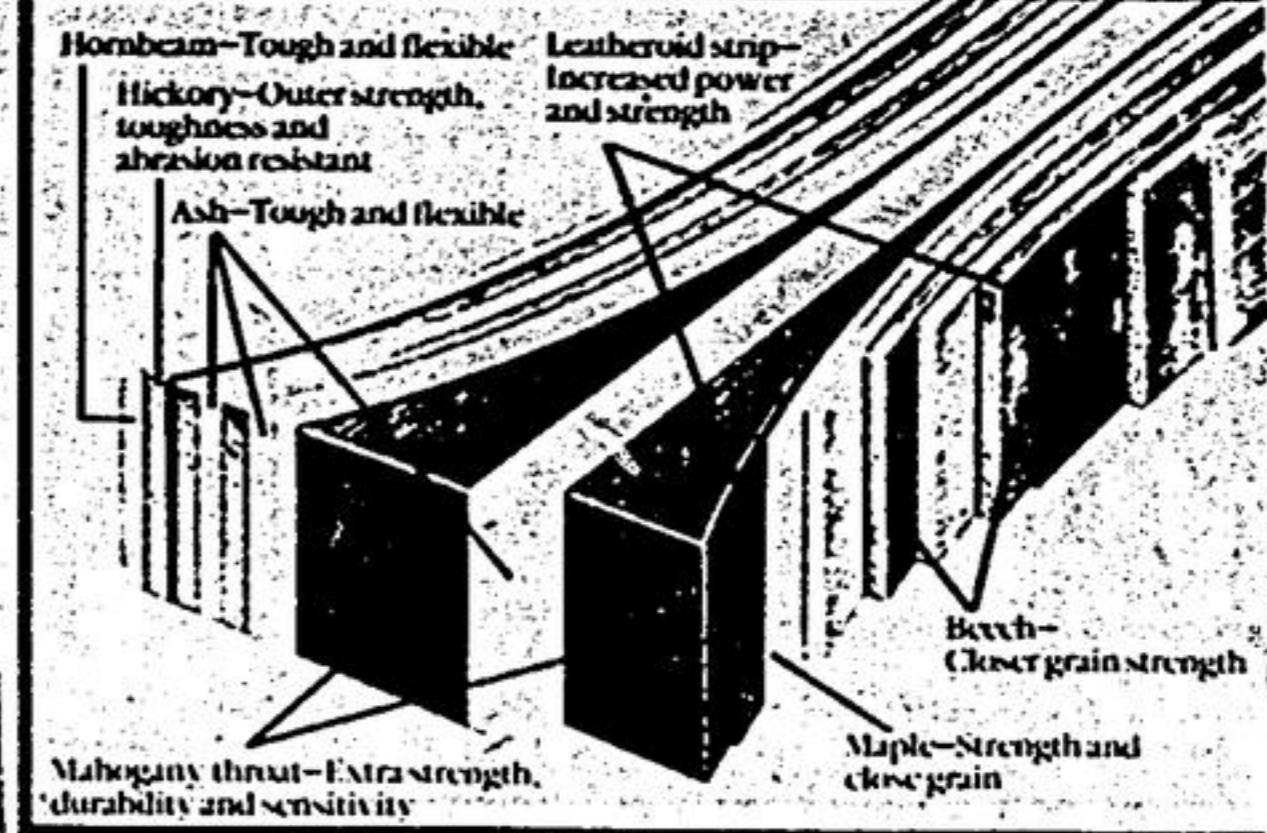


THE GREATEST LITTLE SPORTS STORE IN ALL THE LAND

OLD FIREHALL
THE NAME OF
THE GAME
IS NOT THE
SAME



NOT THE SAME — WE KNOW WHAT WE SELL



AlecSmart®

WE KNOW YOUR RACQUET FROM THE INSIDE OUT LIKE NO OTHER TENNIS SHOP

OLD FIREHALL SPORTS' ALEC SMART RACQUET SELECTION SYSTEM MAKES IT EASY FOR YOU TO SELECT THE IDEAL RACQUET FOR YOUR NEEDS AND ABILITY. OVER 200 MAN-HOURS OF EXTENSIVE STAFF TRAINING TO ASSURE YOU OF ACCURATE KNOWLEDGEABLE INFORMATION FOR YOUR GAME AND EQUIPMENT.

WE'RE JUST NOT THE SAME
DEMO RACQUETS AND TESTING AREA AVAILABLE

WE DOUBT ANY TENNIS RETAILER GOES TO SO MUCH EFFORT TO ASSURE YOU OF THE BEST PRODUCT AT THE BEST PRICE BACKED UP WITH KNOWLEDGE AND SERVICE



- PERFORMANCE DEMO RACQUETS AVAILABLE
- TRY THEM BEFORE YOU BUY THEM IN OUR SPECIAL TESTING AREA

NOT THE SAME STORE THE MOST UNIQUE EXCITING STORE YOU'RE LIKELY TO SEE NOW TWICE THE AREA

- MORE RACKETS
- MORE ACCESSORIES
- MORE CLOTHING
- MORE SERVICES
- OVER 70 MODELS

WITH 50% TENNIS

2 IDENTICAL FRAMES BUT 1 OUT-PERFORMS THE OTHER BY FAR

IT'S A FACT — STRINGING IS 80% OF THE PERFORMANCE OF ANY RACKET

Correct stringing is by far the most critical element affecting racquet performance. A properly strung racquet increases playing efficiency and accuracy, allows the largest possible sweet spot. Floor stringing is even the best frame with the top strings is of little value. The reality proven by tests with stringometers, is that string tension generally varies by at least 30% from the actual requested tension. At one tournament, three racquets were tested for each pro. The average tension varied as much as 4 to 15 lbs., and not one player had less than a 3 lb. average variance. WE HAVE TRUE TENSION THE MOST EXPENSIVE SOPHISTICATED STRINGING MACHINE THAT VIRTUALLY ELIMINATES THE 4 MAJOR PROBLEMS THAT LEAD TO POORLY STRINGING RACQUETS COMBINED WITH THE BEST STRINGS MONEY CAN BUY PLUS PROFESSIONALLY TRAINED STRINGERS THAT BELIEVE STRINGING IS AN ART FORM. OUR STRINGING IS NOT THE SAME

JUST NOT THE SAME HIGH PRICES

KNOWLEDGEABLE SERVICE — EXCEPTIONAL VALUE

REGULAR SIZE

Slazenger

PRINCESS IDEAL BEGINNERS RACQUET Reg. 19.98

10⁹⁸

YONEX

"COUGUSS" EXCELLENT BEG.—INT. Reg. 79.98

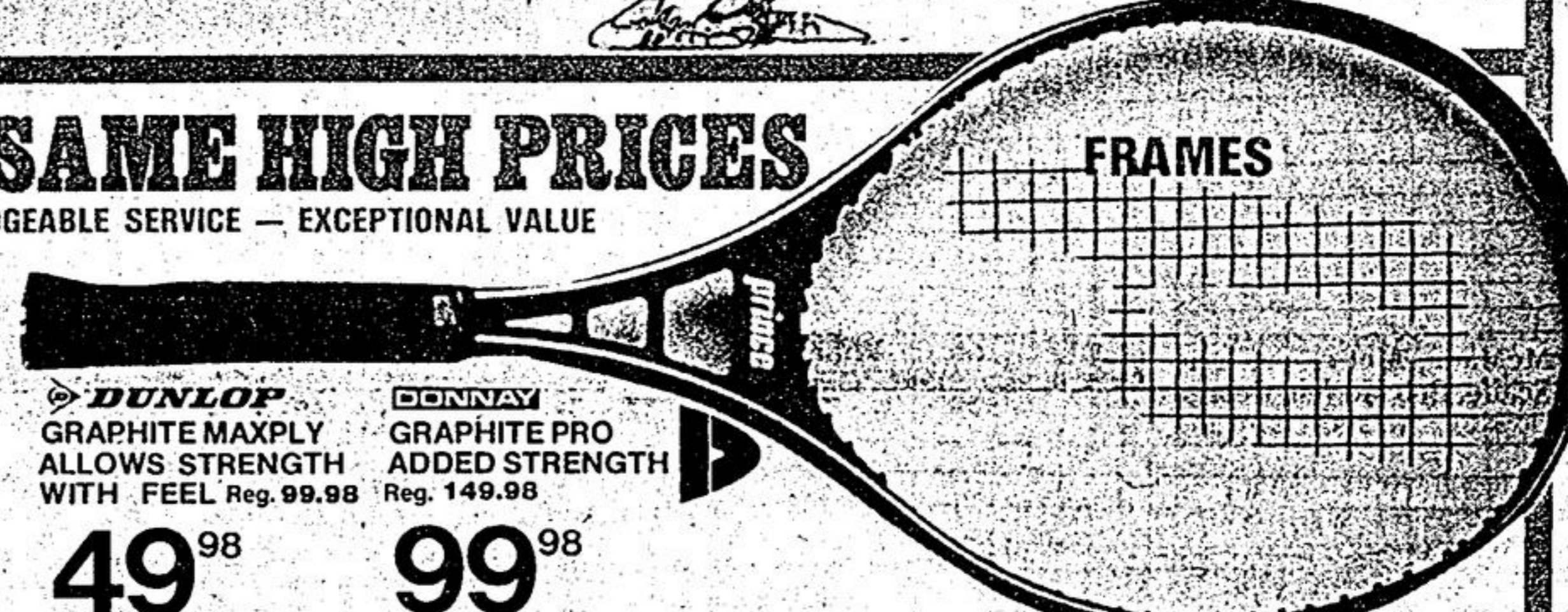
39⁹⁸

DUNLOP GRAPHITE MAXPLY ALLOWS STRENGTH WITH FEEL Reg. 99.98

49⁹⁸

DONNAY GRAPHITE PRO ADDED STRENGTH Reg. 149.98

99⁹⁸



MID SIZE

FISCHER

STAN SMITH SUPERFORM FIBREGLASS & CARBON Reg. 199.98

79⁹⁸

LE COQ SPORTIF

"PYTHON" LARGE SWEETSPOT EX. CONTROL Reg. 64.98

49⁹⁸

YAMAHA

CARBON GRAPHITE Reg. 199.00

99⁹⁸

FISCHER

POWER-GLASS II INT.—ADVANCED Reg. 139.98

69⁹⁸

JUNIOR

Slazenger

TR5 JR. LIGHTWEIGHT ALUMINUM Reg. 24.98

14⁹⁸

DONNAY

BORG—PRO TOUCH & CONTROL Reg. 34.98

29⁹⁸

LE COQ SPORTIF

EXCELLENT JR. TOURNAMENT (OVERSIZED COMPOSITE) Reg. 79.98

49⁹⁸

OVER SIZE

Wilson

COBRA PWS WEIGHTING ADDS ACCURACY Reg. 179.98

149⁹⁸

LE COQ SPORTIF

CONCEPT 3 GRAPHITE FRAME Reg. 240.00

139⁹⁸

Davis

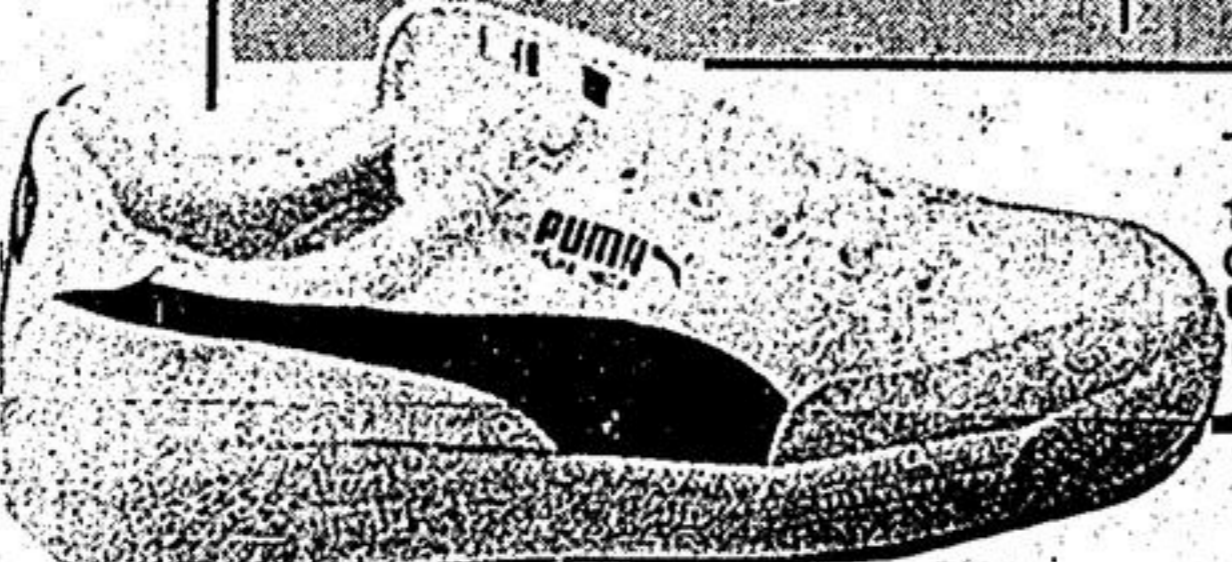
"TAD" STIFFNESS OF GRAPHITE FEEL OF WOOD Reg. 199.98

159⁹⁸

Slazenger

PHANTOM COMP Reg. 179.98

124⁹⁸



Tybraker 12-POINT CANVAS UPPER Reg. 24.98

14⁹⁸

TENNIS SHOES

MEN'S PUMA VILAS HARD COURT LEATHER UPPER Reg. 49.98

34⁹⁸

Etonic MEN'S FRED PERRY TENNIS SHOE Reg. 29.98

19⁹⁸

adidas BILLIE JEAN KING LEATHER UPPER Reg. 59.98

29⁹⁸

WE'RE NOT THE SAME — GREAT LOOKING TENNIS WEAR

LADIES' TENNIS DRESSES 2 STYLES IN COMFORTABLE COTTON & NEW PASTEL SHADES Reg. 32.00 - 38.00

19⁹⁸

MEN'S TENNIS SHORTS COMFORTABLE 50/50 INTERLOCK FABRIC Reg. 28.00

16⁹⁸

LADIES' TENNIS CO-ORDINATES SHORTS & SHIRTS IN BRIGHT WHITE WITH PASTEL TRIMMING Reg. 28.00

16⁹⁸

MEN'S TENNIS SHORTS "OFFICIAL WHITE" Reg. 26.00

15⁹⁸

WE CARRY BORG'S DONNAY RACQUETS & DIADORA SHOES



TENNIS WILL NEVER BE THE SAME

OLD FIREHALL SPORTS 170 MAIN STREET (KENNEDY ROAD) UNIONVILLE MON.-FRI. 10-9 SATURDAY: 10-6 PHONE: 477-6604



OLD FIREHALL SPORTS THE GREATEST LITTLE TENNIS SHOP IN ALL THE LAND

DUNLOP PORT 3

ALL THE MAJOR BRAND TENNIS BALLS AT ONE LOW MINOR PRICE

Wilson CHAMPIONSHIP ALL COLOURS THE SLAZENGER LIMIT 6 THIS PER CUSTOMER

389 PER CAN