

Top speakers advance



MARC MEYER



LAURIE PUGH

STOUFFVILLE — Marc Meyer, a Grade 8 student at Stouffville Dist. Secondary School and Laurie Pugh, a student in Grade 6 at Orchard Park Public School, will advance to Region 18 of the Lions-

Girls best

DICKSON'S HILL — Sharon Moyer, Grade 8 and Shaheen Doctor, Grade 6, will represent Dickson's Hill Public School at the area public speaking competition, March 31 at Summitview, Stouffville.

Sharon placed first in the intermediate division. She spoke on "Rumors". Shaheen topped her class with a speech entitled "Teeth Braces".

Runners-up in the intermediate division were Maria Wood (Video Games) and Jill Keith (Dreams).

Junior runners-up were Karen Strachan (Yesterdays - Toronto) and Jeff McCartney (Whales).

Initially, 196 students took part from Grade 4 through Grade 8.

sponsored elementary public speaking finals, March 16.

The competition, beginning at 7:30 p.m., will be held at Markham Dist. High School.

Marc, a top marks, March 2, for his speech on "Dragons". Laurie placed first in the junior division. Her address was entitled "A Trip To The Dentist".

Other participants were Rob Reid (S.D.S.S.); Scott Couperthwaite (Orchard Park); Jennifer Morrison (Summitview) and Jason Brock (Summitview). Judges were Ivan Harris, Linda Giles and Paul Kerby all of Stouffville.

Want to make a safer workplace?

Plan to attend our Dinner Meeting
MARCH 23, AURORA HIGHLANDS GOLF CLUB, AURORA
 Speaking on "Emergency Procedures" will be Mr. R. Pollard, CBS Records sponsored by
UPPER YORK DIVISION INDUSTRIAL ACCIDENT PREVENTION ASSOCIATION
 For further information, please contact:
 Mrs. Hanne Arnold - 965-8888 #34
 I.A.P.A. Annual Conference, April 5, 6, 7, Royal York Hotel, Toronto

The I.A.P.A. can help.



I'll be there

Not sure if your life insurance covers your needs? I can help you. Say you have a question or a problem. All it takes is a call and I'll be there. When I make a sale, my service doesn't stop. I'm right here in town. So I'm available whenever you need advice or help. For service of this type, and coverage of all types, call me.

DAVE PARSONS
 122 Edward St.
 640-3705
 office 493-1841

Metropolitan Life
 Where the future is now

First ever Entries tie

STOUFFVILLE — For a first time, a tie occurred for top spot in the Lions-sponsored secondary school oratorical competitions held in Stouffville.

Anne Christie and Luz Meyer ended up with the exact same points on the judges' scorecards, Monday, so both were declared winners in the girls' division. Anne spoke on "The Cube" while Luz chose "Mime" as her subject. Third was Christine Rea. Her topic was "Advertising".

Mike Anderson placed first in the boys' class. He spoke on "Landfill Sites". Second was Mike Von Zuben "Robots" and third, Suresh Prashad, "TV Addicts".

Judges were Trudy Cadieux, Margaret

Fifty's Dance

The Ballantrae Group Committee is holding a Fifty's Dance, Sat., March 27 at the Centennial Centre. For additional information and tickets call 640-5866 or 888-1718.

Oratoricals

STOUFFVILLE — Scott Couperthwaite talked about his business of collecting and selling dew worms and Laurie Pugh spoke on "A Trip to the Dentist" when Orchard Park School held its oratorical competition, March 2. Both placed first. Laurie in junior and Scott in intermediate.

Judges were Ron

Robbins, Joanne Harris, Doreen Brown and Moureen Terhune.

Scott is a student in Grade 7. Laurie's in Grade 6.

TOWNE Cinema
 HELD OVER 2ND BIG WEEK
 NOT SUITABLE FOR CHILDREN
Starts Friday!
 FRI. SAT. 7-9; SUN. THUR. 8 P.M.

 NOMINATED FOR 10 ACADEMY AWARDS
 A LIONEL LINN PRODUCTION
 A MARY BRYELL FILM
 KATHARINE HEPBURN HENRY FONDA JANE FONDA

Get \$500. Cash Back
 on any new **AMC SPIRIT, CONCORD or EAGLE!**

OFFER EXPIRES MARCH 19TH 1982

LES WILSON MOTOR SALES LIMITED
 297 MAIN STREET, WEST.
 STOUFFVILLE, ONTARIO. 640-2462

We're proud to be Canadian

A nation of broad horizons and unlimited potential, a country filled with promise—the Canada we love.

We're proud to be a partner in this unique Confederation, rich in diverse cultures, now renewed in common bonds. Our new constitution is one more step in the building of a brighter future.



Ontario

Government of the Province of Ontario
 William G. Davis, Premier

Thomas L. Wells, Minister
 Ministry of Intergovernmental Affairs

(Advertisement)

YOU CAN MAKE IT HAPPEN!

"Would you Believe" that five minutes of your time could help put thousands of people back to work and help reverse unemployment, layoffs, bankruptcies, and fear of business depression? Take five minutes to read this message and find out how you can help bring "Happy Days" back again.

Let me introduce myself. My name is Norman Lewis, born in Toronto. Occupation: lumber salesman. Happily married for twenty-nine years to a wonderful wife, Gwendolyn, who is a small business proprietor. Proud parents of four happy children: Robert, Wendy, James and Paul, all successful sales and sales-management professionals. A typical Canadian family keenly aware of the marketplace and totally convinced that when we buy imported goods, thousands of Canadian jobs are "exported" instead of kept at home. For instance, automobile manufacturing.

At one of my first sales training seminars, the goal was to convince new prospective sales trainees that selling was a profession to be proud of. One example used was the simple fact that when a salesman sells a car, hundreds of people work; conversely, if the salesman fails to sell a car, hundreds of people don't work. In other words, from an economic standpoint, it's sales persons that really "Make Things Happen".

Each time a car is built, it represents the work of an army of skilled workers; steel workers, metal stampers, tool makers, electricians, wire and cable assemblers, painters, chemical workers involved in the paint, chrome platers, aluminium parts and foundry workers, upholsterers and textile workers, engine mechanics and fabricators, glass makers, rubber tire workers, assemblers, and hundreds more.

These hundreds of workers take their paycheques home and spend them on food, clothing, furniture, housing, and of course new cars. That means hundreds and thousands more people work, all adding to a healthy economy.

A few weeks ago my dentist told me he was considering buying his first imported automobile and asked my opinion about it. I believe that in five minutes I convinced him to buy a car manufactured right here in Canada and helped put hundreds of Canadians back to work.

I said to him, "I think you would have a lot more fun buying a North American car, than you would buying an "Imported Car", for these reasons. Think about all the thrills you have had in the past 30 years getting a new car every 2 or 3 years. Every time you bought a new one there was an exciting new innovation. Automatic transmissions came out and you didn't have to change gears a hundred times just to drive to work. Two-tone hard-tops and beautiful colour co-ordinated interiors came on the scene. Stereo Sound. The new lubrication system that meant you didn't need lubrications every 1000 miles. Plus push-button windows, windshield washers, air conditioning and cruise control. And what will they think of next?

"Personally I wouldn't buy an imported car with all their copies of "Detroit Innovations". I am getting my next car this Spring and I can hardly wait to see the new things they are bringing out this time. I am sure those North American automobile engineers will soon get 100 miles to a gallon of gas. It looks like they are almost half-way there now. Some "Imported cars" claim they will last 10 years. That sounds like as much fun as wearing the same old suit for 10 years."

The dentist seemed convinced, he said, "You may have a point. Of course, I may not buy a car at all. The economy is terrible, interest rates are high, business is bad, there's a lot of bankruptcies, and thousands of people are being laid off. Maybe I shouldn't buy a car at all!"

I said emphatically, "Go ahead and buy a car, but not imported because the new North American model has a wonderful bonus that no imported car can offer. It can put hundreds of people to work so they can take paycheques home to spend, which, in turn, put thousands more to work and bring back "Happy Days". The dentist's eyes twinkled as he said, "You may be right, it sure sounds fair to me."

Later that evening, I told the dentist's story to my son James who was driving his third imported car. I told him if I had a \$1000.00 to spend I would love to tell this story in a newspaper advertisement. He said not only would he help with part of the \$1000.00 but the next new car he bought would be manufactured right here in North America. Another thing, he persuaded his brother Robert, who is currently car-shopping, to buy a "North American built". Considering Robert's last car was a \$50,000 imported sports car. I thought that was a great deal of progress for time spent spreading the message.

Here's how you can help further spread this message.

1. Telephone one or two of your friends to discuss this message.
2. Photocopy and mail this advertisement with your comments to the best salesperson you know.
3. Don't knock imported cars or upset people because they bought one last week or last year. Be positive in your discussions, and gently suggest that their next new car be a North American one.
4. When you succeed in persuading someone to switch from an imported car to a North American manufactured car, please write and tell me the sales points you discussed.
5. Last, but not least, write a cheque payable to the newspaper of your choice. As cheques are received, the plan is to re-run this advertisement.

NORMAN C. LEWIS
 Box 5477 ROB
 The Globe and Mail
 444 Front St. West
 Toronto, Ont. M5V 2S9
 I enclose a cheque or money order
 in the amount of \$ _____
 payable to _____
 (Newspaper of your choice)