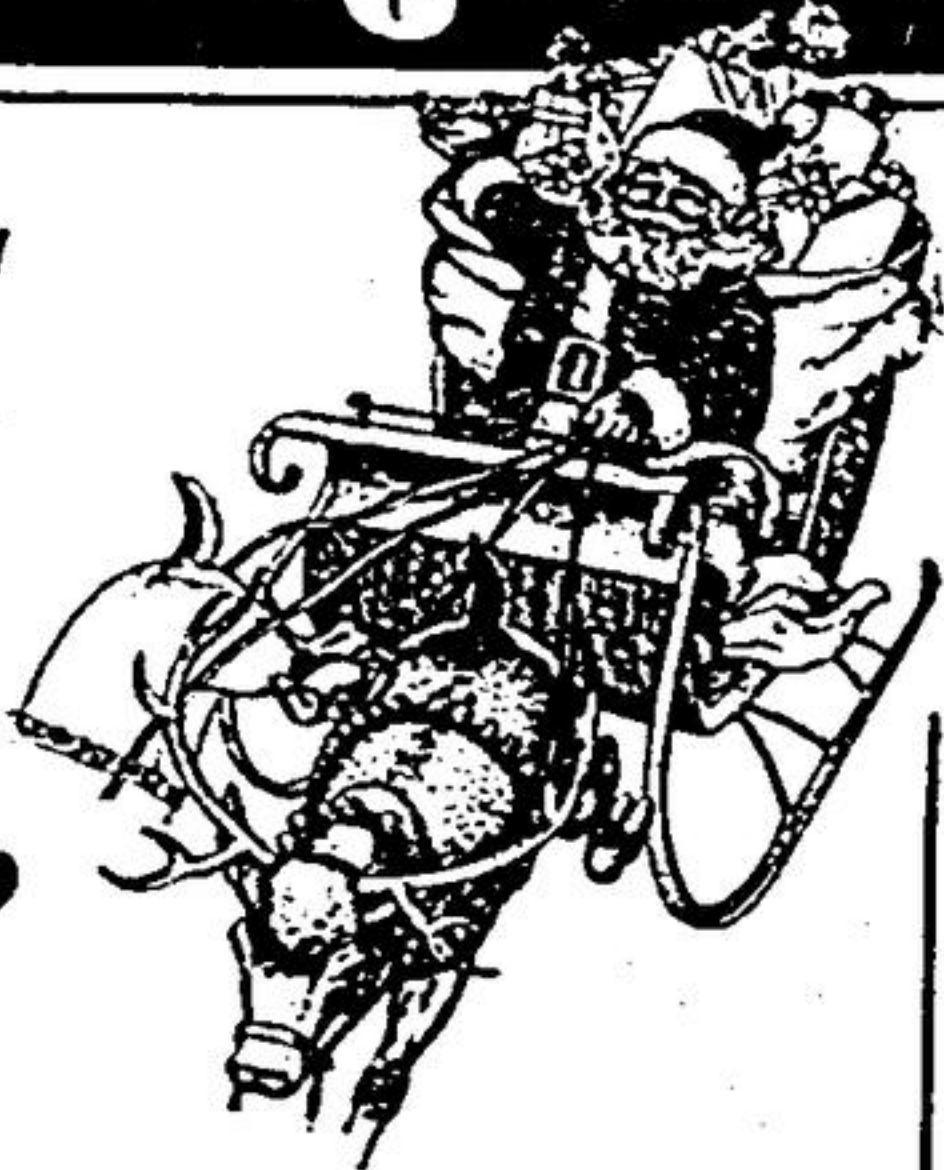


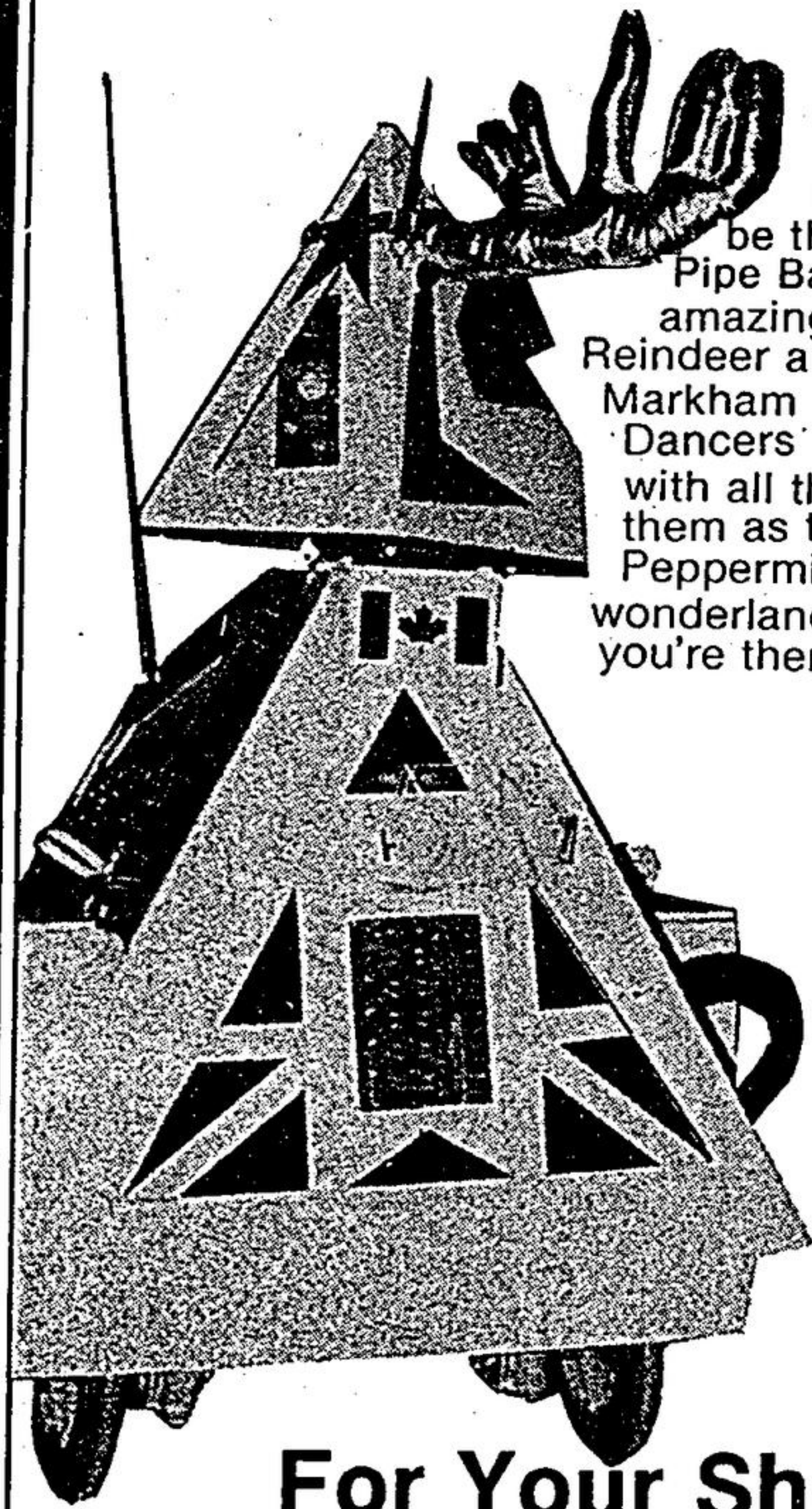
Hillcrest mall

Santa Arrives Saturday November 14, 1981



We're Hillcrest Mall! Join us on a magical journey what will take you through a fantasy land where Santa's furry friends are scurrying over hill and dale to the Merriest Christmas ever! What a delight for the whole family!

Parade to start at K-MART



Santa arrives at 11:00 a.m., Nov. 14th.

Leading the procession will be the Royal Legion Centennial Pipe Band, escorted by the amazing Rudolph the Robot Reindeer and the Richvale Majorettes, Markham Majorettes, Brandie Rose Dancers' Pappa Smurf and clowns with all their merriment. Follow them as they wind their way down Peppermint Path through a snowy wonderland And all of a sudden ... you're there — Santa's Wonderland.

Hey Moms,

To help you enjoy your Christmas shopping at Hillcrest we offer a supervised childcare service. Our Playtime Centre is located in the Auditorium on the 2nd floor and is open daily 10:00 A.M. to 4:00 P.M. Monday to Friday, 10:00 A.M. to 3:00 P.M. Saturday. For children 2 1/2 to 6 years of age. There is a nominal charge of \$1.25 per hour.

For Your Shopping Convenience

SAT. NOV. 28 9:30 - 9:30
 SAT. DEC. 5 9:30 - 9:30
 SAT. DEC. 12 9:30 - 9:30
 SAT. DEC. 19 9:30 - 9:30
 CHRISTMAS EVE, DEC. 24 .. 9:30 - 6:00
 CLOSED CHRISTMAS DAY AND
 BOXING DAY DEC. 25 AND 26
 RE-OPEN MON. DEC. 28 — 9:30 - 9:30

Hillcrest Christmas Happenings

- December 1 & 8 — Tuesday 7:00 to 8:00 p.m. — Richmond Hill. Operetta friends will be singing Christmas Carols in the Market Court accompanied by the Jennifer Morton Dancers.
- December 3 — The North York Concert Seniors Citizens Band will entertain you at 7:30 P.M. in the Market Court. Emcee for the evening will be Mayor Al Duffy
- December 3, 4, 5 — Help the aged. There will be a Trim-a-Tree of Hope Campaign sale of home made Christmas decorations made by the senior citizens.
- December 10 — Gift wrapping available from the ladies of Beta Sigma Phi.
- December 14, 15 — Simpsons will be holding a Brunch with Santa at 9:00 A.M.
- December 18-24 — Simpson will have carol singing. various local groups will be performing

Hillcrest Mall invites you to Salute the Start of Unicef's 1981 Greeting Card Program Wednesday, November 11, 1981

UNICEF works in over 108 countries to bring health care, better nutrition and education to the children who need it most.

Visit the Unicef display in front of Birks Jewellers.

"The Smurfs Sing
Jingle Bells."



An Exclusive Christmas Recording for Sam The Record Man produced By Polygram. And you can hear it first with all our Smurfs in Santa's Wonderland, in Hillcrest Mall.

Join us for the Merriest Christmas ever.