

# THE NEW BAY



**THE BAY'S TRAVELLING FUR SHOW**  
continues  
**NEW FAIRVIEW STORE**

It's time to get that fabulous fur!

**12 DAYS ONLY**

Make your choice from our tremendous assortment at very Special Prices. These offers are available at our New Fairview Store.

<b>CANADIAN MALE MINK COATS</b> Fully let out Regular \$4499.	<b>SALE \$2999.</b>
<b>MINK COATS WITH FOX TRIM</b> 47" length in basic and high shades Regular \$3299. and \$3499.	<b>SALE \$2499.</b>
<b>RACCOON COATS</b> Let' out 47" length Regular \$2499.	<b>SALE \$1999.</b>
<b>LONG HAIR BEAVER COATS</b> Ebony & Natural Regular \$2299. and \$2499.	<b>SALE \$1799.</b>
<b>FEMALE MINK COATS</b> 47" length, dyed Regular \$5499.	<b>SALE \$3799.</b>
<b>MALE MINK JACKETS</b> Fully let-out Regular \$3299.	<b>SALE \$2499.</b>

It's better at the Bay. The Bay guards its reputation as the world's leading furrier by maintaining relentless standards of excellence in pelt quality, design and craftsmanship. Our highly trained professional staff will assist you in selecting the perfect fur and will give you expert advice on proper care and maintenance.

Don't miss this outstanding opportunity. Not only is our selection fabulous, but you'll be amazed by the low prices. Take advantage of our layaway plan: make a deposit of 10% and we'll hold your fur until December 20th, 1987.

BUY NOW, OUR TRAVELLING FUR SHOW DEPARTS SATURDAY OCTOBER 24TH!

**YES, that's all it costs at the Bay**



491-2010 The Bay Fairview Mall  
Open 9:30 a.m. to 9:30 p.m. Mon. to Fri., Sat. 'til 6 p.m.  
Shop for Bay values on your Bay Card, MasterCard, Visa, American Express and  
Simpsons Card.

the  Bay

FAIRVIEW MALL