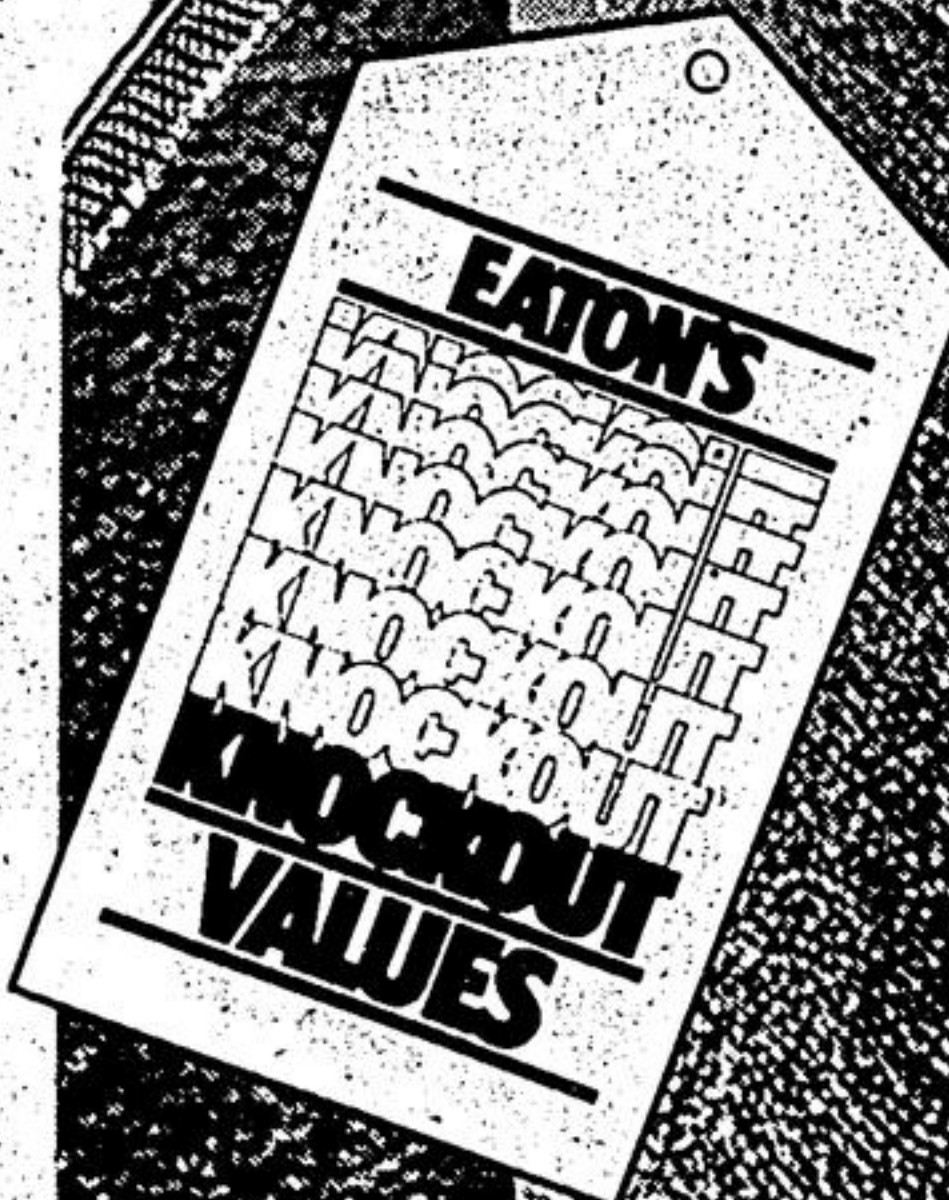
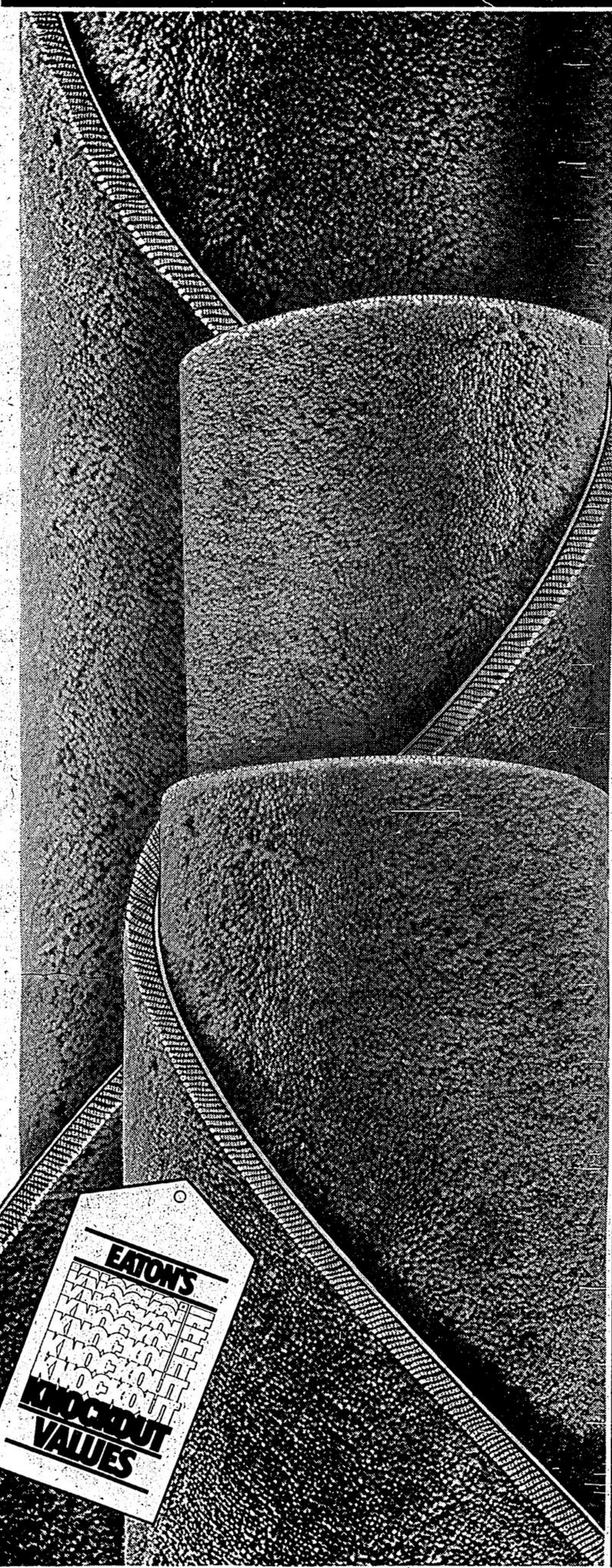


EATON'S

ANOTHER GREAT EATON KNOCKOUT!



SAVE 9.00 PER SQ. METRE ON EATON'S TOP-SELLING BROADLOOM!

'Star Supreme' Saxony
Eaton reg. 27.50,

1850

Sq. metre

Save on foam rubber undercushion tool
Eaton reg. 4.59,
Sq. metre 3.59.

Here's why 'Star Supreme' outsells them all!

This is a broadloom with everything you could want. Really remarkable durability that's been tested and approved by Eatons Product Research Bureau. High-fashion appearance. Luxurious underfoot comfort. And minimum care requirements.

The deep, dense Trevira polyester pile is moth and mildew proof and static resistant. Non-allergenic too.

Star Supreme is rated for heavy duty anywhere in the home, upstairs or down, including stairs.

Zepel-treated to resist soiling — it just stays beautiful!

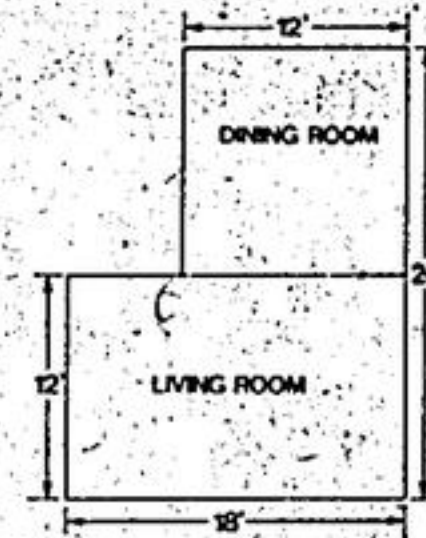
Width is approx. 3.66 metres, for area sizes or wall-to-wall. A sq. metre is a full 19.6% larger than a sq. yd.

15 colours

Pewter, Spanish gold, Cognac, Honeysuckle, Myrtle green, Dune beige, Golden beige, Frisco beige, Cedar brown, Jamaica white, Gazelle, Oxford blue, Sandrift, Mint or Honey maple.



"Just say charge it on your Eaton's account!"



You'd prefer wall-to-wall?

Look at this! You can cover the rooms diagrammed above with Star Supreme (undercushion and installation not included) for only 618.87. Eaton reg. 919.94. You save over 300.00.

Call Eaton's Shop-in-the-Home Broadloom Service

If you can't get to Eaton's, we'll be happy to take samples of Star Supreme to your home and provide on-the-spot estimates. In the Toronto area, dial 861-5111 — 24 hours a day. Outside Toronto, please call your nearest Eaton's.

(DEPT. 272)



Examples of the savings on area rugs with undercushion

Approx. size	Eaton reg.	Complete	Saving
3.66m x 2.74m (12'x9')	321.81	221.53	100.28
3.66m x 4.57m (12'x15')	536.74	369.48	167.26
3.66m x 5.49m (12'x18')	644.80	443.86	200.94

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering, Sheridan, Oshawa, Shoppers' World: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S