

Sweet stuff

More than ice cream in store

By DENISE McDONALD
It's a shop that will tantalize the most particular tastebuds.

On Feb. 21, Stouffville's first specialty sweets, frozen yogurt and ice cream parlor, Sweetables, opened for business in the A & P plaza.

"Four years ago, I became obsessed with trying frozen yogurt flavors," said Vickie Dale who, with husband Stephen, owns and operates Sweetables.

"One night, while out for dinner, a waiter suggested I try the yogurt, but it wasn't until I sampled a friend's I discovered I really loved it. Ever since then, my husband and I have been going back for take out."

According to Mrs. Dale, she and her husband initially began toying with the idea of opening a business when they moved into the Greenpark subdivision, behind the Recreation Complex, three years ago.

"We moved here in December,

but we didn't have a chance to get out and about until the summer," she said. "Then we realized there was no ice cream parlor in Stouffville and we had to truck it down to Markham. We felt that wasn't right. We moved here to live, shop and pay bills in this area, not go out of town and keep Markham in their high tax bracket."

When scouting out a location Mrs. Dale said they were attracted to the A & P plaza because of its "accessibility to parking and traffic."

"We originally planned on dealing solely in ice cream; the chocolate was an afterthought to round out the whole product when it gets a little slow in winter," she said.

Sweetables offers specialty confections from truffles, fudge and peanut brittle to sundaes, frozen yogurt and assorted flavors of ice cream; all as "close to homemade as possible."

"The chocolate, all handmade, is a better quality than the aver-

age. But because it's a quality product, it does cost a little more," said Mrs. Dale. "It's not the type of chocolate you want to eat every day. It's more for special occasions."

When asked what customers' reactions have been to frozen yogurt, Mrs. Dale said, "The kids are really surprising me. I thought they would go straight to the ice cream, but they all seem to want to try the yogurt. They even invented a new flavor for me, raspberry and oreo cookie."

Mrs. Dale suggested newcomers try experimenting with straw-

berry, a flavor she referred to as the "safest — or a cop-out."

"Honeydew melon and canteloupe is a wonderful taste. Just the aroma from it is so pleasant because canteloupe is such a strong smelling fruit," she said.

Although open for just over two weeks, Mrs. Dale said traffic through Sweetables has been "wonderful."

"We didn't advertise because we wanted to open very quietly so we could get ourselves acquainted with the product and machinery," she said. "But it's been very surprising. On opening

day alone, we had 60 people in and the main plaza wasn't even open."

"We didn't think there could be anything wrong with having a nice ice cream parlor in Stouffville and it looks like we were right," Mrs. Dale continued.

Sweetables is open Monday to Saturday, 10 a.m. to 9 p.m.; and Sunday, 10 a.m. to 7 p.m. However, Mrs. Dale says those hours will be adjusted according to traffic flow.

"Sometimes 9 p.m. just doesn't cut it in the summer."

IN THE MATTER OF THE ONTARIO HERITAGE ACT, R.S.O. 1980, CHAPTER 337 AND IN THE MATTER OF THE LAND AND PREMISES KNOWN MUNICIPALLY AS 30-34 SPRINGDALE STREET, MARKHAM, PART OF LOT 14, CONCESSION 7 IN THE TOWN OF MARKHAM, IN THE PROVINCE OF ONTARIO.

NOTICE OF INTENTION TO DESIGNATE

TAKE NOTICE THAT the Council of the Corporation of the Town of Markham intends to designate the property, including lands and buildings, known municipally as 30-34 Springdale Street, Markham, Part of Lot 14, Concession 7 as a property of architectural and/or historic interest or value under Part IV of The Ontario Heritage Act, R.S.O. 1980, Chapter 337.

Short Statement of the Reasons for the Proposed Designation:

The Jonas Ramer House c. 1858 located on Lot 14, Concession 7 at 30-34 Springdale Street, Markham is recommended for designation for architectural significance as an impressive/example of a late Georgian house with a gross-doddy addition and symmetrical fenestration. The house is also recommended for designation for historical significance as it was built in 1858 by Jonas Ramer, who operated a sawmill on this site for 62 years on land owned by the Ramer family from 1837 to 1955, spanning five generations.

Dated at the Town of Markham this 24th day of February, 1988.

Christine Palmer,
Deputy Clerk.

Published a third time this 9th day of March, 1988.

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