



**United Way  
of York Region**

December 7, 1983

## You can still make the Difference!

Last week, the United Way of York Region officially wound up the 1983 campaign, achieving 91% of its goal. The proceeds of that campaign will go to support work with families, the elderly, the infirm and the handicapped along with countless other essential community services provided by the 25 agencies making up the United Way. Without that support, these services would not exist, or would have to be handled by government instead.

Like most people, we here at the Economist and Sun and the Tribune often doesn't get the chance to stop and think about the tremendous burden of social support the United Way and its member agencies carry for us—services we usually take for granted until we need them ourselves. And like most people, when we do stop and think, we realize how much more we are capable of doing to help out.

That's why we're launching this appeal now. In co-operation with one of our clients, Allports Travel Counselors of Unionville, we'd like to thank all of you who contributed to the United Way campaign this year, and we'd like to throw out a challenge.

**"If you have not yet made your contribution to the United Way, do it now. And if you have, think again about all the good things you are supporting and make another contribution for Christmas."**

On Saturday, December 17th, Allports Travel will be giving one person who has made a United Way donation this year a trip to Barbados for two. The winner will be selected in random draw from the names of every individual who has made a donation to the 1983 campaign before Friday, December 16th. You may become eligible to win this trip by making a United Way donation now. If you have already donated, you are already eligible. A further donation now will give you an additional chance to win the prize.

It is our sincere hope that this appeal will provide enough people additional incentive to put United Way over the top of its campaign goal. Act now, and ensure that the agencies of the United Way will be able to continue to provide the important services which help make our life in York Region so special.

## Please, give to the United Way

Bruce Annan  
Publisher  
Economist & Sun/Tribune

### Supports these agencies

- Canadian National Institute for the Blind • York Region Advisory Board • Canadian Red Cross Society, Newmarket & District Branch • Newmarket & District Association for the Mentally Retarded • Sutton & District Association for the Mentally Retarded • York Central Association for the Mentally Retarded • York Centre for Children, Youth & Families • Big Sisters of York • Aim for Change • Georgina Family Life Centre • Credit Counselling Services of York Region • Aurora/Newmarket Family Life Centre • Porter Place Men's Hostel • Jericho Youth Centre • Canadian Mental Health Association • Markham Family Life Centre • Vaughan Community Information Services • Helpmate Information & Referral Services • Yellow Brick House • York Region Family "Y" • Operation Catch-Up • Ontario Social Development Council • Stouffville Family Life Centre • St. John Ambulance, York Central Branch • Richmond Hill & Thornhill Area Family Services • Information Markham

### PRIZE DETAILS:

Prize consists of one week for two in Barbados, including airfare, accommodation and \$200 spending money, donated by Allports Travel and the Economist and Sun/Tribune. Trip to be taken between April 1-Dec. 3, 1984 inclusive. Winner will be announced in the Dec. 21 edition of this newspaper.

### WHO IS ELIGIBLE?

Everyone is eligible who has made a donation or pledge to the 1983 United Way of York Region campaign, before Dec. 16, 1983. Individual donors only. Donor tabulation and selection of winner will be handled by the United Way of York Region. Employees of Metroland Printing and Publishing or Allports Travel and their immediate families are not eligible.

### HOW TO CONTRIBUTE:

Contributions may be mailed or delivered to:  
**The United Way of York Region**  
10265 Yonge St., Box 195  
Richmond Hill, Ont. L4C 4Y2  
or delivered to:  
**The Economist and Sun**  
728 Main St., N. Markham  
**The Tribune**  
54 Main St. Stouffville  
**Allports Travel Counsellors**  
4357 Hwy. #7, Unionville  
All donations must be received no later than 5 p.m. December 16 to be eligible for the draw. Donations after that date are still gratefully received. All donations to the United Way are tax deductible.

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