

When is a Cake a Cake

Volume II

When any of us think of the ultimate dessert, we usually recall a standby that mother, or someone dear used to make for special occasions. What made the dessert memorable at the time was that Mom didn't cut any corners with the ingredients or her time. It's a shame that this approach to baking is virtually a thing of the past.

Nowadays, whatever can be made cheaper will usually sell better, at least for a while. There is one flaw though...simple arithmetic will tell you that the basic ingredients like butter, eggs, real chocolate and cream haven't become cheaper - so modern day bakers must be using something else; what that is we're not sure.

At the Grocer we sell cakes made by a group called Cakes & Ayle. Their approach to quality is pretty much the same as Mom's was. And realizing that we all have different Moms, they offer a variety of cakes sure to excite any kid, big or small.

So when is a cake a cake? Simple: We think a cake is worthy of the name when it tastes pretty much like Mom's did.

The Variety:

Cheesecakes - Lemon, Chocolate Reverse, Seasonal Fruit, Frangelico, Mandarin Orange, Raspberry, Apple Bavarian, Chocolate Marble, Sour Cherry, Amaretto.

Mousse Cakes - White Chocolate & Raspberry, Coffee Cream, Chocolate.

Layer Cakes - Chocolate, Banana, Grand Marnier, Carrot, Amaretto, Bailey's Irish Cream, Black Forest, Decadent Chocolate.

The Sizes:

—Smaller cakes (7" size) will usually serve 6-8 people and are priced from \$12.00 to \$16.75.

—Larger cakes (9" size) will usually serve 12-16 people and are priced from \$24.00 to \$30.00.

The Deal:

\$5.00* off any cake

only with the coupon below

MARKHAM VILLAGE GROCER

OUR HOURS: OPEN SUNDAY

MONDAY	NOON - 7 P.M.
TUESDAY - THURSDAY	9 A.M. - 7 P.M.
FRIDAY	9 A.M. - 9 P.M.
SATURDAY	9 A.M. - 9 P.M.
SUNDAY	10 A.M. - 5 P.M.

OUR LOCATION:

ON THE PARKING LOT LEVEL
(AROUND THE BACK) OF
MARKHAM VILLAGE LANES
144 MAIN STREET NORTH, MARKHAM

PHONE: 294-2572

*THE COUPON:

Any of our variety of cakes are available at **\$5.00 off** regular retail (only with this coupon) until store closing Sunday February 14th, 1988. While we endeavor to maintain adequate stocks, when they're gone, they're gone. Further, we will limit quantities to normal family needs.