

The Truth About Satellite T.V.

The Most Amazing Form of Entertainment Today!

Over 100 Channels for Your Viewing Pleasure

...Sports, Religion, Box Office Movies, Music, Education & More!

CAN I WATCH LOCAL & NETWORK CHANNELS THAT I'M GETTING NOW?

Yes. Your 20th Century Satellite Installer will install a simple switch at your TV set that will allow you to change your TV set from local programming to satellite.

WILL MY VCR OR MY STEREO WORK OFF MY SATELLITE SYSTEM?

VCR — Yes, it will work just the same as it does when connected to your TV set.
STEREO — Yes, it can be connected on an auxiliary mode input.

CAN EVERYONE HAVE AN EARTH SATELLITE SYSTEM?

NO...and don't let an unqualified person tell you they can. You must have an open area on your property facing south/west. Only a qualified technician with a proper "analyzer" can be sure you can put in a system that will have no interference on it. The first thing your 20th Century Satellite Dealer will do is to arrange to meet you on your property to determine the best location of the "dish". If it can't be installed on your property he will tell you so by using the "analyzer" equipment. Buildings, trees and network microwave signals will "break up" the satellite's transmissions. You have better than 80% chance that everything is okay.

HOW DO I KNOW WHAT IS BEING SHOWN BY THE SATELLITES?

There are several good program guides put out every month that are available to you. Your 20th Century Satellite Dealer will be glad to show you a copy and advise how you can obtain a subscription.

HOW BIG A DISH SHOULD I BUY?

We manufacture 2.4 and 3 metre dishes. We recommend the Parabolic 3 metre spun aluminum dish for the best, long-lasting results.

WHAT'S THE DIFFERENCE BETWEEN A "MANUAL" AND A "REMOTE CONTROLLED" DISH?

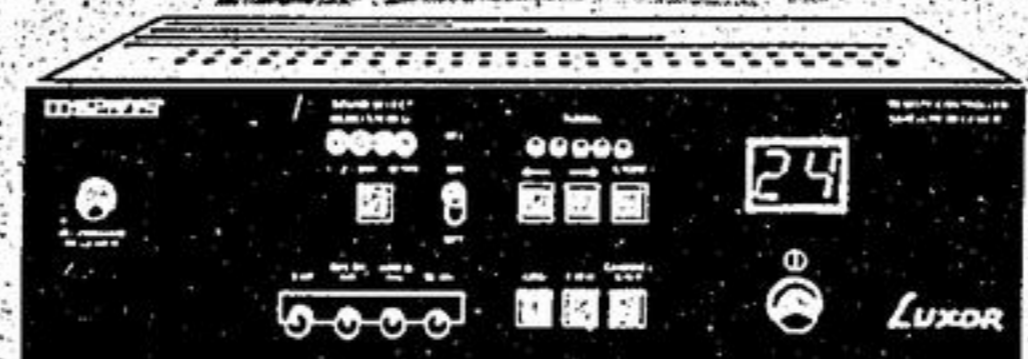
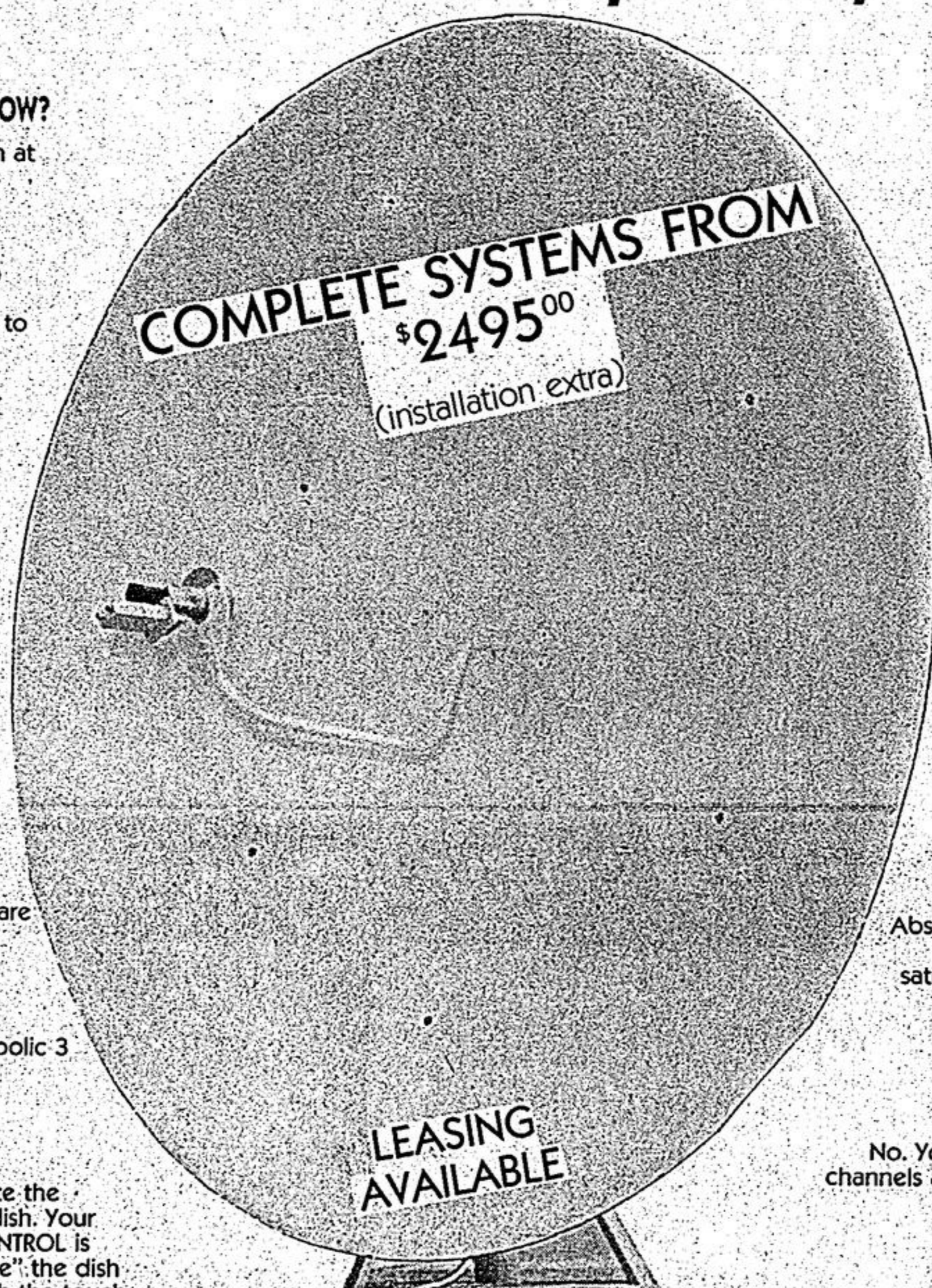
When you are moving or "tuning" your dish from satellite to satellite the MANUAL dish has to be adjusted by a hand crank located at the dish. Your 20th Century Satellite Installer will show you how. The REMOTE CONTROL is just what it means - you don't have to go outside to move or "tune" the dish from satellite to satellite. It's all controlled from your easy chair with the touch of a button.

WILL ANTENNAS/DISHES EVER BE SMALLER?

If technology produces satellites in the future that can send out a much stronger signal than those that are in use today, then obviously, the "dish" for that type of signal can be smaller and still maintain a good picture providing it has sufficient directivity. A smaller dish however, will never pick up the signals satisfactorily from the 12 or more satellites already sending you 89 different TV pictures. Furthermore, your existing dish will pick up any new satellites that go into the existing orbit area...so you are covered both ways.

DO I HAVE TO KEEP MY SATELLITE "DISH" CLEAN?

Normal snow, ice, rain, etc. will not affect the picture on your TV set. A heavy accumulation of snow or ice should be swept from your dish. If over a long period of time a lot of grime accumulates on your dish, you can easily remove it with a mild detergent in warm water.



- Intra-Red Remote Control
- Electronic Polarization
- Monophonic & Stereophonic Audio
- Digital Channel Display

HOW GOOD WILL THE PICTURE BE?

Your 20th Century system, properly installed by your dealer, will give you the clearest pictures you have ever seen on your TV set. There will never be ANY "ghosting" or fading. Twice a year for about a week — for a half an hour a day — each satellite goes into an eclipse with the sun and the signals will be broken up. When this occurs, simply tune your "dish" to another satellite until the half hour passes. If you still cannot get a picture from any different satellite, call your 20th Century Satellite dealer and ask for advice. You could damage your satellite system. While changes in the weather, storms, etc. will not affect your picture, on very hot days you may see a few white dots or "snow" in the picture. This will clear up as the day gets cooler.

CAN I HOOK UP AND WATCH MORE THAN ONE TV SET IN MY HOME?

Yes. Your 20th Century Satellite Installer can run additional receivers to service as many TV sets as you may wish to have in your household. Remember however, that all the sets will have to watch the same satellite and whatever number of program channels that satellite is producing.

IS AN EARTH SATELLITE SYSTEM LEGAL FOR ME TO INSTALL ON MY PROPERTY?

Absolutely. It is only against the law if you charge a fee to any persons to watch your TV set when it is hooked up to the satellite station in your back yard. You can watch commercial free, 24 hours a day and night TV, without any fee or any other charge other than the cost of the system and its installation.

IS THERE ANY CENSORSHIP OF THE PROGRAMS?

No. You watch what you want, when you want. Most of the 89 channels are commercial free and many operate 24 hours, day and night.

HOW DOES MY TV DIAL HANDLE ALL THESE CHANNELS?

It doesn't. You simply turn your TV dial to channel "3" or "4" as set up by your 20th Century Satellite Installer. The Receiver in your 20th Century Satellite system sitting on or near your TV set has the channel selector located on it. The same applies to the stereo adaptor.

WHAT HAPPENS TO MY SATELLITE SYSTEM IF I MOVE?

Your satellite system is basically portable, only your post would have to stay. However, a satellite system will enhance your chances of selling your property and will likely return more than you paid for your system. Whether you buy the most economic package, or our super deluxe system, all parts are guaranteed for a full year.

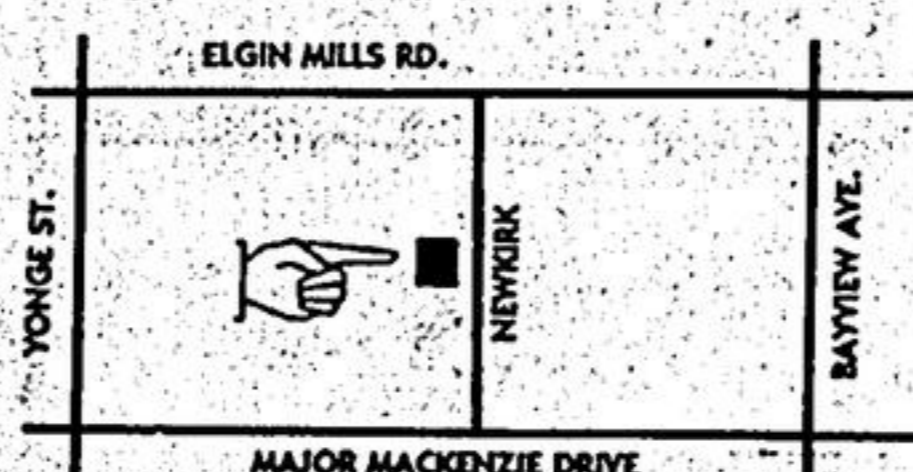
Reliability — Service — In This Field We're #1

OPEN HOUSE

Visit Our Factory Showroom
for a Demonstration this
Saturday & Sunday 10 A.M. - 4 P.M.



The World at
Your Finger Tips



20TH CENTURY SATELLITE CO. LTD.
234 NEWKIRK ROAD, RICHMOND HILL, ONTARIO, CANADA. L4C 3G7
MARKETED BY YORK METAL SPINNING ESTABLISHED 1954



Home of
**20th Century
Satellite Co. Ltd.**
Established in 1954.

CALL COLLECT:

883-3150