

# 66 "THE CLASSIES"

Attention Advertising Manager:

For the past several months I have run a weekly ad on the trade's page of your newspaper. At first I thought let's give it a try for a couple of weeks and see what happens, probably nothing, however, the cost is reasonable so there is not much to lose. Well to my astonishment the phone calls started to come in and I have been kept quite busy ever since, of course I have continued the ad each week and am delighted with the results.

My business is home service and repair and maintenance. It seems that lots of folks have jobs to do that they either cannot do or don't wish to be bothered with. These jobs range from patios, decks, fencing, gardening and things like that to repairs to windows, doors and painting and many jobs too numerous to mention.

This letter is merely to say thanks. The Markham Economist and Sun has been an immense help in getting my little business off the ground. Guess it proves that lots of people really do read your paper after all.



RCK Home Service  
Unionville 477-2116



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