

# Are You Selling Your Home?



**Your real estate agent knows  
the fine points of selling  
your home.**

They are pros at making the most of an opportunity. It's their business to know what will sell your home quickly.

Because they know their business thoroughly, they are well acquainted with the tools of their trade . . . and use them wisely. One of their most important tools is The Economist and Sun/The Tribune Real Estate Section.

It has taken many years to develop a publication that reaches 90% of adults in the Markham-Unionville-Stouffville-Uxbridge areas and carries more real estate advertising than any other publication in the Region of York. Why? Because it sells houses.

In the Region of York, it takes the Economist and Sun/The Tribune Real Estate Section to effectively reach prime, potential buyers such as "Newcomers" and "First Time Buyers".

In the Region of York it takes a qualified real estate agent to sell your home quickly and properly. Look for the "Realtor" sign, it indicates that the agent is a member of the Real Estate Board.

A good real estate agent and The Economist and Sun/The Tribune is the winning combination for selling your home.

## **Economist & Sun / The Tribune**

**Wednesday • Saturday**