

# THINKING OF SELLING?

## It takes quality people to sell quality homes

Before You Spend Time Trying To Sell Privately...  
Consider This...

- **Real Estate Agents** can help you determine the best selling price to ensure that you get the best market value in an amount of time that best suits your individual requirements...
- 2 • **Real Estate Agents** can sort out prospects to keep unqualified strangers from wandering all through your house...
- 3 • **Real Estate Agents** can help prospects decide on taking ACTION on your home with objective follow-up...
- 4 • **Real Estate Agents** can negotiate better as a third party to maintain the asking price and size of cash deposit...
- 5 • **Real Estate Agents** can help buyers find mortgage money when necessary and save a sale when the buyer needs a little help...
- 6 • **Real Estate Agents** can eliminate a lot of red tape, since they are fully trained and licensed to prepare the offer papers, lease agreements, and mortgage agreements...
- 7 • **Real Estate Agents** are best equipped to be there at all hours of the day for prospects, and to get ACTION quickly with the fewest problems...
- 8 • **Real Estate Agents** can make your home more attractive to potential buyers...

**8 Sound Reasons to Contact  
a Real Estate Sales Representative  
When Thinking of Relocating**