

Business

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Lansing celebrating

The Markham Lansing Buildall store will kick off its 35th anniversary celebration Saturday, Feb. 22 with Mayor Carole Bell cutting the ceremonial birthday cake at 2 p.m.
 The public is invited to the event which will include a talk by Mrs. Bell on Markham and its future.
 The store, as a thank-you to its customers, is also offering prizes of a Omnibot 2000 robot and a weekly MiniMaid housecleaning service for a year as part of its chainwide contest.

Confused about which RRSP is right for you?

Ask Standard Trust about a FLEXPLAN RRSP

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Right now, many financial institutions are advertising RRSPs - all offering pretty much the same rate of interest. But that's today's rate.

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294-6865

This house a showpiece

By ERKKI POHJOLAINEN
 This house is not a home, it's a showpiece.

The wooden two-storey residence being built near the north-east corner of Hwy. 47 and 48 is not going to have a resident. In an interview at the sales office, another building at the intersection, David McFarlane, of Upper Canada Post and Beam, said the house is a sample of the types of homes they build.

The model, to be finished next week, shows the company's workmanship on 15 different architectural designs. Mr. McFarlane was quick to add "we

do a lot of custom work too."

Since moving the business from downtown Toronto to Ringwood, in June 1984, business has "picked up considerably," he said.

The company began in 1979, but was limited to selling only a few houses per year. But after the move, business soared. Last year, they sold 30 prefabricated post and beam homes. One went as far as Whistler, British Columbia. This year, Mr. McFarlane predicts they will sell between 40 and 50 buildings.

Contracts already signed this year include a townhouse complex in Collingwood, a two-store

building in Aurora and a clubhouse at a Brampton golf course.

The homes take about a month to assemble by a four-man crew. The material is delivered in pre-cut, ready-fit, pieces that are simply put in place. For example, the roof is delivered in four-by-eight-foot sections which are complete with insulation and ceiling tiles. The crews simply fasten these sections to the raised post and beam structure.

The lumber is cut and fitted at the Ringwood shop and shipped to the site.

Though most of these houses are sold as year-round homes,

some have been built to serve as chalets and cottages.



DAVID MCFARLANE
 Puts up display

Markham firm promotes new cassette

The Prince Matchabelli Division of Markham's Chesebrough-Ponds (Canada) Inc. is teaming up with Shoppers Drug Mart and CBS Records for a promotion.

An exclusive Michael Damian cassette tape will be available for only 99 cents with any retail purchase of \$7.50 or more of Cutex, Aziza or Prince Matchabelli Fragrances at all Shoppers Drug Mart Cosmetic Departments.

Michael Damian is best known as Danny Romalatti from the daytime soap opera, The Young and the Restless. He was first seen on Dick Clark's American Bandstand with his band where his T.V. breakthrough originated. He continues with his singing career having launched an extremely successful first album with CBS records, Love is a Mystery, and a new second album will be released soon.

The Michael Damian cassette tape offered in this promotion will be an exclusive combination of songs from the first and second albums. Dynamic point of sale merchandisers will be used in store with radio and print advertising scheduled. In-store videos will be used at all stores to carry our message. This promotion will be available in all Shoppers Drug Mart stores on March 10.

An addition to this promotion is the consumer sweepstakes which will give the grand prize winner a trip for two to Hollywood, California, \$500 cash, dinner with Michael Damian and a tour of the studio set of the Young and the Restless. Five regional prizes of 25 record albums will also be drawn.

Unemployed youths learn word processing

Ten unemployed youths will have the opportunity to learn word processing skills thanks to a course set up through the Canada Employment and Immigration office and the Markham Word Processing Centre.

Free of charge, the 13-week course started Feb. 17, and is designed for youths between the ages of 15 and 24 who have been out of school for at least three months.

In addition to computer skills, students will be taught typing, dictaphone, business english and life skills. A five-month job placement period follows the in-class training for successful students.

The course "is to help unemployed youth," according to instructor Rubi Talavera who says, though the course is open to people from any area, she would prefer the students be from Markham.

During the training, students will be paid minimum wage and—depending on their personal situation—some could qualify for further assistance.

Classes will be held at the Markham Word Processing Centre and the number of students is limited to 10 to ensure a close student/teacher environment.

A second session will begin when the first group goes on placement.

Anyone interested in the course should apply through the Canada Employment and Immigration office.

THIS AD COULD INTRODUCE YOU TO 300 NEW CLIENTS

Markham Board of Trade presents "Business After Hours" this is a program offered to help promote business activity in the Markham area. Local board members exhibit their products and services in the relaxed atmosphere of an informal business meeting. It is a chance for you and your firm to make new business contacts, meet old friends and potential new customers.

Date: Mar. 3rd, 1986
 Time: 5:30 p.m. to 8:30 p.m.
 Place: ChimoHotel, Markham
 Admission: \$5.00. Cash bar, Hors d'oeuvres, Door Prize(s), New Clients.

This Month's Event is sponsored by
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 72 MAIN ST. NORTH
 MARKHAM, ONTARIO
 L3P 1X5
 TELEPHONE - 471-4433

MARCH 1ST, 1986 IS THE FINAL DAY FOR 1985 R.R.S.P. CONTRIBUTIONS
 To Accommodate our clients our offices will be open on Saturday, February 22nd and March 1st, 1986 between 10 a.m. and 5 p.m.
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