

Markham store closes

Wilson's Stouffville store renovated

Murray Wilson Shoes in Stouffville, after its three month sale, has completely renovated its location on Main Street, and once again has mature, experienced sales staff to serve you. With these renovations,

Wilson's wide selection of spring and summer styles and fashions for every member of the family. But most importantly, Wilson's is still in business in Stouffville. The three month sale, held at the

beginning of this year, was offered in order to provide Stouffville customers the same shopping advantages Markham residents were enjoying with the closing of that store. After more than 78 years in Markham, Murray Wilson Shoes

closed its doors and held a giant three month sale to mark the event. The sale in Stouffville was a companion sale, held to clear stock for renovations. During that time, Wilson's found it necessary to hire inexperienced help in

order to deal with the volume of sales, but now Wilson's trained staff is back to serve you. In Stouffville, to help you with your footwear needs are, Murray, Kay, Haley, George and Hilda Wilson. To celebrate the

Grand Re-Opening of Wilson's Shoes, all styles and brand names are on sale at 20 per cent off until Saturday May 8. Wilson's has a wide range of ladies', children's, men's and sport shoes to fit your every need. Naturalizer, Buster Brown, Savage and Bauer are just a few of the names you'll find at Wilson's. After five years,

Wilson's is still going strong in Stouffville and the store has been completely renovated in order to give customers a pleasant, attractive atmosphere in which Wilson's trained staff can serve you and your footwear needs. Wilson's invites you to drop in, see the newly decorated store, and take advantage of the spring and summer fashions now at 20 per cent off until May 8.



At Wilson Shoes

Staff mature, experienced

At Wilson Shoes, there is a complete staff of mature and experienced sales staff to help you with fit and style for the entire family. Wilson's staff represents over 75 years

of experience in the shoe business and can assist you with any foot wear problem, whether it be that first pair of shoes for the youngest member of the family, or tips on trends and styles.

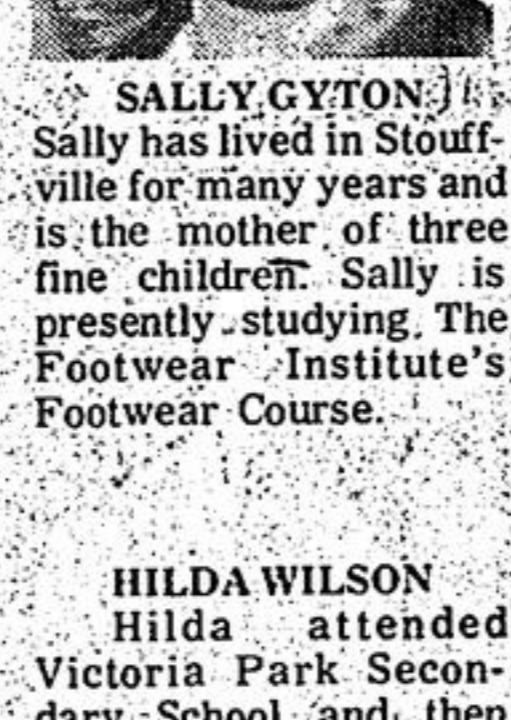
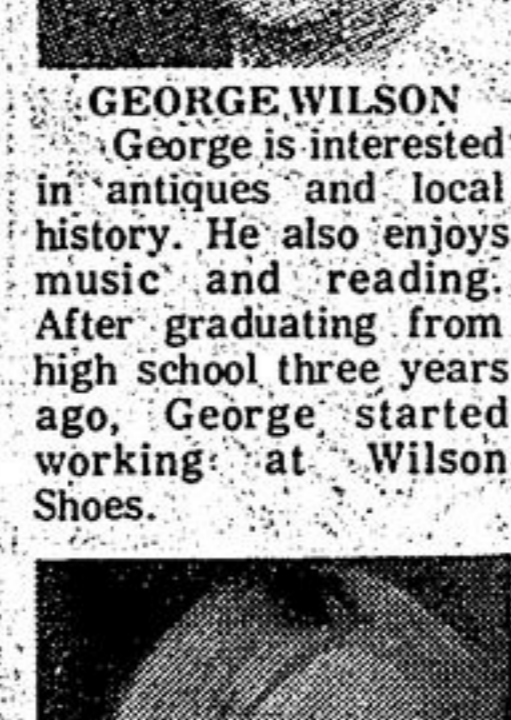
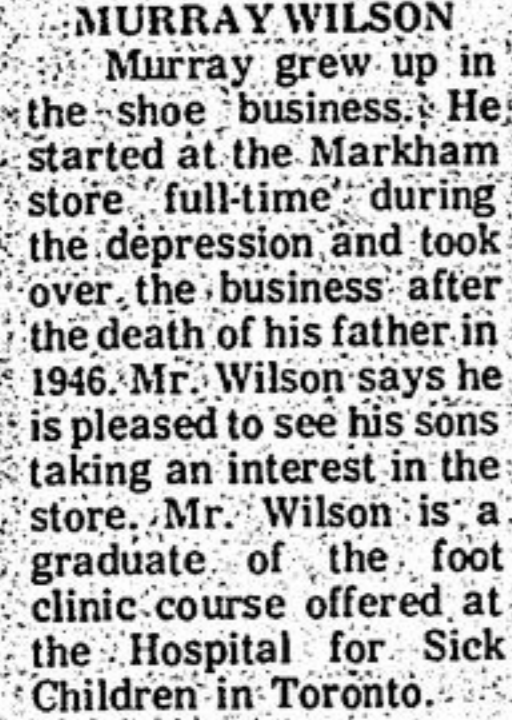
MURRAY WILSON
Murray grew up in the shoe business. He started at the Markham store full-time during the depression and took over the business after the death of his father in 1946. Mr. Wilson says he is pleased to see his sons taking an interest in the store. Mr. Wilson is a graduate of the foot clinic course offered at the Hospital for Sick Children in Toronto.

HALEY WILSON
Haley graduated with a degree in Business from the University of Western Ontario. He has been in the business for the past 14 years. He was head of the Markham Main Street Business Association, and was involved with the revitalization of downtown Markham. Haley has participated in and completed a fitting course sponsored by Start Rite Shoes.

GEORGE WILSON
George is interested in antiques and local history. He also enjoys music and reading. After graduating from high school three years ago, George started working at Wilson Shoes.

SALLY GYTON
Sally has lived in Stouffville for many years and is the mother of three fine children. Sally is presently studying The Footwear Institute's Footwear Course.

HILDA WILSON
Hilda attended Victoria Park Secondary School and then went to York University where she was working towards a B.A. in Psychology. She married Bill Wilson in 1976 and enjoys skiing, swimming and reading. Hilda has also completed the Start Rite fitting course.



wilson shoes ltd. STOUFFVILLE

Footwear Fashions For men

- FLORSHEIM • PEDWIN
- McHALE • LEWIS FOR FEET

GRAND RE-OPENING SALE

ALL MEN'S STYLES

20% OFF (with this ad)

till Saturday, May 8th

Shoes you can be totally sure of. Go-with-everything fashion crafted of quality leather for superb comfort.

wilson shoes

STOUFFVILLE 640-2429

GRAND RE-OPENING SALE

NOW TILL SAT. MAY 8

STOREWIDE 20% OFF (with this ad)

MEN'S, WOMENS', CHILDREN'S DRESS, CASUAL, SANDALS, PURSES, ATHLETIC SHOES WORK BOOTS & MORE

ATHLETIC FOOTWEAR

ALL 20% OFF DURING GRAND RE-OPENING SALE (with this ad)

MEN'S WOMENS' CHILDREN'S

- SOCCER
- TRACK & TENNIS
- SKATES

BAUER, ADIDAS, DAQUST NEW BALANCE, PONY

wilson shoes

STOUFFVILLE 640-2429

Training, service is important

In the search for comfortable footwear, Wilson's have found it advantageous to offer a staff training course in which both manager, co-owners and sales-people participate.

To that end, all staff participate in shoe-fitting courses offered by the Canadian Footwear Institute.

At Wilson's too, style is very important and Wilson's now has all spring and summer fashions at 20 per cent off until May 8.

Wilson's staff attended shoe shows, seminars and other courses and conferences pertaining to shoe styles and fit.

In this way, the staff is up-to-date on not only

styles and colors, but also is versed on the technology of the shoe business.

And one of the reason's Wilson's customers keep coming back is because they believe that service is still important.

This is one advantage the store has over many mall and department stores. The staff shows customers that they are interested in their every footwear need.

In order to provide this service Wilson's has staff seminars on fitting and fashion updates.

The staff at Murray Wilson Shoes feel that by giving that little bit extra makes for satisfied and happy customers.

wilson shoes ltd. STOUFFVILLE

Grand Re-opening Sale

Till Saturday, May 8th

ALL CHILDREN'S FOOTWEAR 20% OFF (with this ad)

During our Grand Re-opening Sale

- Mature & Experienced staff
- START-RITE
- SAVAGE • BUSTER BROWN

wilson shoes ltd. STOUFFVILLE

"Oldest Retail Business in the Area"

Step into Spring

With

Wilson's Grand Re-Opening Sale

All Womens' Footwear **20% OFF** (with this ad) including newest spring & summer arrivals

- Mature & Experienced Staff
- Store Completely refurbished
- 20% off, Storewide during re-opening sale
- All Dress, Casual, Sandals, Etc.

SALE CONTINUES TILL SATURDAY, MAY 8, 1982

murray wilson shoes ltd.

7 Main St. W. 640-2429 STOUFFVILLE

MON. TUES. WED. SAT. 9 to 6, THUR. FRI. 9 to 9