

# Home improvement

## Window design is no longer an afterthought

In the past, windows were practically an afterthought in home construction and renovation. They were designed to be purely functional, separate the home's occupants from the outdoors and allow light to enter a room. Basically, windows kept the outdoors out.

Today, architects, builders and home owners are realizing the vital role windows can play in the functional and aesthetic beauty of a home.

Imagine planning a home around the windows and you'll begin to think of them in a different manner.

When you start with the windows, they become one of the most important functional and decorative assets a home can have. Windows provide light, a relationship with the environment and an energy-efficient barrier. Windows not only let home owners look outside, they bring the outside into their home.

With the great number of window styles and technologies available today, people can choose the most appropriate windows for their needs and create their own unique Windowscaping plan with the help of Pella professionals.

The window's expanding role. Architects, such as Frank Lloyd Wright and Ludwig Mies Van der Rohe, centered their design on windows.

Windows unified a structure with its surroundings. By taking advantage of sunlight or an outside view, Wright in particular, used windows to bring "the outside in."

Today, windows are both functional and decorative. Windows are designed to provide maximum light, greater visibility and make important design statements.

A home's overall architectural

style can be enhanced by varying the style, size and shape of the windows. Choosing from many styles and shapes allows consumers to play a major role in their home's interior and exterior design.

Advances in window glazing, in particular, have had a profound effect on the window market in recent years. Lowemissivity (or

low-e) glass has improved the energy efficiency of homes and businesses across the United States.

Consumers today - whether they're building a new home or renovating their current one - can choose from a wide variety of shapes and sizes to make a design statement about themselves and their homes.

## Plan ahead for VCR

TVs and VCRs are "at home" in every room of the home today. But with such a broad choice of consumer electronics products, features and styling, how can you best incorporate the latest TVs and VCRs into your home design? According to experts at Zenith, you should take these steps to plan ahead:

**Measure.** Before choosing a new TV or VCR, be sure to measure. For most equipment, your shelves should be at least 18 to 20 inches deep. You may have to cut into the back of your furniture unit for easy access to electrical outlets and antenna connections.

**Outlets.** Be certain that your outlets are within a reasonable distance from the TV and VCR. Use of extension cords can be hazardous. If you're designing and building a room, it's a good idea to decide first where you'd like your "electronic wonderland."

**Antenna.** For the proper cable TV or antenna connections, the lead has to be supplied to the TV set through the wall, floor or window to provide the signal to the TV set and VCR. Allow an adequate amount of lead-in coil.

**Ventilation.** If you put a TV or VCR in a wall unit, be sure to leave several inches of space at the top and sides of the equipment for proper ventilation.

**Acoustics.** The right acoustic environment can make a tremendous difference when watching TV, especially the drama of stereo TV programs. Remember, Carpeting absorbs sound; hard floors dissipate sound. If you're building a TV set into a wall unit, pay special attention to whether the speakers are on the front or the sides.

**Lighting.** It's important to place your TV so sunlight doesn't shine directly on the TV screen. Conventional incandescent lighting, rather than fluorescent, also can enhance your viewing pleasure. With all the choices available today, selecting the right consumer electronics product for the right room can be a challenge, too. For information on the latest in TV and VCR products, write to: Dept. PR-1000 Milwaukee Ave., Glenview, IL 60025.

### HOME ENERGY IMPROVEMENT TIPS



WHITCHURCH - STOUFFVILLE HYDRO is now making available to you, the customer, Home Energy Improvement Tips you can rewind, freeze frame and fast forward.

Ever try to tackle a project but reading the instruction manual left you more confused than when you started? The solution: "How To" videos! Let John Eakes, "Mr. Chips" demonstrate how you can make your home more energy efficient. There are four (4) different videos to choose from. Pick the ones that best suit your needs. All you have to do is come to our office and book one out today, FREE!

WHITCHURCH - STOUFFVILLE HYDRO - ELECTRIC COMMISSION

130 Main Street West,  
Stouffville, L4A 4H8  
Telephone 640-1902



LIVING LIGHTING

MARCH BLOW-OUT!

MAKE A PURCHASE AND

POP

A BALLOON!

SEE IN-STORE FOR DETAILS. YOU WILL RECEIVE SAVINGS BETWEEN 10%-70%.

ONE LOCATION ONLY!  
5308 HWY. 7  
MARKHAM  
ONE DAY ONLY!  
MARCH 23, 1990  
9 A.M. - 9 P.M.

SAVE 50%

SAVE 40%

SAVE 30%

SAVE 20%

SAVE 10%

SAVE 70%

SAVE 20%

SAVE 10%

SAVE 70%

SAVE 60%

SHOP THE LIGHTS Fantastic  
LIVING LIGHTING

5308 Hwy. 7  
Markham  
294-9557

Girard

Carpet Sales Ltd.

SEE US AT THE HOME SHOW  
May 4th, 5th & 6th  
Stouffville Rec. Centre

SEE US AT THE STOUFFVILLE SALES BARN  
Every Sat. & Sun.

Warehouse Hwy. # 47 & 48  
640-5115