

Gladys Rolling chosen for board

Mrs. Gladys Rolling of Mount Albert has been appointed to the York Regional Housing Authority. Alvin Curling, Minister of Housing, announced this week.

Mrs. Rolling, who operates a municipal consulting business,

Construction on increase

STOUFFVILLE — The building boom continues in Whitchurch-Stouffville with no let-up anticipated through the remainder of 1986.

To the end of June, 192 new dwellings had been erected in Town. Chief Building Official Bruce Arrowsmith told a committee meeting of Council. This compares to 111 for the same period last year. The value of construction has soared to over \$25 million, compared to just under \$22 million in 1985.

In the second quarter alone, (April-June), value of construction is \$19,410,000.

Mr Arrowsmith makes the following comparisons, using second quarter figures and statistics for the same period last year.

Number of building permits issued, (up 32%). Building permit fees received, (up 33%). Value of construction, (up 38%). New single-family dwellings, (up 48%).

For the year to date, the following increases are noted:

Number of building permits issued, (up 46%), building permit fees received, (up 9%). Value of construction, (up 15%); new single-family dwellings, (up 73%).

Concludes Mr. Arrowsmith:

"It is expected that with a continuing stable economy that moderate increases in construction and development will be experienced within the municipality until at least 1987-1988."

Builder halts sales

Bramalea Limited announced this week it has temporarily halted sales in its low-rise residential construction division. "This action is part of our commitment to being totally realistic and honest with our customers," said David Ptak, Senior Vice-President, Residential Group.

"Due to past labor strikes, and ongoing materials shortages, we know we can't complete houses at the same fast pace as in the past, and the decision we made was a tough one but it's a decision in the home buyers best interest."

The industry is now facing a major brick shortage which is slowing down home construction. "We are doing everything we can to speed up the process, because we understand how difficult it can be to have your closing date extended. Any of our purchasers who have been affected have been informed well in advance in order to avoid major inconveniences for them. Bramalea Limited is searching all over North America for bricks to complete our homes, and we're communicating this to our customers, as well. Of course, any additional costs for brick are being absorbed by Bramalea," Ptak said.

"Temporarily halting sales and continuing to communicate openly with customers are part of our overall commitment to quality and excellence in everything we do," said Ptak. The company has established an Excellence Program to further enhance its quality track record.

The Excellence Program concept is the brainchild of Ken Field, President and Chief Executive Officer. The concept itself is simple—building a better quality home—and it is manifested in a number of activities being implemented in the low-rise residential construction division.

As part of the Excellence Program Bramalea Limited surveyed over 650 of their homeowners. With an overwhelming 32 per cent response rate, we gained significant insight into purchasers' needs for quality workmanship and materials. The other elements of the program, for staff, suppliers and trades are all geared to further enhancing the quality of our homes.

"Indications from suppliers, trades and staff tell us that the Bramalea Excellence Program is well on its way to fulfilling our quality and excellence goals," added Ptak.

In this area Bramalea Limited has three residential developments underway, 'The Neighborhoods' at Unionville and 'Hunters' Ridge' and 'Summer Hill' in Pickering.

Honored

STOUFFVILLE — Jonathan Clarke, son of Doug and Margaret Clarke, R.R. #4 Stouffville, will be one of 32 Ontario students attending a Hi Tech Course in Ottawa, Oct. 20-24.

The cost will be covered by the Stouffville Rotary Club.

Six students applied. The choice of Jonathan was announced Monday by Principal Peter Bright.

will serve as a federal representative on the nine-member authority that manages Ontario Housing Corporation's 872 assisted housing units in Aurora, Georgina Township, King Township, Newmarket, Richmond Hill, Vaughan and Whitchurch-Stouffville.

The federal, provincial and municipal governments nominate individuals for appointment to the housing authorities by provincial orders-in-council. The pro-

vince appoints the housing authority chairman.

The day-to-day management of OHC's 84,000 housing units is carried out by local housing authorities, although the primary responsibility for assisted housing remains with OHC.

Mr. Curling said: "By volunteering their time to serve on the local housing authority, private citizens such as Mrs. Rolling are helping to ensure that Ontario's

assisted housing program is sensitive and can respond to the needs of the many communities it serves."

The York Regional Housing Authority manages 862 senior citizens assisted housing units and 10 units for low-income families. The authority also provides housing for physically, developmentally and psychiatrically handicapped persons who are capable of living on their own.

Santa on the move

STOUFFVILLE — Stouffville will have a 'mobile' Santa Claus this Christmas.

The Business Improvement Area board, at a meeting recently, agreed that St. Nick should visit the various downtown stores one at a time rather than remain at a single location as has been the practice in the past.

At the same time, an

attempt will be made to locate a downtown 'home' for Santa where he can rest awhile or remain after-hours, the board agreed.

Each merchant will arrange for his/her own refreshments and gifts, members said. George Ross Studio in Stouffville will be contacted with regard to photos.

HYUNDAI VALUE IS AN EVERYDAY PHILOSOPHY.

NOT A ONCE-A-YEAR NUMBERS GAME.

This is the season for seat sales, cash rebates and slashed interest rates. But juggling numbers isn't our way. At Hyundai, we believe that value is what goes into a car, not what comes off to make it sell. We believe in showing you exactly what you get in a Hyundai Pony, Stellar or Excel and telling you exactly what it costs. Our customers tell us it's the only honest game in town.



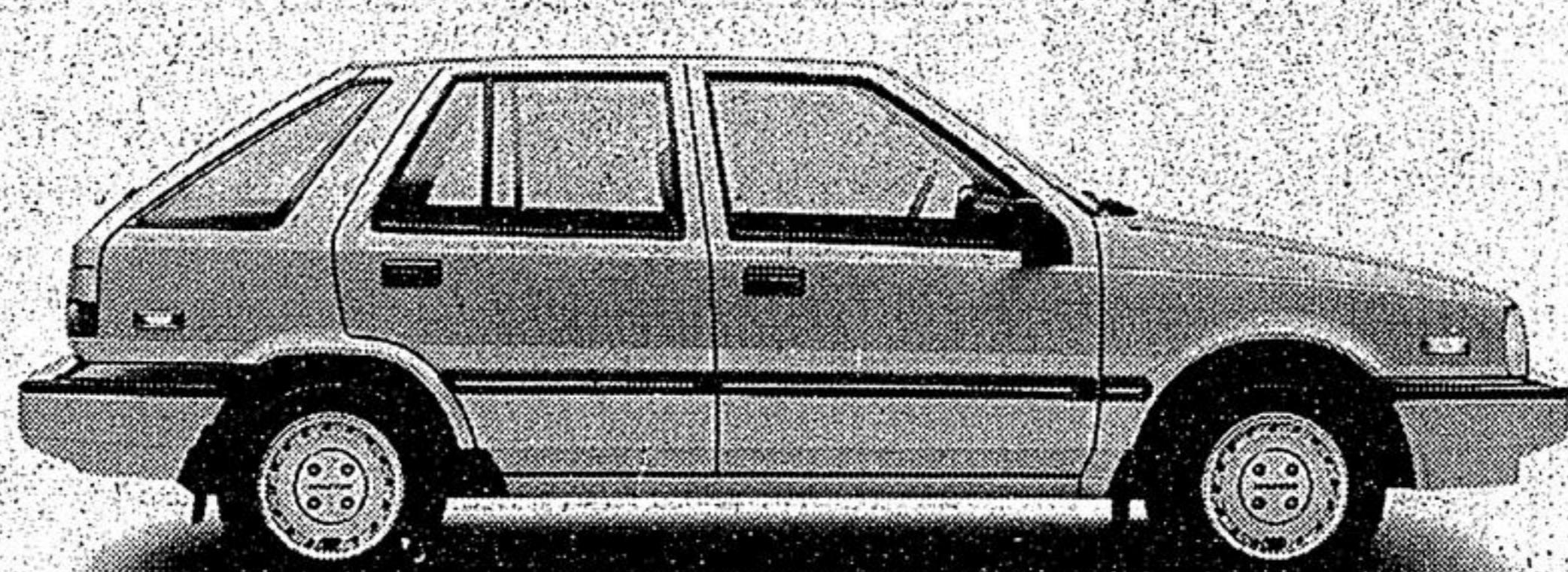
PRACTICAL EXAMPLE: PONY 'L' HATCHBACK: \$6595.00*

The Hyundai Pony has 5 doors and 5 Michelin all-season, steel-belted radial tires (including the full-size spare). It has reclining front bucket seats and power-assisted brakes, quartz halogen headlights and (with the rear seat folded) 26 cubic feet of very accessible cargo space. Add 24 more no-extra-cost features and you'll know why it's Canada's all-time, all-round family favourite.



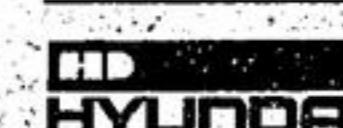
LUXURY EXAMPLE: STELLAR 'SL' SEDAN: \$9595.00*

The Hyundai Stellar four-door sedan: stylish, impressive, remarkably comfortable, loaded with thoughtful touches like an engine compartment service light, trunk light, tinted safety glass and cloth upholstery. The list goes on but the price doesn't go up. Because Hyundai is in the automobile business, not the "extra" business. With the exception of options like air conditioning, one modest price covers everything.



FUN EXAMPLE: FRONT-WHEEL-DRIVE EXCEL 'GL' HATCHBACK: \$7995.00*

The front-wheel-drive Hyundai Excel (five-door hatchback or four-door sedan) features a 1.5 litre overhead cam engine, rack-and-pinion steering, electronic ignition and diagonal-design braking system. The technology is modern and the driving is fun. Count the more than 40 comfort, safety and convenience features that don't cost you an extra penny and you'll come to a very simple conclusion: at this price, the Excel has no competition.



*MSRP. Does not include taxes, freight and P.D.I.
G.L. model does not include wheel covers as shown.

Jackson Motors (Markham) Ltd.
347 Main Street North (Hwy. 48)
Markham 471-4505

Limbert's Motors Ltd.
95 Eagle Street
Newmarket 895-3222

P & A Euro Cars Ltd.
955 Eglinton Avenue E.
Toronto 425-4488

Rotom of Canada Ltd.
1957 Eglinton Avenue East
Scarborough 752-4720

Downtown Hyundai
951 Queen Street East
Toronto 461-2323

North Toronto Hyundai
7582 Yonge Street
Thornhill 731-8400

Auto Trend
11262 Yonge Street
Richmond Hill 884-8841

Ajaxcourt Hyundai
4910 Sheppard Ave. E.
Scarborough 291-2929

Jack Frame Pony
285 Old Kingston Road
Scarborough 283-7669