

... You're better off by Dominion

Start collecting *FREE* Christmas Coupons

Dominion's Christmas Coupons are Worth More

When you start collecting Dominion Christmas Coupons, they're worth up to **four times more** than the vouchers you may have collected at our major competitor. Every time you buy ten dollars worth of groceries* at Dominion, you get a FREE Christmas Coupon worth 20¢, good towards the purchase of a Christmas turkey, groceries* or even Lifestyle Copperware. Plus, you get bonus Christmas Coupons on specified Christmas Bonus items.

No accumulation of cash tapes with Christmas Coupons offer.

You're four times better off by switching to Dominion right now.

That's right. If you've already started another turkey program at a competitor, we will redeem up to the first two completed rows of their vouchers for **four times** their value. Our competitor's value for the first two completed rows is 1.00. Dominion's redemption value is 4.00. Hurry. This offer only runs until closing Saturday, November 21, 1981.

Plus extra Christmas Coupons when you

<p>SPECIAL</p> <p>Assorted Fruit Flavours Beatrice</p> <p>Fruit Bottom Yogurt <i>NOW</i></p> <p>.59 175 g cont.</p> <p>BONUS 5¢</p>	<p>SPECIAL</p> <p>In Syrup, Chunks, Crushed or Sliced</p> <p>Dole Pineapple <i>NOW</i></p> <p>.99 19 fl. oz. tin</p> <p>BONUS 5¢</p>	<p>SPECIAL</p> <p>Deluxe or Pepperoni Deep Crust,</p> <p>Frozen Totino's Pizza <i>NOW</i></p> <p>1.99 350 g pkg.</p> <p>BONUS 20¢</p>	<p>SPECIAL</p> <p>Oatmeal Chocolate Chip, Oatmeal Golden Cntry, Peanut Butter Chip or Light & Easy Digestive</p> <p>Dad's Cookies <i>NOW</i></p> <p>1.69 40g pkt.</p> <p>BONUS 20¢</p>
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* Tobacco products excluded

"NOW" Prices effective until close of business Tues. Nov. 24, 1981 in the following areas: Toronto, Mississauga, Oakville, Brampton, Bowmanville, Thornhill, Pickering, Whitby, Oshawa.



Truly Canadian

Dominion

WE RESERVE THE RIGHT TO LIMIT QUANTITIES. DOMINION STORES LIMITED.