



# GRAND OPENING "Sale"abration

**NEW LOCATION!  
IN BARRIE**

Join us to Celebrate the opening of our 14th Spectacular Store ...  
100's of 'GRAND OPENING SPECIALS' at all our White Rose  
Locations ... COME ONE ... COME ALL and take advantage of these  
great SUPER SPECIALS during this giant storewide celebration!

**CANADA'S MOST COMPLETE  
CRAFT & NURSERY CENTRE**  
Quality Tropical Plants & Flowers, Crafts,  
Evergreens, Trees, Shrubs, Leisure Furniture  
And so much more!

**EVERGREEN  
GRAND OPENING  
SPECIALS!**

**LOW SPREADERS**

- PARSONII**  
Very rugged ground hugging habit, grey-green needles on spreading branches.
- BLUE CHIP**  
Superb silver-blue fine foliage. Low mounding spreading habit.

Our Reg. 12.95  
**OPENING SPECIAL 8.88**

**OPENING SALE  
GLOBE CEDAR**

Small dense globular bush. Very showy dense green foliage. No trimming needed. Grows 20" high & 30" wide.

**PLANT NOW & SAVE!**  
**9.44** Our Reg. 12.95

**SKYROCKET JUNIPER**

Slender pyramidal plant with light bluish-grey foliage. Very versatile specimen. Sunny location. Our Reg. 29.95

**OPENING SPECIAL 18.88**

**BLUE JUNIPERS  
WICHITA BLUE**

Broad based pyramidal evergreen with handsome silver blue lacy foliage.

**WELCHII**  
Silver-green dense foliage. Excellent cone-shaped compact upright juniper.

**GREY GLEAM**  
A light cigar shaped juniper with attractive grey-blue foliage. Extremely hardy. Slow growing. Needs no pruning.

**OPENING SPECIAL 24.88** Our Reg. 29.95

**JUNIOR PLANTS**

These plants will quickly grow into beautiful specimens ... Buy now at this unbeatable low price!

**AUSTRIAN PINE**

Dark green foliage with a compact growing habit & resistance to air pollution makes it practical for city planting.

**HEDGE CEDAR**

Special stock grown in their natural shape without pruning. Very hardy, bushy green foliage. Plant 20" apart.

**OPENING SPECIAL YOUR CHOICE 3.88** 1-2' TALL PLANTS

**Reiger  
BEGONIA**

Longlasting double-flowering Begonias in a rainbow of colours ... Pinks, Oranges, Reds, Yellows ... Great for your home or for gift giving. 4" Pot. Our Reg. 2.49

**GRAND OPENING SPECIAL**

**ONLY 1.44**

**TROPICAL PLANT  
GRAND OPENING  
SALE!**

- VENUS FLY TRAP**  
Interesting, carnivorous plant. Our Reg. 3.99 **5.99**
- SILVER QUEEN**  
Ideal plant for low light areas. Our Reg. 12.99 **6.66**
- YUCCA CANE**  
Hardy 4-5' tall plant. Our Reg. 39.99 **1.88**
- BENJAMINA**  
Beautiful 4-5' tall plant. Our Reg. 24.99 **1.66**
- BUTTERFLY PLANT**  
Striking foliage on an 18" pole. Our Reg. 11.99 **8.88**
- COVETTE**  
Bushy plants, 3' high & wide. Our Reg. 24.99 **1.44**
- BOSTON FERNS**  
Super full and bushy plants. Our Reg. 8.99 **3.66**
- ARECA PALM**  
3 1/2' Tall, graceful plants. Our Reg. 24.99 **1.88**
- BOSTON FERN**  
In a 10" hanging basket. Our Reg. 15.99 **8.88**

**GRAND OPENING  
SUPER SPECIAL  
HANGING  
BASKETS**

These beautiful baskets of Finest Florist Quality will brighten any room. A huge selection including Spider Plants, Grape Ivy, Ferns and many more! Large 6" hanging baskets overflowing with foliage!

**UNBEATABLE LOW PRICE 2.88** Our Reg. 8.99

100% GUARANTEED

**'THE AMAZING'  
IRON PLUS  
FALL FERTILIZER**

Rejuvenate summer browned lawns for a luxurious green carpet this Fall and strengthen grass roots for winter survival. Contains valuable chelated iron for the deepest green lawn right down to the roots. Covers 5300 sq. ft.

LARGE 20 kg. BAG

**SALE 12.88** Our Reg. 19.99

**SUPER VALUE  
EUCALYPTUS**

All natural, preserved Eucalyptus available in 5 decorator colours. Perfect for all your Fall decorating & flower arrangements.

**REGULAR PACK 3.88** Our Reg. 5.99

**JUMBO PACK 9.88** Our Reg. 14.99

**1/2 PRICE  
FLORAL  
FOAM**

Wet and dry floral foam for all your floral arranging needs.

**95¢** Our Reg. 1.89

**SEEDLING  
ORCHIDS**

Easy to grow seedling Orchids. Cattleya, Phalaenopsis and many other unusual and botanical varieties.

**GRAND OPENING SPECIAL 3.88** Our Reg. 6.99

**DECORATOR  
PLANTERS**

Large 12" diameter pot in Raspberry, Rose, Teal blue or Stone. Ideal for direct planting or up potting of root bound 10" plants.

**OPENING SPECIAL 2.88** Our Reg. 4.99

**KING ALFRED  
DAFFODILS**

TOP QUALITY FOR BEAUTIFUL BLOOMS

For the Spring Flower 'Par Excellence' The showiest flowers year after year ... We've selected very long-lasting, firm & healthy bulbs for naturalizing & mass planting.

**GRAND OPENING SPECIAL**

**PKG. OF 18 FOR 4.88** OR JUST .27 PER BULB

**HARDY  
1000  
BLOOMING  
MUMS**

Plant now and enjoy beautiful Mums this Fall and for years to come! Bushy 12" container grown plants loaded with 100's of buds and blooms in assorted colours.

**3.88**

**PINE  
MINI-BARN  
BIRD  
FEEDER**

Solid pine construction with an attractive reddish wood stain finish.

**8.88** Our Reg. 12.99

**WILD  
BIRD SEED**

Expertly blended for complete wild bird nutrition. Attracts a wide variety of beautiful birds for your pleasure all year 'round.

**OPENING SPECIAL 4.88** Our Reg. 9.99

**POTTING  
SOIL**

Rich organic compost blended to provide good drainage and aeration. Transplant your indoor plants to give them a fresh start.

**LARGE 12L. BAG 97¢** Our Reg. 2.49

**1/3 OFF BURI & WICKER Furniture**

Beautifully handcrafted white or Lacquered Wicker ... Natural Buri Furniture & Accessories ... Cushions in Plain & Printed Fabrics ... ALL AT GREAT STORE OPENING SPECIALS!

**BURI ...  
PEACOCK CHAIR**

50" high. An elegant addition. Our Reg. 59.99 **39.99** ea.

**MAHARLIKA CHAIR**

32" high. Ideal for any room. Our Reg. 29.99 **19.99** ea.

**TWIST TABLE**

22" dia. A perfect accent. Our Reg. 36.99 **23.99** ea.

**LOVESEAT**

48" long. Quality & comfort. Our Reg. 83.99 **54.99** ea.

**OPENING SPECIAL!  
18" ROUND CUSHION**

Assorted colours & fabrics. Centre stitch design.

**ONLY 5.88** EA.

**MINI-  
MOTIFS  
CROSS-  
STITCH  
KITS**

Kits includes Aida, floss, needle and pattern. 45 patterns to choose from. 14 count.

**SALE 1.44** Our Reg. 1.99

**1/2 PRICE  
Decorator  
CANDLES**

Smokeless & dripless

**3" X 6" PILLARS 1.99** ea. Our Reg. 3.99 ea.

**12" TAPERS .29** ea. In 12 decorator colours. Our Reg. .59 ea.

**WHITE WICKER  
ROCKER**

White Rose brings you elegant Rockers from years gone by. Handcrafted fine quality Rattan.

Our Reg. 149.99 ea.

**GRAND OPENING SALE 99.99** EA.

**SEAT CUSHION 19.99** ea. Our Reg. 24.99 ea.

**2 PC. BACK & SEAT CUSHION SET 23.99** Our Reg. 29.99

**White Rose  
CRAFTS & NURSERY**

HOURS: Monday to Friday 9:00a.m. - 9:00p.m.  
Sat. Sun. & Holidays 9:00a.m. - 6:00p.m.

**OPEN 7 DAYS A WEEK  
OPEN SUNDAYS!**

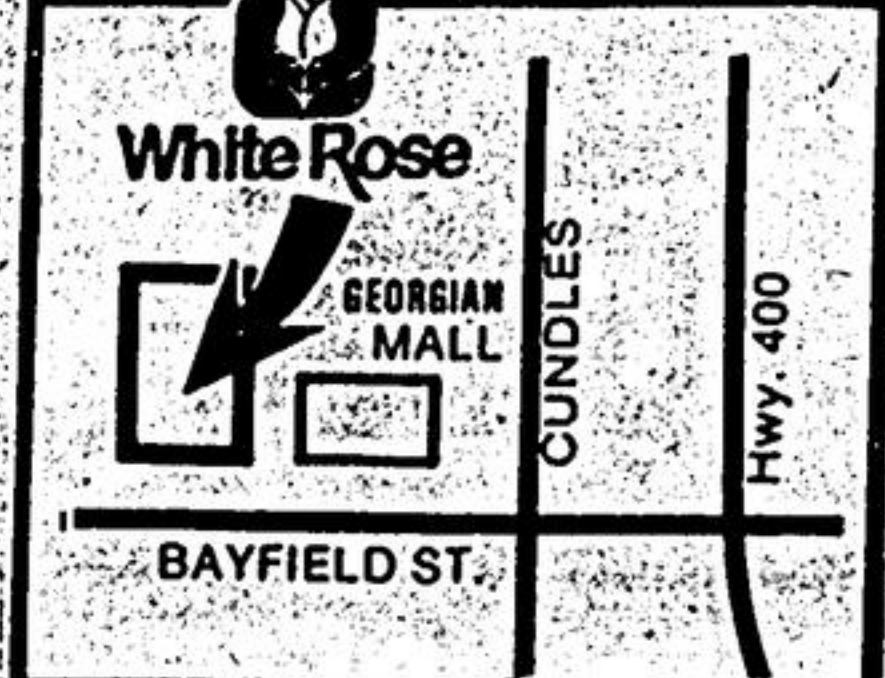
**OVER  
30 YEARS  
OF  
CUSTOMER  
SATISFACTION**



**NEW LOCATION  
IN BARRIE**  
561 BAYFIELD ST. N.

ONLY WHILE QUANTITIES LAST!  
BURI FURNITURE NOT SOLD  
ON SUNDAYS OR HOLIDAYS

Not all furniture available in  
Scarboro and Etobicoke stores.



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|---|--|--------------------------------------|--|-------------------------------------|---|
| <b>UNIONVILLE</b><br>4038 HWY 7               | <b>SCARBOROUGH</b><br>1306 Kennedy Rd. | <b>NEWMARKET</b><br>55 Yonge St. S.  | <b>BARRIE</b><br>561 Bayfield St.      | <b>WHITBY</b><br>1243 Dundas St. E. | <b>OSHAWA</b><br>300 Taunton Rd. E.       |
| <b>TORONTO WEST</b><br>2326 St. Clair Ave. W. | <b>ETOBICOKE</b><br>1542 The Queensway | <b>MISSISSAUGA</b><br>333 Dundas St. | <b>BURLINGTON</b><br>4265 Fairview St. | <b>HAMILTON</b><br>2500 Barton St.  | <b>ST. CATHARINES</b><br>459 Welland Ave. |

SALE ENDS SEPTEMBER 24, 1987  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES