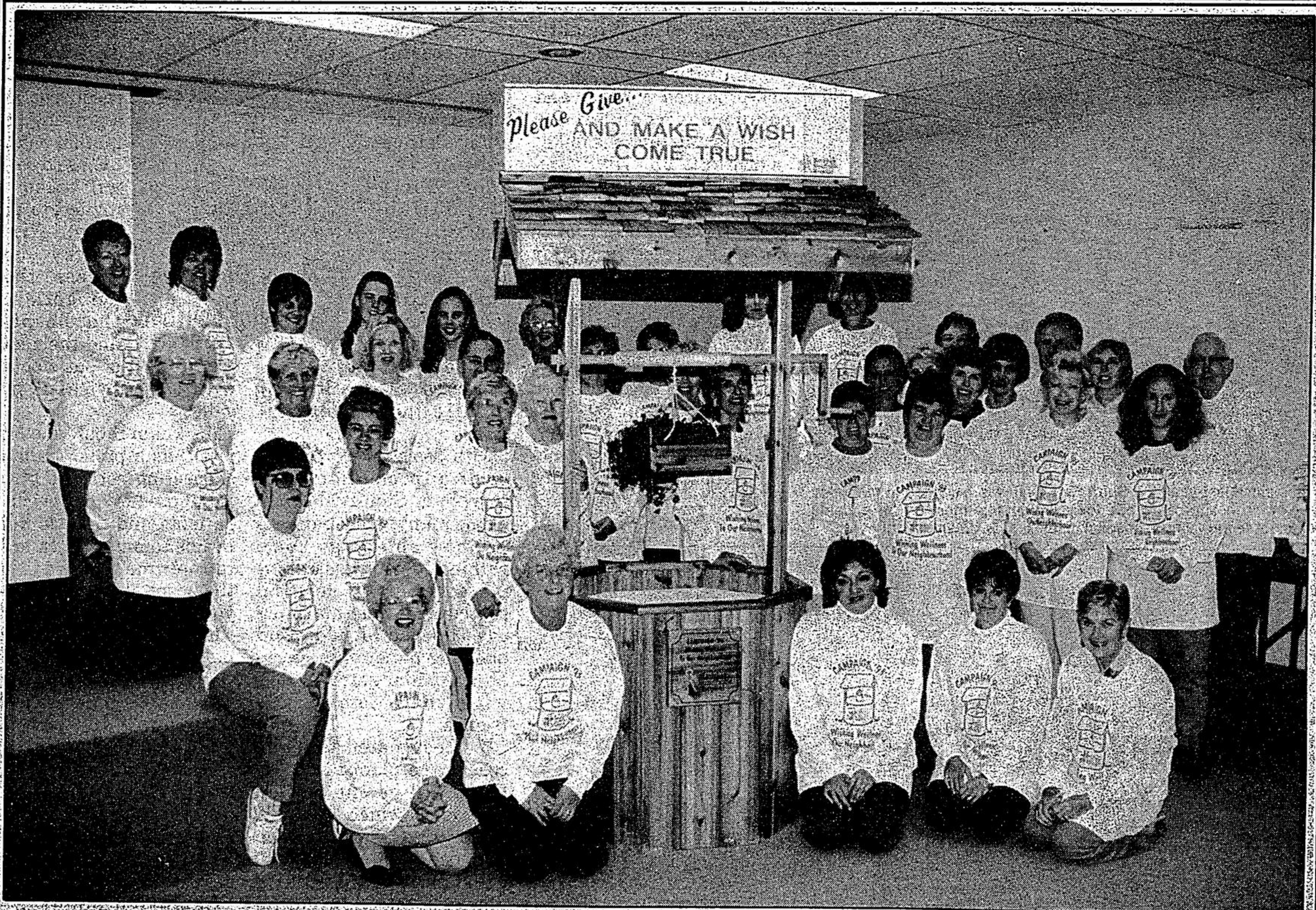
Wishing Wellness To Our Neighbourhood

WEEKENDER: SEPTEMBER 25, 1993 P.17

ADVERTISING SUPPLEMENT

SATURDAY, SEPTEMBER 25, 1993

PROUD TO BE PART OF MARKHAM FAIR



HELPING TO MAKE A WISH COME TRUE

It has been a decade since Markham and Stouffville residents opened their hearts and their pocket-books to the volunteers that came door-to-door to collect funds to raise

the walls of Markham Stouffville Hospital. In a short 18 months the goal of \$5 million was achieved with some 8,000 residents contributing. In an effort to maintain the standards

established by the hospital at the onset, residents are being asked to contribute once again. Wearing their official T-shirts, pictured above are some of the volunteers who will be

coming to your door in the next few days. Please give generously to Campaign '93 "Wishing Wellness to Our Neighbourhood"! The hospital needs your support!

Markham Stouffville Hospital reaches out to the community

MESSAGE FROM THE PRESIDENT

When you or your loved ones need the services of our hospital, the care you receive has two critical components.

The first component, excellent care, is something that money can't buy - it's the compassion and sensitivity of every staff member and volunteer you encounter during your hospital stay. I believe the quality of that human side of care can make a difference and is the key element to making your hospital stay a great experience.

My commitment to you is to ensure that the sensitive, compassionate and car-

ing element of your hospital stay is demonstrated by every volunteer, hospital and medical staff member whom you or your family encounter during your stay with us. An important part of our campaign involves asking for your feedback on this aspect of the care we provide. I hope you will take a moment to respond.

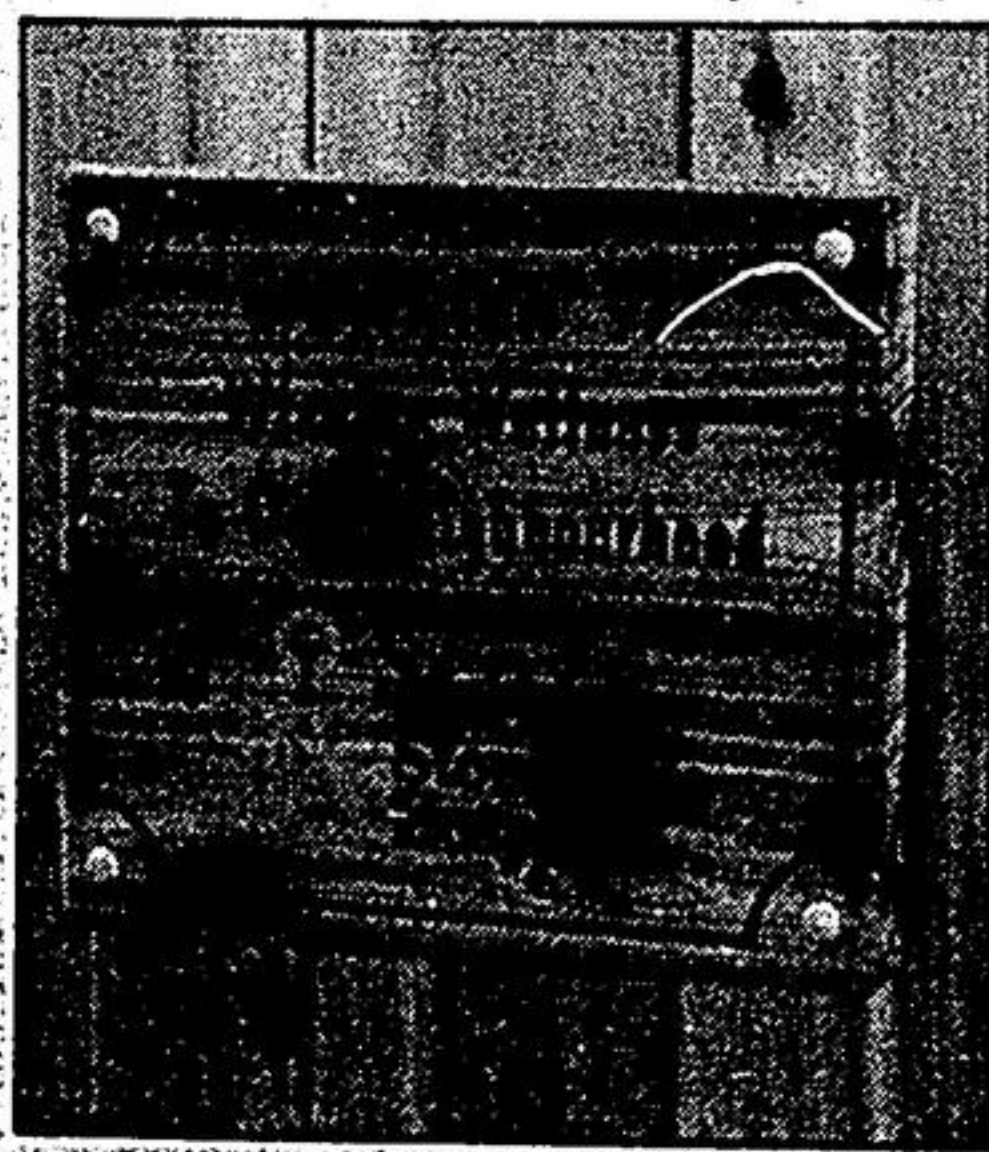
The second component in caring for you is the diagnostic and technical skills of our staff which, of necessity, must be supported by the equipment and technology that are so much a part of

granted; but the speed of technological change makes it difficult for hospitals to keep up. We opened our doors in 1990 with the finest in equipment and technology - without your financial help we will be unable to keep up with a rapidly changing field.

Campaign '93 "Wishing Wellness To Our Neighbourhood" is about partnership. My commitment is to ensure the human component of care is the best it can be; but it's only with the latest in equipment and technology that your community hospital can continue to be second-to-none.

Please help us to continue to be the best!

Marilyn J. Bruner
President & CEO
Markham Stouffville Hospital



hospital care today. Many of us take this equipment for