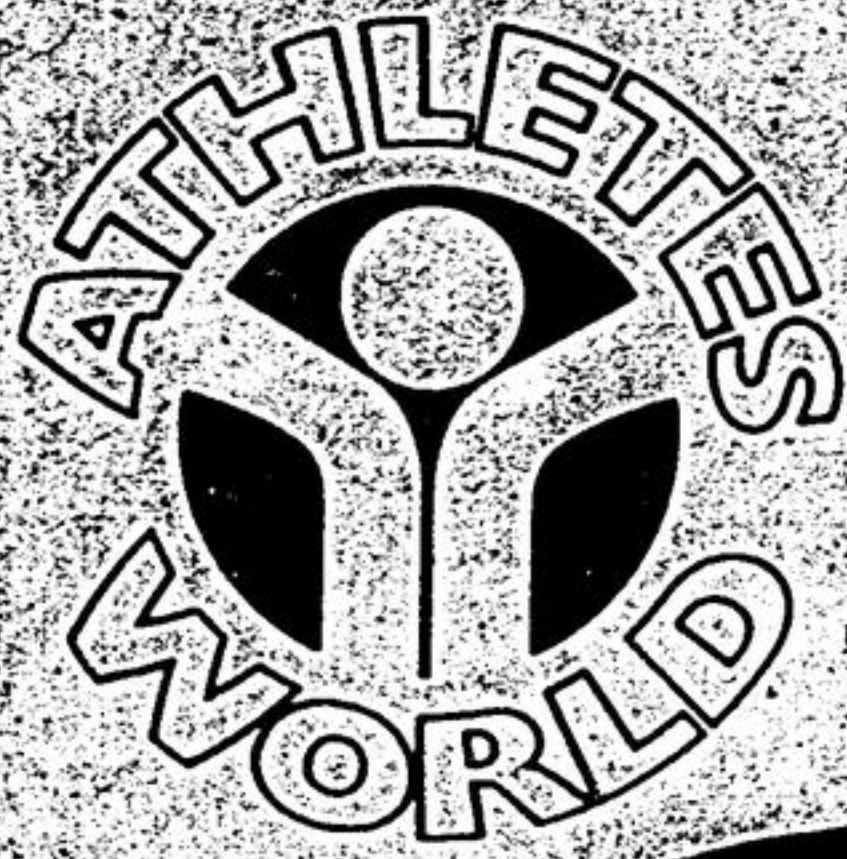


markville
Shopping Centre

OPENING SPECIALS



**ATHLETES WORLD
GRAND OPENING**

25% off all merchandise

Today is the day!

The Athletes World message . . .

Athletes World is a new concept in athletic shoe stores. We have fulfilled a consumer need with a selection of athletic footwear unlike any selection ever presented under one roof. We specialize in footwear for as many sports and sport specialties as possible — from the occasional jogger to the professional athlete — to sport shoes in hard-to-find sizes and widths. We offer "Special Order" services for shoe specialties, which in most cases can be filled in less than a week. In addition to footwear, Athletes World carries a great selection of brand name activewear and accessories. And Athletes World stores feature an open, ultra modern set-up which makes shopping a pleasure. Our concept which has proven itself across Canada, particularly in the sports community, is a simple one: It's brand name merchandise at competitive prices, with the kind of selection, service and expertise that appeals to the professional athlete and active amateur alike. Plus, we back all our products with a written guarantee.



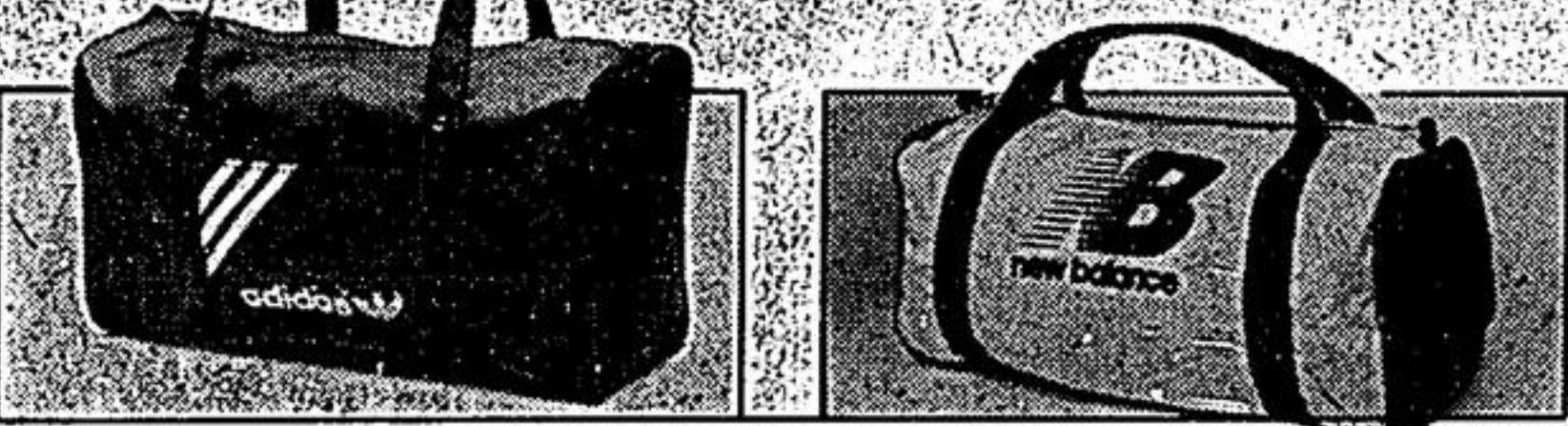
The great sports coverage . . .

Athletes World carries a super selection to cover all walks of sports: Running, Training, Jogging, Tennis, Squash, Racquetball, Basketball, Volleyball, Football, Soccer, Track & Field, Leisure, Hiking, Broomball, Gymnastics, Swimming — you name it, we've got it!

The super brand name selection . . .

- | | | | |
|-----------------|-----------------|--------------------|--------------------|
| Footwear | Bata | Osaga | Accessories |
| Nike | Sparx | Ravens Knit | Wristbands |
| Adidas | Kangaroos | Torrez | Headbands |
| Brooks | Romika | K-Way | Goggles |
| New Balance | | Marathon | Jog Bras |
| Power | | DorBin | Support Bands |
| Osaga | Clothing | Pen Mans | Sport Bags |
| Puma | Adidas | Brooks | Laces |
| Bauer | Speedo | Nike | Sport Socks |
| Athletes World | White Stag | Tiger Brand | |
| Head | Athletic Knit | Dolphin | |
| Voit | Topher | Another Dimension | |
| Tybreaker | Victory | Canadian Beachwear | |

Sale starts today, March 17
Sale ends Saturday, March 20, 1982.



**ATHLETES
WORLD**

THE CANADIAN ATHLETIC SHOE SPECIALISTS

Markville
Shopping Centre,
Markham