



Face in the Crowd

Members of the Markham Board of Trade were treated to a tour of Black's Photo Corporation last Thursday before attending the monthly dinner meeting with guest speaker Bob Black. If you are the person circled, contact the Economist and Sun and win dinner for two at the Carpenter's Arm Restaurant. Last week's winner was Lynn Lumsden of Markham.

Black's looking to future expansion

Continued from RE-1 business grew rapidly, but in 1977, Polaroid gave the photo industry a scare with its land camera.

The Blacks fought off the Polaroid challenge by investing a half-million dollars into bigger prints and an aggressive advertising campaign that involved a television commercial with elephants.

"Initially we thought we might gain two years on the industry with this move," said Mr. Black. "We gained five. It was a gamble. I think we were through if it didn't work."

In 1981, Black's moved to Gough Rd. in Markham. This brought all of the various Black's labs and offices, which

had been at different locations, under one roof. Production capability can now exceed a million prints a day in busy seasons.

The company hasn't lost its aggressive business attitude. Mr. Black referred to the training and retraining of its staff through a mandatory seminar program to "stay ahead of the game."

In the future, Mr. Black said the company may expand from its Ontario-only market to other parts of Canada and the United States, but he added there isn't any rush.

"We'll bust out someday. We've looked for acquisitions, but haven't made any decisions."

Markham firm hosts forklift competition

The Upper-York Division of the Industrial Accident Prevention Association (IAPA) will be holding its third annual Forklift Truck Competition at Steelcase Canada in Markham at the end of March.

The competition is designed to encourage safety in the workplace. Winners will receive cash prizes and the top two drivers will be eligible to compete in the IAPA All-Ontario Championship this June in Chatham.

Hanne Arnold of the IAPA, said the competition was introduced to "test the driving skills as well as the safety knowledge" of forklift operators.

"The competition gives qualified drivers an opportunity to develop and demonstrate their skills," she said. To qualify, drivers must have an accident-free year preceding the competition.

The host company, Steelcase Canada, will also be competing in the contest. Maurice Mead, competition coordinator for the event, said he expected about 20 drivers to enter.

Drivers are directed through an obstacle course that has them loading and unloading pallets and stacking containers. Points are assessed when a driver makes mistakes such as driving erratically, or hitting objects when stacking materials. The person with the least amount of points wins.

Contestants are given the option of using propane or electric counterbalance trucks. The event takes place on Saturday, March 30 from 8:30 a.m. to 1:00 p.m. at Steelcase Canada, 7200 Woodbine Ave. Interested parties should contact Hanne Arnold at 965-8888.

Summer course offered in computer athletics

By STEVE JONES

In the spirit of healthy mind, healthy body, a local teacher has introduced Future Trends Experience to the area. Doug McFadden has researched and developed a computer/athletic program for children ages 9 to 13.

The course was designed to help children develop their computer skills in a fun environment while at the same time participating in a variety of challenging and enjoyable physical activities.

"The children of this age group," says Mr. McFadden, "are restricted to the time they may work on computers due to the small number of the terminals in the school systems. Our program will give young students a chance to work individually and at their own speed on computers for two hours a day."

The athletic side of the program was developed, not only as a skill learning device, but also as a buffer.

"You cannot expect to sit children in front of a computer for four or five hours at a time and count it as quality instruction," claims Mr. McFadden. "They become restless, bored — inattentive."

By rotating the computer learning with the physical recreation on an hour by hour basis, Mr. McFadden relieves the monotony of all morning, single subject instruction. "Interested people learn more, learn it quicker and remember it longer," says Mr. McFadden.

An aspect of Future Trends Experience Mr. McFadden is particularly excited about is the extensive use of the new child-orientated LOGO programming system. Mr. McFadden notes, "The contemporary use of the computers is to put children through their paces, to produce feedback and to dispense information."

In essence, the computer is programming the child. With LOGO, the relationship is reversed. The child programs the computer. The child teaches the computer to think and develops a learning of how they themselves think.

The physical activities portion of the program is largely non-competitive with the emphasis on involvement and enjoyment for both boys and girls. Concentrated instruction in small groups will seek to foster self-esteem through such activities as co-operative games,



DOUG MCFADDEN
Course instructor

orienting, fitness, dance and gymnastics.

Mr. McFadden would like to emphasize, "This is a quality learning experience. It is unique because all the instructors are experienced professional teachers or consultants with a specialty background in either computers or physical education."

Staffing is at a ratio of 15 students for every teacher.

Future Trends Experience is open to children ages 9 to 13 and runs from July 2 to 12 between 8:30 a.m. and 12:30 p.m. at St. Robert Catholic High School. One long day will be held during that time to make up for the July 1 holiday. The tuition is \$200 per student. For families registering two or more children the tuition is \$175 per student.

For more information and applications to Future Trends Experience contact program director, Doug McFadden, evenings, at 884-4077.

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CORRECTION TO THIS WEEK'S FLYER

On page 10 - Decorative Bricks should have read...
• Countryside-box of 24 covers approximately 4 sq. ft.
• Benchmark-box of 24 covers approximately 4 sq. ft.
• We regret any inconvenience this may have caused.

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Drugstore holds information day

In support of Canadian Cancer Month, Markham's Amherst Pharmacy will be holding a Mastectomy Information Day on April 3.

Shella Griffith, manager of Amherst's Health Care Division, will be on hand to answer questions as well as Pat O'Shaunessy, R.N.

Ten per cent of the proceeds of all mastectomy products sold will be donated to the Canadian Cancer Society. Mastectomy products include any prostheses or specially designed bathing suits or bras.

Amherst's Mastectomy Information Day takes place on April 3, at the pharmacy at 8515 McCowan Rd.

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MARKHAM TRANSIT NOTICE

EFFECTIVE MARCH 31st, 1985, Markham Transit Will Be Implementing Certain Schedule Changes On Routes 2, 3, 4, 5, 7 and 8.

In addition, a slight routing change will take effect on Route 2 whereby the buses will no longer travel on Bullock Drive.

For further details on the schedule & route changes, pick up a copy of the new Markham Transit Route Map and Schedules at the following locations:

- The Infoplace Centres at the Markville, Markham Place and Thornhill Square Shopping Centres.
- All Community Libraries in the Town of Markham.
- The Town of Markham Municipal Offices.
- Markham Transit Bus Drivers.

MARKHAM
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MARKHAM

IN THE MATTER OF THE ONTARIO HERITAGE ACT, R.S.O. 1980, CHAPTER 337, AND IN THE MATTER OF THE LAND AND PREMISES KNOWN MUNICIPALLY AS THE OLD TOWN HALL (FORMERLY THE TOWN CINEMA) LOCATED AT 96 MAIN STREET NORTH, MARKHAM, PART OF LOT 12, CONCESSION 7, IN THE TOWN OF MARKHAM IN THE PROVINCE OF ONTARIO.

NOTICE OF INTENTION TO DESIGNATE TAKE NOTICE THAT the Council of the Corporation of the Town of Markham intends to designate the property, including lands and buildings, at the following municipal address as a property of architectural and/or historic value or interest under Part IV of The Ontario Heritage Act, R.S.O. 1980, Chapter 337:

The Old Town Hall (formerly the Town Cinema) located at 96 Main Street North, Markham, Part of Lot 12, Concession 7: The Old Town Hall (1881) is recommended for designation for its historical significance in the political and social development of the Village of Markham.

For nearly 65 years the Town Hall was the focal point for the municipal affairs of the Village, as well as "the place" for meetings and entertainment. In 1892 Pauline Johnson, the well-known Canadian Indian poet, gave a recital of her work at the Town Hall.

The building is also recommended for designation for its architectural importance as an example of a municipal government building and a most ambitious project at that time given the size of the building and the limited population. The architecture of the building exhibits solid strength relieved by many fine architectural details such as the slender main floor Romanesque windows outlined by raised radiating voussiors and joined by raised courses of string brick. The free standing construction of the second floor is, to this day, considered an architectural feat.

ANY PERSON MAY, within thirty (30) days of the first publication of this Notice, send by registered mail or deliver to the Clerk of the Town of Markham notice of his or her objection and all relevant facts. If such Notice of Objection is received, the Council of the Corporation of the Town of Markham shall refer the matter to the Conservation Review Board for a hearing, DATED at the Town of Markham this 13th day of March, 1985.

Gary F. Roseblade, A.M.C.T., C.M.C.
Town Clerk

Published a first time the 13th day of March, 1985.
Published a second time the 20th day of March, 1985.
Published a third time the 27th day of March, 1985.