



Spring Vegetable

INSTANT SOUP MIX

**BETTER
TASTE!**

**Get a handle on
good soup.**

From Spring Vegetable to Cream of Chicken, 14 varieties of Lipton Cup-a-Soup have been improved. Now they taste better than you thought soup in a cup could taste.

15¢ Off! Lipton Cup-a-Soup

GET A HANDLE ON NEW IMPROVED TASTE.
MR. DEALER: Upon presentation of this coupon by your customer against the purchase of one box of any variety of Lipton Cup-a-Soup, Thomas J. Lipton Inc. will pay you 15¢ plus normal handling charges. Application for redemption on any other basis constitutes fraud. Invoices showing your purchase of sufficient stock (in previous 90 days) to cover all coupons presented for redemption must be shown on request. Coupons will not be honoured and will be void if presented through outside agencies, brokers or others who are not retail distributors of our merchandise, unless specifically authorized by us to present coupons for redemption. Enter opposite No. 10 on Coupon Debit Slip. For redemption mail to: Herbert A. Watts Limited, Box 2140, Toronto, Ontario M5W 1H1.

Only one coupon per purchase.
STORE COUPON #811
Offer expires
June 30, 1987.

