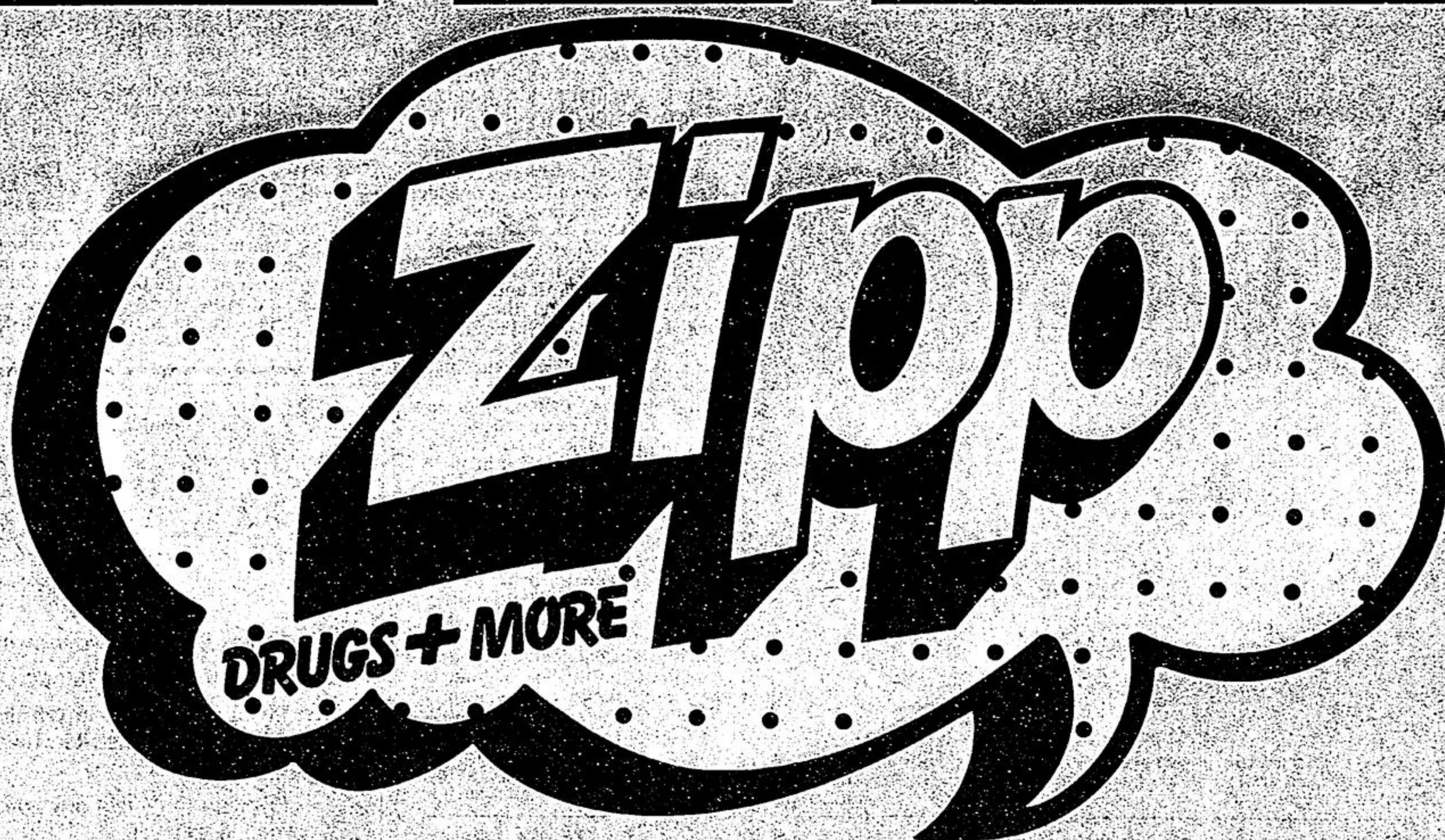


# Markham, turn up the volume.



## the "other" stores...

Do you know how they make money? It's rather simple. Just check their prices. They buy low and sell high. But you pay more. Is that what you want?

## Zipp is different...

We have super discount prices for you every day. How? There's no magic. It's volume. Zipp buys more at lower prices...you pay less. And you save more. Every day.

## that's where you come in...

We invite you, no, we challenge you to compare Zipp to those "other" stores. Because once you do, we know you'll come back again. And not only for our super discount prices.

## Zipp in now...

You can come in today or tomorrow or the day after. You see, it doesn't really matter because you'll get super discount prices every day. Always. And that's exactly why you should Zipp in right now.

## There are over 15,000 reasons to shop at Zipp. Here are just 16...

<p><b>BUFFERIN</b> Extra-Strength 100 caplets</p> <p><b>3<sup>99</sup></b> pkg</p> 	<p><b>CONTAC-C</b> Cold Relief 20 capsules</p> <p><b>4<sup>99</sup></b> pkg</p> 	<p><b>PLIASOL</b> Saline Solution 360 mL</p> <p><b>1<sup>89</sup></b> ea</p> 	<p><b>SAVE 50¢</b> on 12L ABC<sup>TM</sup> Laundry Detergent.</p>  <p>UPON PRESENTATION OF THIS COUPON TO YOUR FRIENDLY ZIPP CASHIER. LIMIT: ONE COUPON PER HOUSEHOLD. VALID FROM NOVEMBER 5, 1986 TO NOVEMBER 11, 1986</p> <p><b>4<sup>99</sup></b> with coupon</p> <p>016501442524</p>
<p><b>CANADIAN CIGARETTES</b> Any Popular Brand regular or king size</p> <p>Warning: Health and Welfare Canada advises that danger to health increases with amount smoked - avoid inhaling.</p> <p><b>17<sup>29</sup></b> carton</p> 	<p><b>It's your choice at one low price</b></p> <p><b>HANDI-WRAP</b> 30 m</p> <p><b>99¢</b> ea</p> 	<p><b>CANADIAN EGGS</b> Grade A Large one dozen</p> <p><b>1<sup>29</sup></b> carton</p> 	<p><b>GAY LEA</b> Salted Butter 454 g</p> <p><b>2<sup>49</sup></b> ea</p> 
<p><b>TEK</b> Toothbrushes assorted types</p> <p><b>2/99¢</b></p> 	<p><b>SARAN WRAP</b> 15 m</p> <p><b>99¢</b> ea</p> 	<p><b>HERITAGE FARM</b> 2% Partly Skimmed Milk 4 L</p> <p><b>2<sup>69</sup></b> bag</p> 	<p><b>EVERFRESH</b> Juices assorted flavours</p> <p><b>5/1<sup>00</sup></b></p> 
<p><b>VITABATH</b> Bath and Shower Gelee 300 g</p> <p><b>9<sup>99</sup></b> ea</p> 	<p><b>ZIPLOC</b> Freezer Bags regular size 20's</p> <p><b>99¢</b> ea</p> 	<p><b>KRAFT</b> Cheese Slices 500 g 24's</p> <p><b>2<sup>99</sup></b> pkg</p> 	<p><b>HUMPTY DUMPTY</b> Potato Chips 200 g</p> <p><b>89¢</b> pkg</p> 

## put a little Zipp in your life

86 Wellington St. W., Markham 471-7120  
Hwy. 7 and Galsworthy Dr., just west of Hwy. 48  
(former Mr. Grocer location)

to serve you better, Zipp is open  
Monday to Saturday 8-11  
and Sunday 10-7



Prices in effect until Tuesday, November 11, 1986 while quantities last. We reserve the right to limit quantities.