

New fashions in Unionville

Everything from elegant evening dress to comfortable day wear can be found at Gilliam's.

Catering to "better ladies fashions," store manager Garry Blom said the new store on Unionville's Main St. has fashion styles to suit both the young and old.

"We have a broad range of styles and prices from the inexpensive to the more expensive," Mr. Blom said.

Along with domestic fashions, Mr. Blom said Gilliam's imports much of its merchandise from abroad.

"We import a lot from Germany," he said. "There are a lot of exclusive styles." He points out that at least one month a year is spent in Europe selecting fashions by store owners, Hans and Eneke Blom.

The Unionville store is the second venture by Mr. and Mrs. Blom, who have been running another Gilliam's in Thornhill for the past 16 years.

Garry Blom said the reason Unionville was chosen to open the new store was because his parents always liked the area.

"They were always interested in Markham and Unionville," Mr. Blom said. "They are very comfortable with this area."

There are some changes in store for the Unionville Gilliam's as well, he said. By August they plan to give the old building a whole new look and install skylights, bay windows, and a color other than green.

New sportswear shop opens in Unionville

After 10 years of teaching physical education in Toronto, Donna Wilson knows about proper attire for the sporting outdoorsman.

That's part of the reason why she and colleague Margaret St. Aubin decided to open Unionville's first outdoor, "active wear," clothing store, The Blue Heron.

"We looked around and saw a gap in clothing between (regular) wear and sports wear," said Mrs. Wilson. "The outdoor wear we carry is both casual and comfortable."

Situated at the top of Unionville's Main St. in the new Mill House Shoppers, the small store has everything to offer, from waterproof hunting jackets to wool socks.

"We're aiming at an outdoor casual look and it's been hard but we've managed to get a broad range of styles," she said.

The name "Blue Heron" was chosen because it "indicates a feel for the outdoors," Mrs. Wilson explained. They decided on choosing the name after seeing a photo of one in a calendar published by well-known naturalist Robert Bateman.

"The store is set up in a very simple manner," she said. "Everything has a simple, natural look and people remember the name."

Although the store has only been open a month, response to the products it offers "have been favorable," Mrs. Wilson said people have pointed out a need for such a store.

"It's sort of a drawback with the store being on the second floor though," she said. Mrs. Wilson feels that because the store isn't on the ground floor, potential buyers

are at a disadvantage, "because they can't window shop."

Regardless of the initial enthusiastic response to the opening of The Blue Heron, Mrs. Wilson feels it's still too early to tell just how successful the store will be.

"I just hope that as time goes on, people will realize that if they need some clothing for a certain activity, they feel they can come here," she said.

Black's employee speaks in Vegas

Peter Bowie addressed members of the international photographic community at the Photo Marketing Association International 61st Annual Convention last week in Las Vegas, Nevada.

Mr. Bowie, of Black Photo Corps., spoke to photo industry members on "Controlling Internal Costs," at an educational session during the March 28-31 convention in the Las Vegas Convention Center.

PMA is a worldwide trade association which represents, and provides business services to, photographic retailers; amateur, photofinishing laboratories; mini/1-hour photofinishing laboratories; professional color processing laboratories; specialty photographic laboratories; professional school photographers; studio portrait firms; photographic equipment repair firms and photographic industry manufacturers and distributors.

Founded in 1924, PMA has more than 11,000 members in over 70 countries. In addition to its headquarters in Jackson, Michigan, the association maintains branch offices in Washington, D.C.; New York; Chicago; Los Angeles; Huntsville, Ontario, Canada; Paris; France; Mexico City; Mexico; Sydney, New South Wales; Australia; and Auckland, New Zealand.



Artist visits Markham

Wildlife artist Mario Fernandez does a remarkable on his latest limited edition print "Of Man and Nature" for Stephen Lowe of Markham. Mr. Fernandez and an exhibition of his

works, including several originals, were at Northland Art Gallery on Bullock Dr. Thursday.

— Greg Coates



ELECTION PROCLAMATION

Of which all persons are asked to take notice and to govern themselves accordingly. In obedience to Her Majesty's writs of election, directed by me to the Returning Officer in each electoral district, for the purpose of electing persons to represent the voters in the Legislative Assembly of Ontario, public notice is hereby given of the following in each electoral district:

REVISION

Eligible electors (voters) missed during the current enumeration who wish to have their names added to the preliminary voters' list, must contact their Returning Officer and ask about the procedure before the list is finalized.

The Phone Number of the Returning Officer for your Electoral District is available from Directory Assistance.

THE OFFICIAL NOMINATION OF CANDIDATES CLOSES

In the Returning Office of each Electoral District
Thursday, April 18th, 2 p.m.

ADVANCE POLLS

THURSDAY, SATURDAY, MONDAY,
APRIL 25th, 27th and 29th
VOTING HOURS 11 a.m. until 8 p.m.

ELECTION DAY, THURSDAY, MAY 2nd, 1985

VOTING HOURS 9 a.m. until 8 p.m.

ONE HOUR EARLIER IN THE ELECTORAL DISTRICTS OF KENORA AND RAINY RIVER

ELECTION RESULTS

At a time to be posted locally, the official tabulation of results will be made by the Returning Officers in their offices, using the statements from each polling place.

GOD SAVE THE QUEEN

Given under my hand, at Toronto, Ontario

Warren R. Bailie, CHIEF ELECTION OFFICER



KEEPING YOU INFORMED

Published by the Office of the Chief Election Officer of Ontario

THE PLANNING ACT

NOTICE

Application for
For Amendment to Ministers
Zoning Order
Ontario Regulation - 104/72
Town of Markham

Take notice that application to amend the zoning order filed as Ontario Regulation 104/72 has been received by the Minister of Municipal Affairs and Housing. The application is:

Applicant: Vera and Warren Moyer
File No: 19-20-002-8501
Proposal: To permit a severance for a single family dwelling, Lots 29 and 30, Conc. 8

All submissions in support of, or in opposition to, the application/s described above, and received by the Ministry of Municipal Affairs and Housing, 14th floor, 777 Bay Street, Toronto, Ontario M5G 2E5, on or before the 19th day of April, 1985, will be fully considered before a final decision is made. Please refer to the file number indicated above.

In addition, under Section 46(10) of the Planning Act 1983, any interested person may request a hearing by the Ontario Municipal Board on an application for amendment to a zoning order.

Ministry of Municipal Affairs and Housing
Ontario
Dennis R. Timbrell, Minister

Markham businessman begins leasing spas

A "really mushrooming" market has resulted in a local businessman leasing portable hot tubs to customers.

Gary Walters, owner of Seaway Pools in Markham, decided to implement a leasing plan after "field testing the idea," at the Pool and Spa show in Toronto.

"The response was so good that we decided to continue to make it available," he said.

According to Mr. Walters, the average price for a portable spa is \$2,100. With his new leasing plan, spas can be "leased with an option to buy" for as little as \$58 per month with a significant deposit.

"But on the average, payments will work out to around \$79 over 36 months," Mr. Walters said.

In reference to the "mushrooming" market, Mr. Walters said because the spas are portable and easy to use, townhouse and apartment dwellers can also have them in their homes.

"They are basically like appliances because all you do is bring it home, plug it in then use it," he said.

He also pointed out that when people want to move from their apartment or townhouse, they just take the spas with them, "like the rest of their furniture."

Because the portable spas are so convenient to have, Mr. Walters said this is part of the reason that the leasing plan was introduced.

"You can lease a television so we thought of doing the same thing with spas," he said.

Local contractor helps to preserve Claremont's image

Residents of Claremont and a local contractor have joined forces to preserve the small town's 19th century atmosphere.

Karsten Smith, owner of Karsten Contracting, specializes in building Victorian homes in the area, for buyers who are interested in getting away from modern architectural designs.

"I got into this market because I found a lot of people who wanted to renovate old homes," he said.

Because the homes were old and in various stages of disrepair, he said, buyers were spending enormous sums of money to get the houses comfortably inhabitable again.

According to Mr. Smith, most potential buyers are people who want to get away from the big-city atmosphere and live in a rural setting.

"We're hoping that the Victorian styling will keep in stride with the appeal of the village," he said.

To build a 1,500 sq. ft. "shell" of one of the Victorian homes would cost "about \$47,000," Mr. Smith said. Adding the necessary "subtrades," such as plumbing, electricity, and carpentry would cost "an additional \$24,000."

We can match what (other builders) are doing with modern houses dollar for dollar," he pointed out.

Mr. Smith said he is currently trying to get four new subdivisions built, with the Victorian homes, which would be about 20 houses. He added that some problems arise when building that amount of homes in one area.

"Although there is a definite market for these things, the hardest part is styling them without becoming too repetitious," he said.

Motorola makes sale

Motorola Canada stalled at a large base transformer station will be linked by telephone or microwave to the computers at small computer control stations. For example, the Lesbridge Transformer Station will be linked to the smaller Dufferin station in Toronto, by the system.

TAX STRATEGIES

For many people, tax concerns begin—and end—during a few days in April of each year. However, because of the complexity of today's taxation system, you need to look at your tax situation throughout the year if you want to make the most of the tax dollars you pay.

At Thorne Riddell, we can show you how to implement a year-round tax planning strategy that is appropriate for your financial situation. For more information on how our tax services can help you, call or write Kent Hill, partner in our Richmond Hill office. Ask him to explain how Thorne Riddell can help you win at the tax game.



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