

MOTHER'S DAY

Flowers are still a favorite on Mother's Day

Honoring mom with a gift of flowers during Mother's Week, May 8 to 14, is a time-honored way to express warm feelings of love and affection.

More than 1.7 million FTD wire orders for flowers and plants were placed for Mother's Week last year, according to Florists' Transworld Delivery Association (FTD), the industry's leading floral delivery network.

The holiday is the second busiest after Christmas for FTD

flowers-by-wire orders. FTD anticipates that this year, floral gifts will continue to grow in popularity.

Why are flowers such a popular gift choice? According to nationwide research conducted by FTD, Canadians perceive flowers as the warmest gift available for expressing feelings to others.

The findings were part of a general survey of consumer preferences and purchasing

behavior for such gifts as flowers, greeting cards, perfume, boxed candy and books.

"These findings are especially relevant with regard to Mother's Day," says Jim Durio, FTD president. "Flowers allow you to send mom a special expression of love; they're great for saying what we often have trouble articulating to one another, our feelings of appreciation and affection."

Durio also adds that a gift of

flowers can be designed to suit any taste and can convey a unique, personal message to mom.

Your local FTD florist can suggest a variety of gift choices. From bouquets and flowering plants to corsages and loose, cut blooms, flowers can communicate a message of love to mom, whether she lives next door or in another part of the world.

Through their worldwide flowers-by-wire network, FTD florists can deliver a floral gift virtually anywhere.

To help in selecting the right gift for your mom, FTD has designed two new arrangements especially for the holiday. The Porcelain Pitcher Bouquet is a bright arrangement of pastel flowers arranged in a porcelain pitcher accented with a floral design. Mom will enjoy using the pitcher as a creamer long after Mother's Week had passed.

The Crystal 'N' Blooms Bouquet is a gift of beautiful spring flowers arranged in a hand-frosted, 24-per cent lead crystal bowl designed with an exquisite floral pattern.

A pearlized liner protects the reusable crystal bowl, which will

bring happy memories long after the holiday has passed.

For those requiring additional

advice for selecting Mother's Week floral gifts, Durio suggests consulting a local FTD florist.

Moms fighting the clock

It's happening outside the home in the working place and inside the home. And it's not a bit too soon. With about 70 per cent of the mothers of the country with children still in school, running their homes and holding down responsibilities in society, time is at a premium like never before.

Help can't come too soon. For the 50 per cent of the modern mothers with children under five, a quick fix must be found. The typical Canadian mother gets up at dawn, rustles up breakfast for her brood, takes them to day care or school and then undertakes her own commute to the office.

By the time she gets home at night, it's time to make dinner and if there's any energy left, do a few house chores before the rat

race starts over again the next day.

There have been many labor saving appliances developed since the first Mother's Day 80 years ago. But in those less frantic times, only a scant five per cent of the mothers were working

outside the home. Times and needs have changed.

Over the years we have seen the proliferation of such labor savers such as vacuum cleaners, electric refrigerators, automatic mixers, blenders, food processors, can openers, frozen foods and microwave ovens. And now comes prepared foods that mom just pops into the microwave and presto — there's a hot meal.

Now is the time to expand the

options for less work for the working mother. Now is the time for us to prepare the next generation of mothers for their complex roles.

A 24-hour day is just not enough anymore unless we look to ways of lightening their burdens with less toil, both in the home and in the work place. We're well on our way.

So, this Mother's Day, don't forget how hard your mother works. She will appreciate that you notice.

THE CHAMPAGNE DINNER THEATRE

(Signature Inn, Hwy. 404 & Hwy. 7)

presents MOTHER'S DAY LUNCH with a special gift to all Mothers

The afternoon will include the suspense comedy

MURDER AT THE HOWARD JOHNSON'S

Sunday - May 14th at 12 noon

Book early!!! For reservations call 475-8892 or 360-8168

Don't miss this special event, it comes but once a year.

Bring your favorite person for an enjoyable afternoon.

Monaco Florist
Mother's Day Arrangements
Fresh and Silk
Order Early
Stouffville 642-0734 Markham 472-1542
Stouffville Place Mall

Mother's Day Brunch
at 14th Avenue Cafe
All You Can Eat Hot & Cold Buffet
\$11.35 Adults \$5.15 Children
or order from our A la Carte Breakfast Menu
Sunday, May 14th from 10 a.m. - 2:30 p.m.
Call for Reservations 470-7143
A New York Style Meeting Place
We are conveniently located at 590 Alden Road on the North West corner of Warden and 14th Avenue, Markham, Ontario. Telephone 470-7143

TREAT YOUR MOM MOTHERS DAY SPECIALS

SEAFOOD COMBINATION \$9.95

Tasty shrimps, fillet of sole breaded & fried to Golden Brown including soup or salad, choice of potatoes, dessert coffee or tea.

CHOICE OF STEAK & SHRIMP \$10.95

Junior Cut N.Y. steak and broiled breaded shrimps, including delicious salad, garlic bread, baked or french fried potatoes, dessert, coffee or tea.

Complimentary Champagne! for Mom.

TASTY B.B.Q. SPARERIBS \$9.95

Tender spare ribs seasoned and broiled, basted with B.B.Q. sauce, including soup or salad, choice of potatoes, dessert, coffee or tea all for just:

477-7625 Brodie's 4450 Hwy. 7 Unionville OPEN 7 DAYS A WEEK

Wilson House

FINE DINING

Presents:

MOTHER'S DAY Special Sunday Brunch

May 14, 1989
Two Sittings 11 a.m. & 2:30 p.m.

Adults 22.95 Children (under 12) 12.95

Menu Includes:
Prime Rib
Seafood
Atlantic Salmon
Chicken Co. Q. Auvin
All Breakfast items
Cold Cuts
Croissants
Dessert Table
And More...

Call Today & Reserve **471-1772**

No Coupons Accepted (Tartan or Gold)
Dining room & Whistons For Large Groups
144 MAIN ST. MARKHAM N. In MARKHAM VILLAGE LANES

Make this a very special day for Mom. After all, she deserves the best and that is what you get at the Wilson House.

The War Amps ...
From generation to generation

Mother Is a Very Special Person

On Sunday, May 14, you are invited to an exquisitely presented Buffet Brunch in the elegant "Grand Ballroom". From 10:30 a.m. to 3:00 p.m. you can relax with your family and friends while enjoying the finest cuisine and entertainment by the "Louis Bannet Duo".

Make this Mother's Day a memorable event and as a special treat, your Mother will receive a momento of the day compliments of the Sheraton Toronto East Hotel and Towers.

Adults 24.75 per person
Children (12 years and under) 12.50 per person
(tax and gratuities not included)

For reservations please call (416) 299-1500, extension #6028

This Mother's Day bring the family together at Sheraton Toronto East.

Sheraton Toronto East Hotel & Towers
The hospitality people of ITT
2035 KENNEDY ROAD
SCARBOROUGH, ONTARIO, CANADA M1T 3G2
PHONE: (416) 299-1500 FAX: (416) 299-8959

AT the Markham **supercentre mall**

WE REMEMBER MOMMA

→ SATURDAY May 13 ←

Win a gift certificate valued at \$100 for mom and a trophy for yourself.

If you have completed a "MY MOM'S THE GREATEST BECAUSE" letter come see them on display in the Mall this week.

Free carnations for mom and entertainment on May 13, 1989

Denison & Kennedy Road Markham

A & B GARDEN CENTRE

7563 Kennedy Rd.
(Just North of Denison)
479-7809
Now Open 7 Days 9 a.m. - 8 p.m.
BOX PLANTS, CUT FLOWERS, POTTED PLANTS
AND HANGING BASKETS HAVE ARRIVED
FOR MOTHER'S DAY
We also sell and install Interlocking Stone

Treat your Mother like a Duchess

On Sunday May 14th Wine and Dine her.
Lunch 12:00 or 2:00
Dinner 5:30 or 7:30
For reservations call 294 4234 or 294 3181

A beautiful carnation will be given to each Mom, compliments of our Duchess.
Hope to see you then.



The Duchess of Markham 53 Main Street N., Markham