

Good record-keeping is a must

No business person would argue the value of good record-keeping. Strict procedures for handling and filing invoices, customer orders, cheques, receiving reports and correspondence play a vital part in informing the owner-manager about transactions that over a designated period.

It also tells him or her of the effect of those transactions have on the business, the obligations a business must meet and the resources it has available to meet them.

But what about an enterprise's most important asset—its employees? Beyond the bare minimum, keeping records in that area is often dismissed by the small business person as being a corporate function, only applicable to firms large enough to have a separate personnel department.

While it's true that many aspects of personnel administration relate mostly to big firms, no business can afford to ignore it altogether. It doesn't have to be a complex set-up, but regardless of a company's size some kind of formalized policy and record-keeping system is a must. It should cover these basic areas:

Policies and Procedures: They are a starting point for any personnel system,

and their absence can contribute in a big way to poor employee relations.

A copy of your policies regarding such topics as hours of work, pay schedules and raises, vacations and sick leave should be provided to new employees. One or two simple statements on each will help to protect both you and them from future complications. Although most of your employee relations will be conducted on a very personal, day-to-day basis, putting your policies in writing will help to make sure administration is in line with your personal business goals, and to prevent against the making of ad hoc, reactive decisions which might vary between employees and be construed as unfair. Setting out conditions also allows problems to be resolved by a designate in your absence.

Personal Files: One should be set up for each employee, to hold copies of all documents and correspondence relating to him or her from the time of application. There are three main changes of status which occur during a person's tenure with a company: start employment, change duties, and finish employment.

Inside the file cover there should be a summary sheet to show at a glance, the dates and remarks pertaining to these

changes as well as the employee's personal data and salary history. Setting up an accurate and workable information system will be easy when you have just a few employees, and will be essential as your business grows.

Job Descriptions: Again, they should be stated as simply as possible, to be given to each new employee's duties with the proviso, "other tasks to be included as deemed necessary."

Job descriptions provide a basis for decision-making in performance review and salary increase, and provide the employee and employer with a knowledge of what is to be reasonably expected for the salary earned.

It's a well-researched fact that employees are more productive when they understand what they are supposed to do. Descriptions should be updated as the "other tasks" become part of the employee's permanent responsibilities.

Payroll and Deduction Files: Most business have found the payroll system which works best for them in calculating and maintaining a continuous record of gross wages and deductions for their employees. However, including a monthly or quarterly sheet summarizing the current salary of

all employees, is useful for providing financial management information quickly.

Application Files: For every position you have open, as well as for many you haven't, amass application forms from a number of people, only one of whom will eventually be hired. However, keeping forms from selected others, especially those whom you've taken the time to interview can save you a great deal of time and effort when looking for staff in the future.

You should set a time limit for resume retention however. After about six months tracking down previous applicants would take more effort than to advertise to a new crop.

Different rules apply to the files of former employees. Revenue Canada dictates that an employee's files must be kept for six years following the termination date.

Also, although many employers resist hiring former employees, they can be good candidates for vacant positions, depending on their reasons for leaving. Former employees are also a good source to use for filling in our seasonal or rush work, so inactive files can still provide some usefulness. One of the most important things to keep

in employee records is any discussion regarding performance. If you want to terminate someone for their poor performance, you should have evidence indicating that the employee was advised of his shortcomings, told how to improve and given the opportunity to do so.

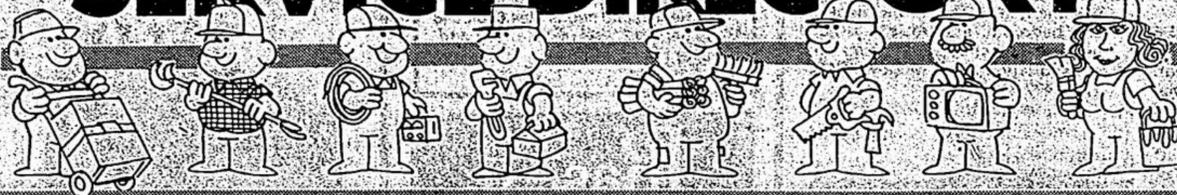
Failure to provide such evidence can result in a wrongful dismissal suit. Regarding an employee's access to his own file, this has generally been considered to be at the discretion of the employer, although it could be challenged within freedom of information rules under human rights legislation. You should check with the provincial employment standards board if such a question arises.

While accuracy is a key requirement in any record-keeping plan, maintaining confidentiality is of overriding importance in employee files. Personnel records contain private information, and it is your responsibility as an employer to see that access to the information is limited, and privacy protected.

Editor's Note: John Kane, C.A. is a resident of Markham and a Partner in the Toronto office of Thorne Riddell, Chartered Accountants.

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