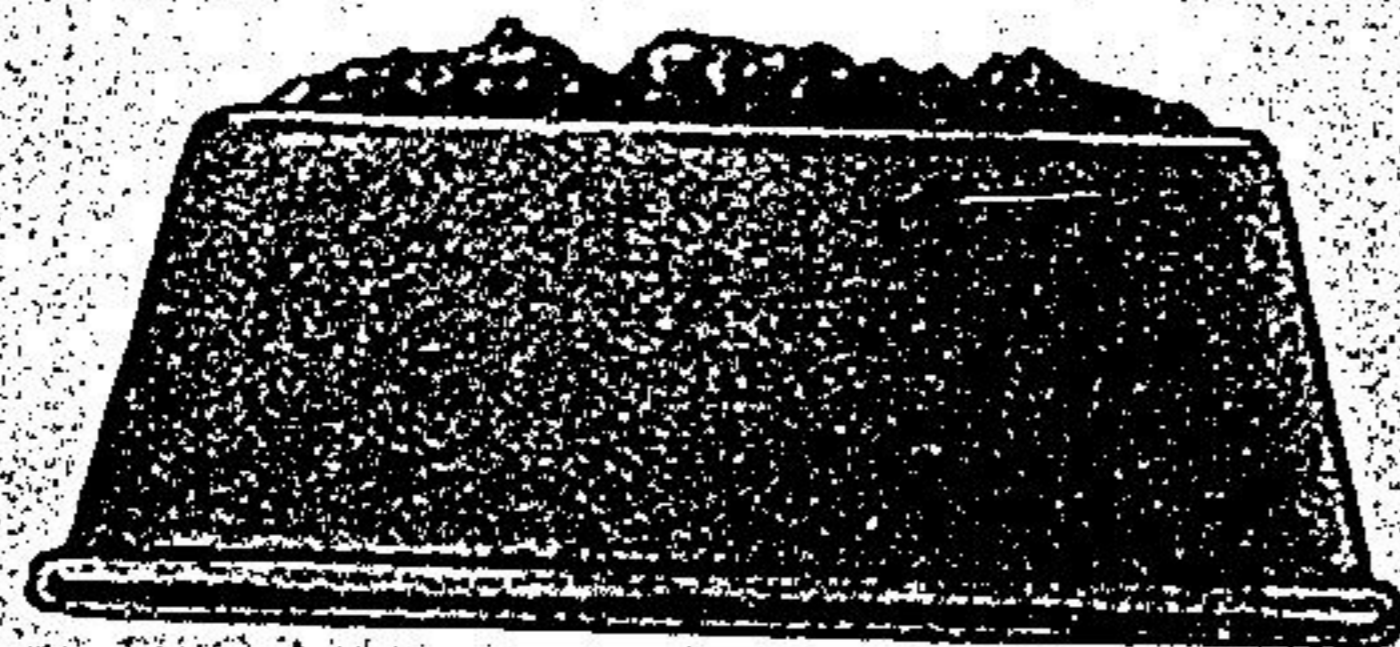


NEXT TO NEW BEEF EATER, EVERYTHING ELSE IS JUST DOG FOOD!

And we'll give you a FREE can
to prove it. Serve BeefEater side
by side with any other brand —
and let your dog decide.



BeefEater is the new #1 taste in dog food. No soya filler, just
100% meat in the individual size can you open fresh everyday.
It's no wonder dogs prefer BeefEater.
Next to BeefEater, everything else is just dog food.

100%
MEAT
BEEF EATER
THE #1 TASTE
IN DOG FOOD

SPECIAL INTRODUCTORY OFFER
BUY 2 CANS OF BEEFEATER
GET ONE FREE!

WHEN YOU PRESENT
THIS COUPON TO
YOUR RETAILER

OFFER EXPIRES
SEPTEMBER 30, 1987

STORE COUPON



Mr. Retailer: Upon presentation
of this coupon by your customer
when they purchase 2 cans of
BeefEater, we will reimburse you
the regular shelf price of the 3rd
can, plus 10.4¢ for handling.
Application for redemption on any
other basis may constitute fraud.
Invoices showing purchases of
stock sufficient to cover all
coupons presented for redemption
must be presented on request.
For redemption, mail to: Sun Pac
Foods Limited, P.O. Box 3000
Saint John, New Brunswick
E2L 4L3
Fill in regular
shelf price

30744687