

OPEN EVERY WEEKNIGHT UNTIL 9. SALE ENDS NEXT TUESDAY 9 P.M.

BIG NEWS! SKI SALE

A SKI SALE THAT GIVES YOU EVERYTHING YOU COULD POSSIBLY WANT... VERY COMPETITIVE PRICES... COMPARE FOR YOURSELF... A SELECTION YOU'LL FIND HARD TO BELIEVE... AND BEST OF ALL FRIENDLY KNOWLEDGABLE OLD FASHIONED SERVICE SELLING ONLY QUALITY PRODUCTS BACKED UP BY CERTIFIED TECHNICIANS THAT KNOW THEIR BUSINESS. DISCOVER THE STORE THAT'S MAKING ALL THE **BIG NEWS** THIS WINTER.



BIG NEWS

THURS. ONLY SPECIAL
KNIESSL SUPER STAR BIG NEWS PRICE
 DOWNHILL PERFORMANCE MODEL - GREAT CARVING AND RESPONSIVE
169⁹⁸
 Reg. Retail Value 355.00

FRI. ONLY SPECIAL
FISCHER HIGH LITE BIG NEWS PRICE
 WAXABLE X-COUNTRY SKI RECREATIONAL PERFORMANCE
39⁹⁸
 Regular Retail Value 79.98

SAT. ONLY SPECIAL
SCHNEIDER HOSEN BIG NEWS PRICE
 TEMPO MENS STRETCH SKI PANTS No 1. TOP LINE SEWING PANT
139⁹⁸
 Regular Retail Value 249.98

SELECTING EQUIPMENT HAS NEVER BEEN EASIER. IT COULDN'T BE EASIER TO CHOOSE THE RIGHT EQUIPMENT FOR YOUR NEEDS AND ABILITY. OUR ALEC SMART COMPUTER AND SELECTION CHARTS ALONG WITH OUR PROFESSIONALLY TRAINED STAFF HAVE THE RIGHT ANSWERS FOR YOU AND THAT IS **BIG NEWS** TO ANY SKIER.

Extra! Extra! Read All About Our Boot Steals

TRAPPEUR FLEX BIG NEWS PRICE
 MENS NOVICE TO INTERMED.
 OR GARAMONT OPTILITE LADIES
 OR DYNAFIT CONTRICE LADIES
99⁹⁸
 Reg. Ret. Val. to 199.98

NORDICA HURRICANE BIG NEWS PRICE
 INTERMED. MENS + LADIES FAMOUS FOR GREAT FIT
149⁹⁸
 Regular Retail Value 199.98 to 219.98

MUNARI REGISTRY BIG NEWS PRICE
 INT. TO ADVANCED MENS FULL LEATHER LINING EXCEPTIONAL BOOT
149⁹⁸
 Reg. Value 325.98

BIG PRICE SCOOP
 SKI CLOTHING BY HEAD, ANBA, TOPHER INNSBRUCK, SLALOM, ALL JUNIOR CLOTHING + ACCESSORIES AND MORE... **60% OFF**

Bindings

SALOMON 626 BIG NEWS PRICE
 Reg. Value 119.98
69⁹⁸

Topline Ski Packages

PERFORMANCE SKI PACKAGE

SKIS: FISCHER COMPETITION or PROFESSIONAL or TURBO
 BOOTS: SALOMON SK90 EQUIP or NORDICA COMP 5
 BINDINGS: SALOMON 727 or 727E or TYROLIA 360 or 360R
 POLES: SCOTT MASTER or SCOTT EXPERT

\$599⁰⁰

INCLUDES PROFESSIONAL INSTALLATION AND HOT WAX. IF SOLD SEPARATELY AT REG. RETAIL VAL. UP TO 940.00

REC-PERFORMANCE PACKAGE

SKIS: KNIESSL SUPER STAR or KNIESSL WHITE STAR
 BOOTS: WEINMAN LIGHTWEIGHT or SALOMON SK90 or NORDICA
 BINDINGS: SALOMON 626 or TYROLIA 260 D
 POLES: SCOTT PERFORMER REC PERFORMANCE POLE

\$549⁰⁰

INCLUDES PROFESSIONAL INSTALLATION AND HOT WAX. IF SOLD SEPARATELY AT REG. RETAIL VAL. UP TO 900.00

BIG NEWS X-COUNTRY BUYS

CHOOSE YOUR OWN PACKAGE FROM THESE OUTSTANDING VALUES TO SUIT YOUR NEEDS AND ABILITY.

TYPE	RATING	REG. VAL.	NOW
KARHU SPECIAL	NOVICE	69.98	39.98
TRAK SEFFELD NO WAX	INTERMED.	104.98	79.98
PELTONEN SPRINT	ADVANCED	124.98	99.98
ROTFELLA START	NOV/INT	12.98	9.98
ROTFELLA TOURING	INT/ADV	18.98	12.98
MUNARI SELVA/LADY	NOV/INT	39.98	29.98
TRAK TRAKKER	INT/ADV	89.98	59.98
EXEL NOVA	NOV	12.98	9.98
EXEL ARCTIC	INT/ADV	29.98	19.98

PROFESSIONAL INSTALLATION AT NO EXTRA CHARGE WITH PACKAGES

Your Ski Boots Guaranteed To Fit

It's simple. If your boots are fitted properly you get the support you need, which is the foundation for good control. If they are comfortable you will enjoy skiing. Our staff have been classroom trained to fit you with this in mind and our written guarantee posted in our boot fitting room assures that your new ski boots must fit correctly.

OLD FIREHALL SPORTS SCOOPS THE COMPETITION ON SKIWEAR

GLOVES + MITTS BIG NEWS PRICE
 MENS + LADIES BY POLYGRABBER, COLIN GOLD, REUSCH, KOMBI, AUCLAIR. Reg. Val. 27.00 to 49.98 limited styles and sizes
13⁹⁸

DEMETRE SKI SWEATERS BIG NEWS PRICE
 LADIES + MENS NORTH AMERICA'S PREMIER LINE Reg. retail 60.00 to 72.00
39⁹⁸

HIGH SIERRA SKI SWEATERS BIG NEWS PRICE
 LADIES + MENS ACRYLIC AND WOOL Reg. Val. 35.00
9⁹⁸

JACKETS, SUITS, WARMUPS BIG NEWS PRICE
 LADIES + MENS BY POWDERHOUND, HAIDA, FULSAP, HIGH COUNTRY, ASPEN, JARDI + OTHERS - ALL limited in some makes
50% OFF

SKI VESTS - DOWN - DAC II - POLY BIG NEWS PRICE
 LADIES + MENS FOUR NAME TO CHOOSE FROM ALL AT 30% OFF
29⁹⁸ to 54⁹⁸

JACKETS AND SUITS BIG NEWS PRICE
 LADIES + MENS BY BODY MOUNTAIN, DOWN, HIGH SIERRA, KANDOSAK, FITZGERALD, SPASH, IN styles + sizes up to 70% off
39⁹⁸ to 49⁹⁸

These prices are only part of the news. Loads more **BIG NEWS** in store specials

Extra Big Savings Downhill Skis

NOVICE TO INTERMEDIATE BIG NEWS PRICE
 YOUR CHOICE OF 5 MODELS - DYNASTAR CTS, KNIESSL TX C, FISCHER (3 MODELS). Reg. Value 154.98 to 204.00
99⁹⁸

NOVICE TO INT-ADVANCED BIG NEWS PRICE
 YOUR CHOICE OF 6 MODELS - DYNASTAR, POLYSOFT OR PULSAR, FISCHER FLEX OR CORNICE, HEAD 6R TO OR TURBO GT. Reg. Value 249.00 to 269.00
139⁹⁸

INTERMEDIATE TO EXPERT BIG NEWS PRICE
 YOUR CHOICE OF 3 MODELS - ROSSIGNOL, WINNIE, ATOMUS, COMP, FISCHER SR. Reg. Value 249.98 to 309.98
169⁹⁸

JUNIOR SKIS BIG NEWS PRICE
 FISCHER BLAZE OR HEAD ATGO. Reg. Value 79.98 to 195.00
39⁹⁸ & 49⁹⁸

LIMITED SIZES IN SOME ABOVE MODELS

THE GREATEST LITTLE SPORTS STORE IN ALL THE LAND

OLD FIREHALL SPORTS
 170 MAIN STREET (KENNEDY RD)
 UNIONVILLE, ONTARIO

just north of highway no. 7

PHONE: 297-4604, 297-4605, 297-4606

master charge, VISA