



Dave Wilson is campaign chairman of the Markham Chapter of the Heart and Stroke Foundation. He's anxious to boost givings to help carry on the work of the foundation in prevention and treatment of heart problems. — Sjoerd Witteveen

Heart drive underway thanks to volunteers

By JENNIFER GOODBRAND
The blitz is on. February is Heart Month, and not just for Valentine's. Hundreds of volunteers will be pounding on doors throughout the Markham area collecting donations for the Heart and Stroke Foundation's 1987 campaign. Their theme this year is: "Follow your heart, give with your head; give to the research that saves more lives."

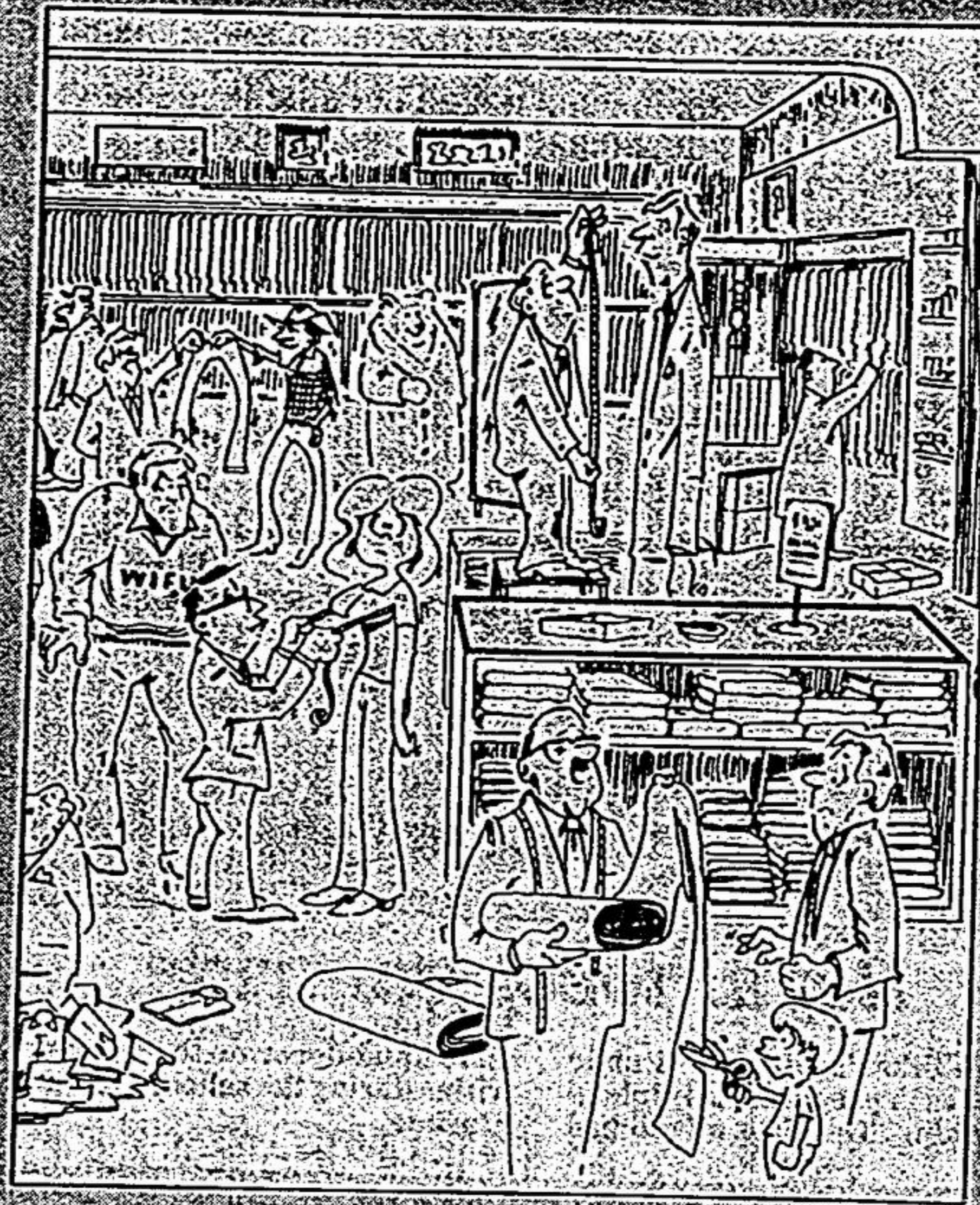
It is a great challenge to run a campaign of this magnitude, one that is being met with proficiency by Unionville's Dave Wilson, a self-employed Insurance Broker. Dave saw the need for more volunteers, and stepped in to help. He is the Markham Chapter of the Heart and Stroke Foundation's Campaign Chairperson, overseeing the organizing of the volunteer drive in Markham, Unionville and Milliken. His proven organizational ability, coupled with willingness to share his time, skills and energy are geared to making this year's campaign the most successful ever.

Last year a total of \$41,334 was raised in Markham. Of this money donated, 67.5 percent went for research, 21.5 percent to

education, and the remaining percent to cover administration and campaign costs. This year's goal is \$43,800. With the help of Residential area Chairpersons Brian Anderson (Unionville), Ruth Hawes (Markham), Darlene Paterson (Milliken), and close to 500 other volunteers, Dave is positive this goal will be met.

Heart disease is Canada's number one killer, claiming a frightening number of lives each year, almost 30,000 in Ontario alone. Many lives can be saved through the research and education programs our donated dollars provide. We have a special responsibility to ensure the success of our area's campaign. A new health report has found that the incidence of stroke among women aged 40-60 is higher per capita in York Region than anywhere else in Ontario.

The objective of the Heart and Stroke Foundation is to make the prevention of heart disease a reality. Volunteers are always needed. If you are interested in helping with this year's campaign or throughout the year for non-campaign activities, please contact Jennifer Goodbrand at 640-2078.



February

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