

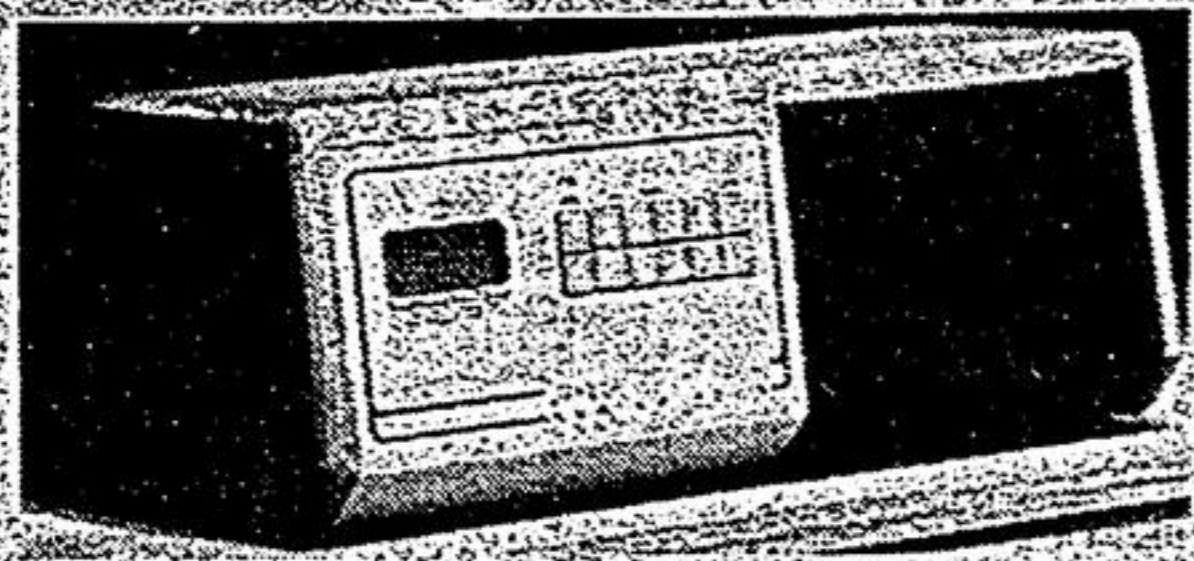
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If you don't have a security system for your home now, there's a good chance you will in the near future.

The market for home security systems is ready to explode as more and more homeowners become increasingly conscious of their safety," says Rob Westlake, president of Ramtron Pre-Entry Alarm Systems (of York).

At present, an estimated seven per cent of Canadian homes are protected by some form of security system. By 1995, he predicts this number will soar to 80 per cent.

The reason - a rising crime rate that is not likely to get any better and a higher incidence of break-ins.

Ramtron expects to dominate that market - not only in Canada but world wide - and has spent the past five years researching market requirements and developing what many experts consider one of the most sophisticated - and effective - security systems available today.

By making use of the latest developments in microchip and radio frequency technology, the Ramtron system, he says, has three big advantages over anything else on the market.

It is completely portable; it is wireless, and it prevents intruders from entering the home before, not after, the alarm is set off.

In comparison with conventional "hard wire" systems, so called because they require your home to be wired in order to work, Ramtron is wireless and, as a result, completely portable. The homeowner can keep it for a lifetime - no matter how many times he or she moves.

With conventional "hard wire" systems, which require extensive drilling and installation, this is impossible. Rewiring is needed every time it is installed in a new environment.

"But what is really important to homeowners is Ramtron's pre-

entry capabilities - its ability to detect and, in effect, prevent intruders from gaining access to the home, even for a few seconds. For most people, that's everything."

In its consumer research, Ramtron found that people placed a great deal of importance on perimeter protection. This, however, is not what you get with most conventional systems, which offer partial or zone protection.

"What you're really doing is guessing where an intruder will attempt to gain entry and protect those areas while leaving other areas unprotected. If you've guessed wrong, you'd be better off to save your money."

Ramtron was designed with this in mind, a system that would, in effect, place a dome over the entire property - so that regardless of where the intruder strikes, the alarm system will activate.

The Ramtron system also virtually eliminates another big headache with many systems and a major irritant to neighbours and local police departments - false alarms.

The Ramtron system utilizes a concept called audio harmonic sound discrimination. This enables the microprocessor and other components to differentiate between normal, everyday sounds - A TV or stereo, a dishwasher or furnace or even a neighbour knocking on the door or window - and those sounds made by forcible entry.

These include the breaking or cracking of a window, the breaking, splintering or cracking of wood, metal sounds.

Whenever Ramtron's sensors detect any of these sounds, a signal is relayed to the main unit from remote sensors, placed strategically throughout the home, which immediately activates the alarm - lights go on and an inside and outside sirens go into action.

The Ramtron system also, of course, has central station monitoring capabilities.

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