

MOTHER'S DAY SPECIAL

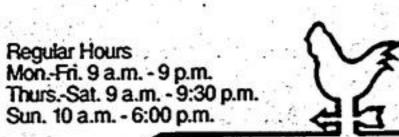
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MOTHER'S

Both old and new

Gifts a tradition for mother

You've heard it said before the more things change, the more they stay the same!

Paraphrased for Mother's Day, it would go like this: "The more Mother's Day gifts change, the more they stay the same."

That doesn't mean there are no new gift ideas. But the kinds of gifts people give are just about the same as they were a half century ago.

First choice was, and still is, clothing — whether it is intimate apparel, lounge wear (robes, lingerie, nightgowns) or the new breed of casual apparel that has made such an impact on today's lifestyles.

Jewelry, such as earrings,

bracelets, watches of infinite variety and rings, is still popular. Today's favorites are just as fanciful and gratifying as those of yesteryear.

many years, perhaps as far back as Anna Reeves Jarvis and her ideas of little something "extra" for mother on Mother's Day.

cosmetics has changed and could never have imagined.

are a "dire necessity" for any mother - skin lotions, makeup kits and lip rouges are a part of most woman's toiletries. That's why cosmetics are one of the favorite gift options.

Don't forget candy. It is a traditional gift idea. As diets became important and candy no longer a luxury, sweets became less important an ingredient of the gift Fragrances have been "in" for scene as they once were. Now candy is usually just one of

several gifts that mother gets.

Then, there's a whole range of labor-saving appliances that But now the whole concept of make life easier for working mothers. When five per cent of broadened in a way that Jarvis mothers worked outside the home, life wasn't quite as frantic Once a luxury, cosmetics today as it is in 1989, with nearly 70 per cent of all moms are running the household while holding down a job in the workplace.

A photograph of you with the family is a great gift. Of course, 80 years ago not every family had

a camera, let alone one that takes and prints photos in less than ait minute.

Or, you can give her a: videotape from a camcorder so she can "re-live it all" with the family. If you don't have a camcordeer, you can have a tape . made professionally.

Always a favorite is something.5 floral - a bouquet, corsage or. potted plant that keeps giving for . years to come.

Remember, it's the thought-; and not the originality that it counts. The gift options remain-g the ones that were always: favored, just updated by: technology and time.

Don't forget your mother on a Mother's Day, Sunday, May 14. or!

Times have changed for moms

mother, in your perceptions of fabrics. Moms are wearing - if not all of the time. your best self forward.

No more hobbling skirts, whalebone corsets, high-buttoned shoes or mutton-sleeved blouses. Slacks are in. Shorts are in. Shirts are casual - either knit or

Red Rose Garden

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Mother on Mother's Day

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Mother's

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denim tops and bottoms!

They all add up to today's casual scene for the less formal mother. Even grandmothers are in on the action. Today everyone

sole socks, bomber jackets and pressions that you can find one in styles that are fancy and frilly that is just right for your mother, no matter what her age, height or

> casual way of life has made its stand - and we all like it. Casual speaks with a young voice. Casual addresses the contemporary in all of us. Casual makes everything

> mothers do - whether its washing dishes, shopping or just watching the children or grandchildren - a bit more relaxed.

You've come a long way, cut and sewn from easy care dresses casually some of the time mother dresses "down" for a relaxing night at home in her what is proper in the way you put jeans, running shoes, cushion- And casual has so many ex- finest lingerie, which now comes or tailored and sporty.

Now that about 70 per cent of all mothers are in the workforce, Over the past generation, the casual clothes that can go from. the office or plant to the pool side or evening cookout are not just. sensible, but very much in demand because the styles must be' both comfortable and compatible with the way we all live.

Here's what to look for: Slacks, shorts for walking or for active sports, knit shirts, cut-and-sewn sport shirts, jeans, jackets, sweaters of all kinds, belts and

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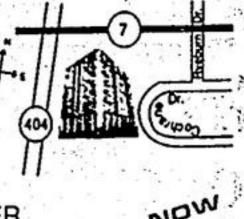
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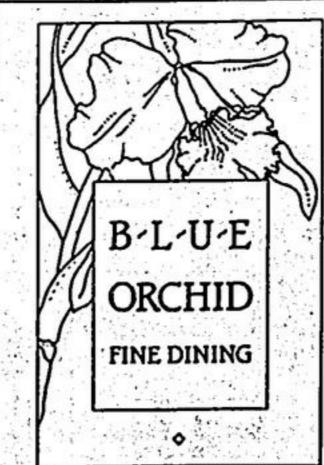
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Sunday May 14th

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Our exciting new menu premiers this week