



MEET THE GRATEFUL GENERATION...

Meet the Grateful Generation... Complaints and pessimism seem to be the order of the world today. Thus, it is a rare privilege to lead a team of professionals, who are grateful for the opportunity to work in a free country and to be a participant in the golden age of Horticulture. Where almost anything is possible if we can only imagine it. I want you to meet just a few of our professionals who are grateful to you, our customers, for giving them an opportunity to work in this exciting business!



RON MacLEAN
General Manager
Retail Division
Niagara Parks Diploma



TIM BUCKNELL
Farm General Manager

My parents and England gave me a good start in life. After graduating from Agriculture College, my life stood still for six years until I decided to emigrate to Canada, full of hope with a young family. I was fortunate to gain employment with White Rose Nurseries Ltd. Eleven years later my hopes have turned to reality. I am General Manager of the farm and am responsible for the rose growing. I am very happy and proud to live in Canada and work for White Rose. Thank-you Canada & White Rose Nurseries!



JURGEN EICHLER
Supervisor of Retail Nurseries
B. Sc. Agr. - U. of Guelph

I have a lot to be thankful for and am aware of it every moment of my life - To be the son of this great land Canada and have the opportunity to be a Horticulturalist. Horticulture is my life and it has been a real joy to work with and develop our team of professional Horticulturalists. I look forward to the expansion of our professional team as we continue to grow with your loyal support. Canada is the greatest, White Rose is the best... I am proud to be a part of it!



DAN GALEA
Manager - Container Division

Yes, I have a lot to be thankful for! My father came to Canada from Malta at 15 years of age. My parents raised a family in a land of opportunity. I was an Ontario Scholar and also received a scholarship to attend the University of Toronto. At 16, I acquired employment with White Rose Nurseries. Today I am both proud & happy to be the Manager of the container Division of the Nursery farm in Goodwood, Ontario. Thanks to White Rose and thanks to Canada for giving me the opportunity to be a part of the growth of this beautiful land!



ERICA METCALFE
Director-Indoor Plants
B. Sc. Trent U

Yes, Canada is truly a land of opportunity if you set your goal and are willing to work for it. I loved working part-time at White Rose when in High School... I enjoy it even more today! One of the most exciting aspects of my work has been the tremendous increase in selection of flowering & tropical house plants I can provide for our customers. It's exciting to know that when a plant leaves my greenhouse it provides beauty and longlasting pleasure in your home. Thanks for the opportunity to serve you!



DAVID POMEROY
Director - Horticulture
B. Sc. Hort. - Cornell
Niagara Parks Diploma

How lucky can one be... To be born and raised in this great country of ours, Canada... To be able to work everyday in my chosen profession - Horticulture. It is a privilege to be part of the White Rose team that has developed such outstanding products such as Iron Plus Fertilizer, Award Winning Roses as well as providing the best seeds, bulbs and plants produced today. 1000's of satisfied customers are my greatest reward. THANK-YOU!



BRUCE ZIMMERMAN
Store Manager - St. Catharines
Niagara College Hort. '73

What could be better... I have been able to pursue my life long love of plants and turn it into my career. I am particularly pleased to be able to offer Canada's best selection of Outdoor landscape & indoor plants, seeds & bulbs to my customers of the Garden City. A big Thank-you to all my customers who have made my years with White Rose such a pleasure.

FROM ALL OF US... TO YOU! THANK-YOU SALE #5

It's our 30th Anniversary... We're celebrating week after week with 10 spectacular Thank-You Sales - 100's of super specials at prices to convey our thanks to you!

TOP QUALITY LANDSCAPE AT 'THANK-YOU' PRICES

VINES:

Add old fashioned charm to your home. Ideal for narrow planting areas, great for screens & fences. Easy to grow.

HONEYSUCKLE

Fragrant creamy white flowers.

SILVERLACE

Elegant climber, delicate white flowers.

BITTERSWEET

Large shiny leaves & yellow berries.

PYRAMIDAL JUNIPERS:

ENTIRE SELECTION 3 1/2'-5' TALL

Including:

SKYROCKET

Light bluish-grey foliage.

SPARTAN

Very hardy, needs no pruning.

COLOGREEN

Bright forest green foliage.

SPREADING JUNIPERS:

12" - 18" SPREAD

MINT JULEP

Lush mint green foliage.

BLUE PFITZER

Silvery blue foliage.

QUALITY FRUIT TREES

ENTIRE SELECTION

Don't miss the fantastic savings on all our container grown fruit trees. Including:

Apples, Pears, Cherries, Plums, Apricots.

Plant now and have a beautiful harvest of quality fruit for years to come!

2 Year well branched plants

YOUR CHOICE

SALE 6.88

Our Reg. 10.95-12.95

CUSHION MUMS

Plant now and enjoy beautiful Mums this Fall... And for years to come! A complete selection of bright, cheerful colours to choose from. Bushy 12" container grown plants loaded with 100's of buds and blooms!

SALE 2.44

Our Reg. 3.98

CLEARANCE TOP SIZE - TOP QUALITY BULBS

1/3-1/2 OFF

Because of the wet season, we have a super large bulb stock... Now is your chance to pick from the cream of the crop at a fraction of the price. Lots of time to plant. Hurry while selection is at its best!

RED EMPEROR TULIPS

Large early flowering scarlet red variety. Our most popular tulip by far! Grows 14" Tall. Our Reg. .39

THANK-YOU SALE 18c

TULIPS SALE .26

Choose from 120 varieties in an array of colours. April to May flowering. Our Reg. .39

DAFFODILS .46

Miniatures for rock gardens... Choose from large King Alfreds & many more. Our Reg. .69

HYACINTHS .53

In fragrant yellows, whites, reds, pinks & blues. Our Reg. .79

CROCUS .13

Available in yellows, purples, blues and whites. Our Reg. .19

SNOWDROPS .13

Dainty early flowering. Our Reg. .19

GIANT ONION 1.99

Huge purple blooms. 4" Tall. Our Reg. 2.99

FRITILLARIA 1.99

Dazzling orange or yellow blooms. 3" Tall. Our Reg. 2.99

DARWIN TULIPS 2.88

25 Per Pkg. Specially selected, in a rainbow of colours. Mid-season flowering. Our Reg. 4.99

SUPER SPECIAL 2.88

Our Reg. 4.99

3-3 1/2' TALL ARECA PALM

Full lush green palms with graceful arching branches is a sure to please house plant. Ideal for your home or makes a great gift! Suitable for an 8-10" planter.

THANK-YOU SALE

Only 9.88

Our Reg. 19.99

100% GUARANTEED

EASY-TO-GROW ORCHID SEEDLINGS

Choose from a great selection of beautiful orchid seedlings.

SALE 4.44

Our Reg. 5.99

PEACE LILY

The beautiful Mona Loa variety, with 4 or more blooms. Striking dark green leaves accented by spectacular large white Spathe-like blooms. Low to medium light. 6" Pot

SALE 5.88

Our Reg. 11.99

FINEST FLORIST QUALITY MUMS

Grown to perfection for longlasting colour in your home. Loaded with spectacular buds & blooms. Gift wrapped in foil.

6.99

HARVEST PLANTER

A rustic antique copper planter filled with a combination of longlasting tropical plants and a seasonal decorative ornament. Makes an ideal gift! Also available in a clay planter for only 6.88

SPECIAL 6.88

Limited to stock on hand.

GARDEN SOIL

WEED FREE - DISEASE FREE

Ideal for hilling up roses, top dressing lawns or building beds. For professional results, a top quality blend for so many uses... Quality & Value

Only at White Rose!

LARGE 35L BAG

SALE 1.97

Our Reg. 2.99

BIRD FEEDER

+ ADJUSTABLE POLE

Sturdily constructed pine Bird Feeder in 2 very attractive styles - Barn or Chalet... With heavy duty adjustable ground pole with fastening hardware.

COMPLETE SET

ONLY 19.99

Our Reg. 32.99

LOOK! BURI & RATTAN SUPER LOW PRICES!



4 Pc. Set Includes: 2 Armchairs / 1 Love Seat / 1 Round Coffee Table

LEND old fashioned charm to almost any room! Built to last for years to come... Sturdy handcrafted Rattan finish in beautiful white.

ADD a CUSHION... Choose from our exciting selection of colourful cushions to fit this setting. Sold separately at low White Rose prices.

WHITE ROSE IMPORTS ONLY THE FINEST QUALITY HANDCRAFTED BURI & RATTAN. FAMOUS QUALITY AT LOW WHITE ROSE PRICES

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OVER 30 YEARS OF CUSTOMER SATISFACTION

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Our Reg. 459.96

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Continues...

ACRYLIC CRAFT PAINT SALE 3.88

Set of 6 assorted colours. Ideal for wood, gypsum and so much more!

1/3 OFF POP N' PAINT KITS

Folk art and Christmas styles to choose from. Pop out shapes can be painted and decorated! After Sale 4.99 - 8.79

SALE 3.33 - 5.87

WOOD CHIP BOXES

Choose from oval, round, spade, heart, diamond and square... plus many more styles and sizes. After Sale 1.09m - 3.49

SALE .73 - 2.33

1/2 PRICE LIFELIKE POLY-SILK MUM BUSH

Beautiful Chrysanthemum bushes are life-like yet everlasting. 14 blooms and lush greenery make the perfect Fall bouquet. Many cheerful colours available.

THANK YOU SALE 6.88

Our Reg. 13.99