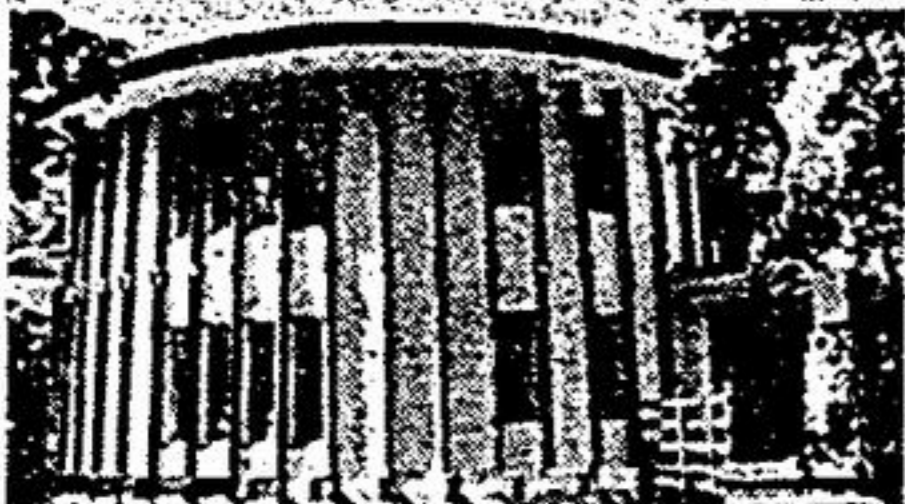


# Canada Trust Realtor



You'll be glad you called us first



### UNIQUE ROUND HOME

Located on 8 1/2 acres, maple treed prime corner lot. 5 min. from future 404 extension. Asking \$475,000. Caroline Holroyd 475-0355.



### 5 BDRM. CENTURY HOME

Large eat-in kit., formal DR with hdwd. flrs. Dbl. lot. Walk to all conveniences. Caroline Holroyd 475-0355.



### UNIONVILLE - A BARGAIN

Owner including many fixtures & appl. in this immaculate, 4 bdrm. exec. home. \$26k spent on upgrades & extras. Must be seen to appreciate. Reduced to \$309,900. Paul Jensen 475-0355 or 294-8671.

**YONGE & HWY. 7**  
100 x 185' lot, zoned for 2 bldg. lots. Buy now build your dream home in the spring. Adele Longo 475-0355.

### SPACIOUS GEORGIAN BUILT 4 BDRM. EXEC. HOME

Approx. 3,000 sq. ft., 3 1/2 baths, all ensuite, main flr. library. Located in quiet residential area near Larkin/Fincham. Priced at only \$289,900. for quick sale. Paul Jensen 475-0355 or 294-8671.



### MCCOWAN & 16th AVE.

A spacious 'brand new' 3200 sq. ft. exec. 4 bdrm., main flr. laundry, fam. rm. with firepl. eat-in kit. +++ Immediate possession for \$292,000. or lease \$1,500. Charlotte Wiesner 475-0355.

**JUST REDUCED**  
\$355,000. Spacious & elegant 4 bdrm. executive home. Immediate possession. Adele Longo 475-0355.

**\$159,900.**  
**44 ACRE VICTORIAN FARM**  
Approx. 150 yr. old. Jxb. 9+ bdrm. Great for renov. Caroline Holroyd 475-0355.

**\$99,900.**  
**CHARMING 3 BDRM. IN GALLOP**  
FP & w/o to develop. Great setting. Min. N. of Mt. Albert. Caroline Holroyd 475-0355.

## A MESSAGE FROM OUR MANAGER



ALBA DIPLACIDO  
UNIONVILLE MANAGER

### Marketing makes the difference

When the market has more buyers than properties for sale, then it is sometimes hard to convince sellers that they need a proper marketing plan or program. In today's market that shouldn't be the case.

While the market is still active, there has to be a specific plan designed to market each property - that is to expose it to as many potential buyers as possible.

In a step by step process, a salesperson should

first analyse the property with the view to determine who would be attracted to it for reasons such as location, size (e.g. number of bedrooms, entertaining area, etc.), and price. The next step is to find out where these people might currently be living. And then, only at this stage, should salespeople discuss the marketing programs they would use to reach these people.

While setting out a marketing plan is one thing, getting the salesperson to carry it out is another. At this stage you are looking for Action not promises.

In order to ensure a certain level of Action or Ser-

vice, several real estate companies have introduced warranties - not warranties on the condition of the house itself - (remember, the broker does not own the house; his/her job is to sell it on behalf of the owner) but on the level of service the broker will provide. Now, that is something a broker has full control over. Furthermore, no broker should have any problem with making such a commitment, if he/she truly is sincere in wanting your business.

For a free booklet: "How To Sell Your Home". Call Unionville 475-0355.

## UNIONVILLE

Home with a warm Heart. Lovely backsplitted backs on to park with tennis court and play ground. Walk to Village, GO Station, schools, transit at front door. Too many upgrades to mention must be seen. Buy private and save commission. \$239,900. Call:

479-0160

...the obvious alternative

# Countrywide

Uni-Mark Realty Inc.

Independent Member Broker

Real Estate Broker



### MARKHAM'S FINEST!!

3,000 sq. ft. of luxury. Perfect for the growing teenage family. Situated on premium lot. Thousands spent on landscaping. Motivated vendors. Priced to sell. Call Diane Woodcock/Bo Jensen, 471-7702.



### A GREAT BUY!!

\$178,500.00. Lovely 3 bedroom, main floor family room, fireplace, eat-in kitchen, fridge, stove, washer and dryer, built-in dishwasher. Convenient location. Near shopping, transportation. Very early possession can be arranged! Call for more details: Evelyn Black, 471-7702.

### "TRY TO COMPARE"

Ballantrae Special. 2,600 sq. ft. home situated on 1/2 acre lot. Don't let this pass by. Call today. Only \$229,900.00. Dianne Woodcock/Bo Jensen, 471-7702.

640-2723  
KAMAY REAL ESTATE LIMITED



### STOUFFVILLE

3 bedrooms, large eat-in kitchen, cozy enclosed sun porch, loads of cupboards, brightly decorated. Asking \$169,000.00. Please call Ken May.



### UNBELIEVABLE VALUE

Spacious Century home on large private lot backing onto park. Big kitchen, huge dining room, 3+ bedrooms, main floor family room and laundry room, 2 1/2 pc. bathrooms. Large garage and maintenance free exterior. Close to public school, daycare and public transportation. Asking \$162,900.00. Call Ken May.

THINKING OF MAKING A MOVE?  
For professional and expert advice  
Call



NINA BROWNING  
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475-0355  
4997 Hwy. #7, Unionville  
CANADA TRUST REALTOR

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Call Karen Gerrard 477-2533



ARMOUR REAL ESTATE INC.  
Member Broker

## UNIONVILLE MANHATTAN AREA

2,600 sq. ft., 4 bedrooms, 2 1/2 baths, circular oak staircase, main floor laundry.

Buy Private and Save Below Builders Price.

\$257,900. or rent for \$1,900. per month. Call Al, 479-6983 or Romeo 223-2560.

## BRIMLEY & DENISON

Detached 1600 sq. ft., 3 bedrooms, and den, central air, 10' x 15' deck, interlocking brick porch.

No agents.

Call after 6 p.m.

477-7739