

PUBLIC RELATIONS AND MARKETING SEMINAR

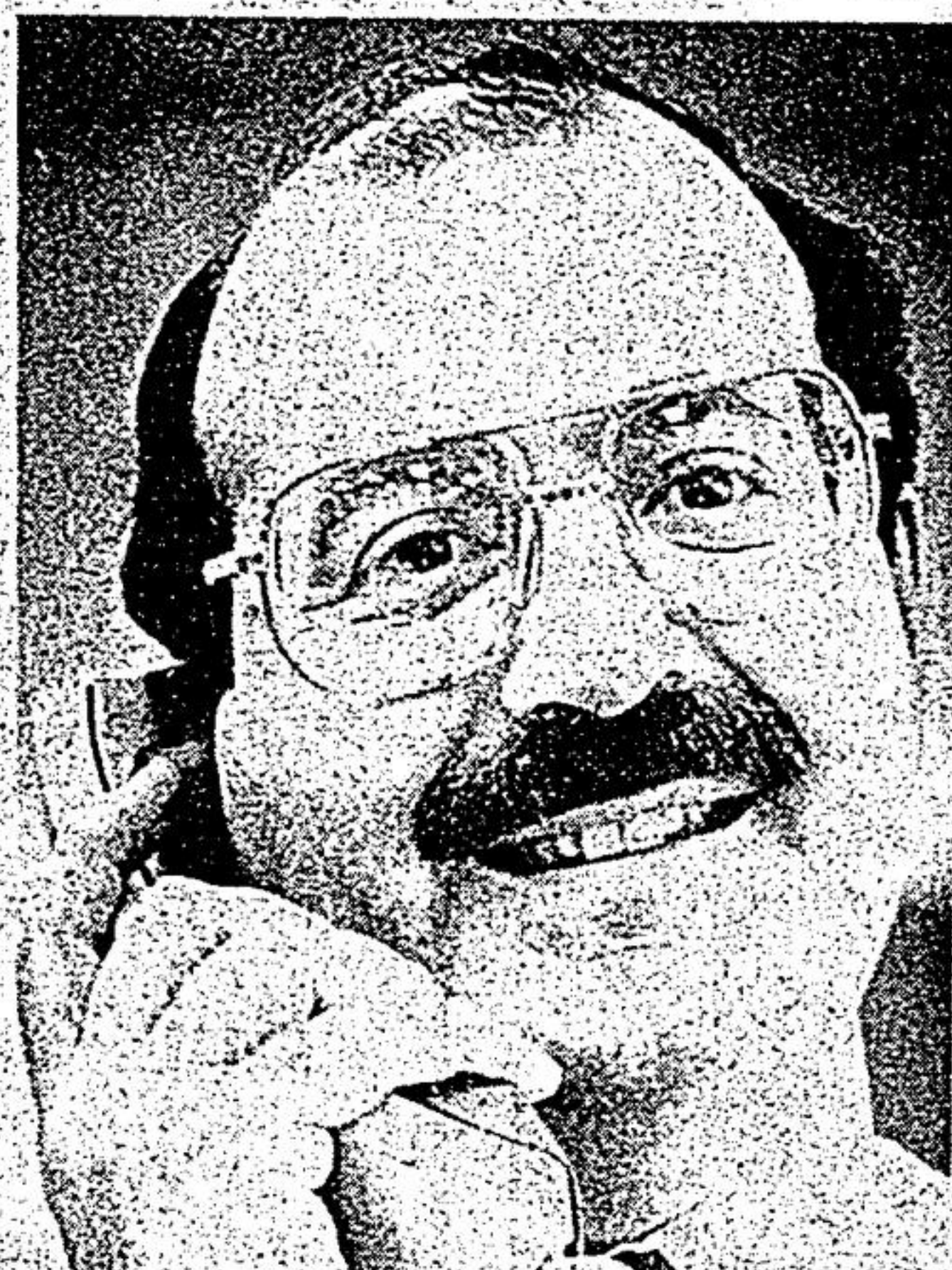
GUEST SPEAKERS:



DAVID EISENSTADT
President of Communication Group
TOPIC: Public Relations, you can't do without it.



CAROLE KERBEL
President of Kerbel Communications
TOPIC: Mounting a marketing campaign on a limited budget.



DON BERNARD
Editor of Markham Business News
TOPIC: How to effectively use print media to get your message across.

Wednesday June 17, 1987
Sheraton Parkway Hotel
Time: 7:00 p.m.

Refreshments

Register in advance - Phone 294-2200 - Cost \$25

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Markham Business News

To Register People for Markham Business News Public Relations and Marketing Seminar on June 17, 1987. Make cheques payable to Markham Economist & Sun.

Mail to:

Seminar - Don Bernard or Steve Mathieu
9 Heritage Rd.
Markham, Ont.
L3P 1M3

Name: _____ Firm: _____

Address: _____ Telephone: _____

Enclosed is a cheque for \$ _____