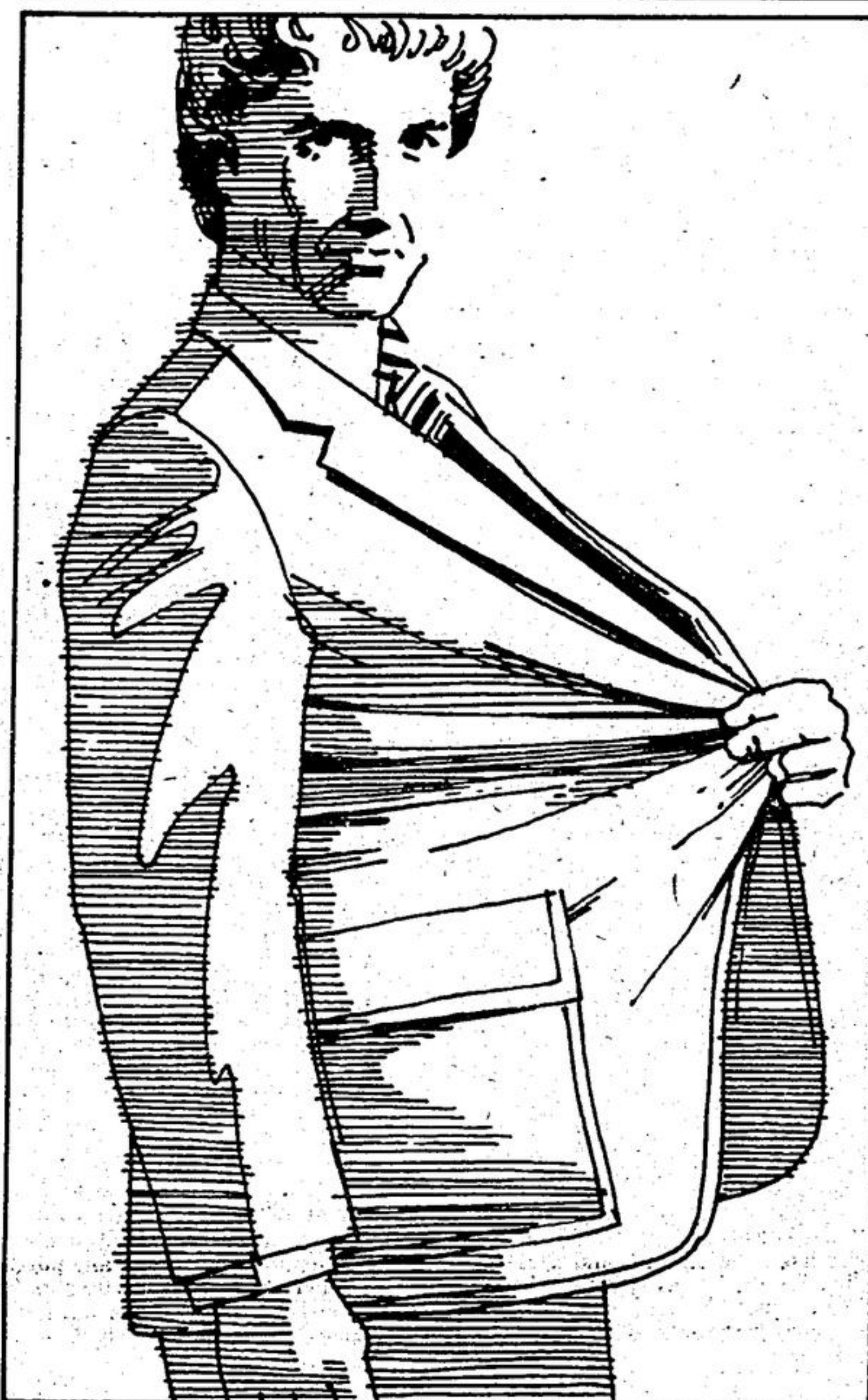


Waste not.



Lost twenty pounds? That oversize suit could save you 50.00! Right now relics turn into reductions at

Eaton's and the Salvation Army's New-for-Old Trade-in Event

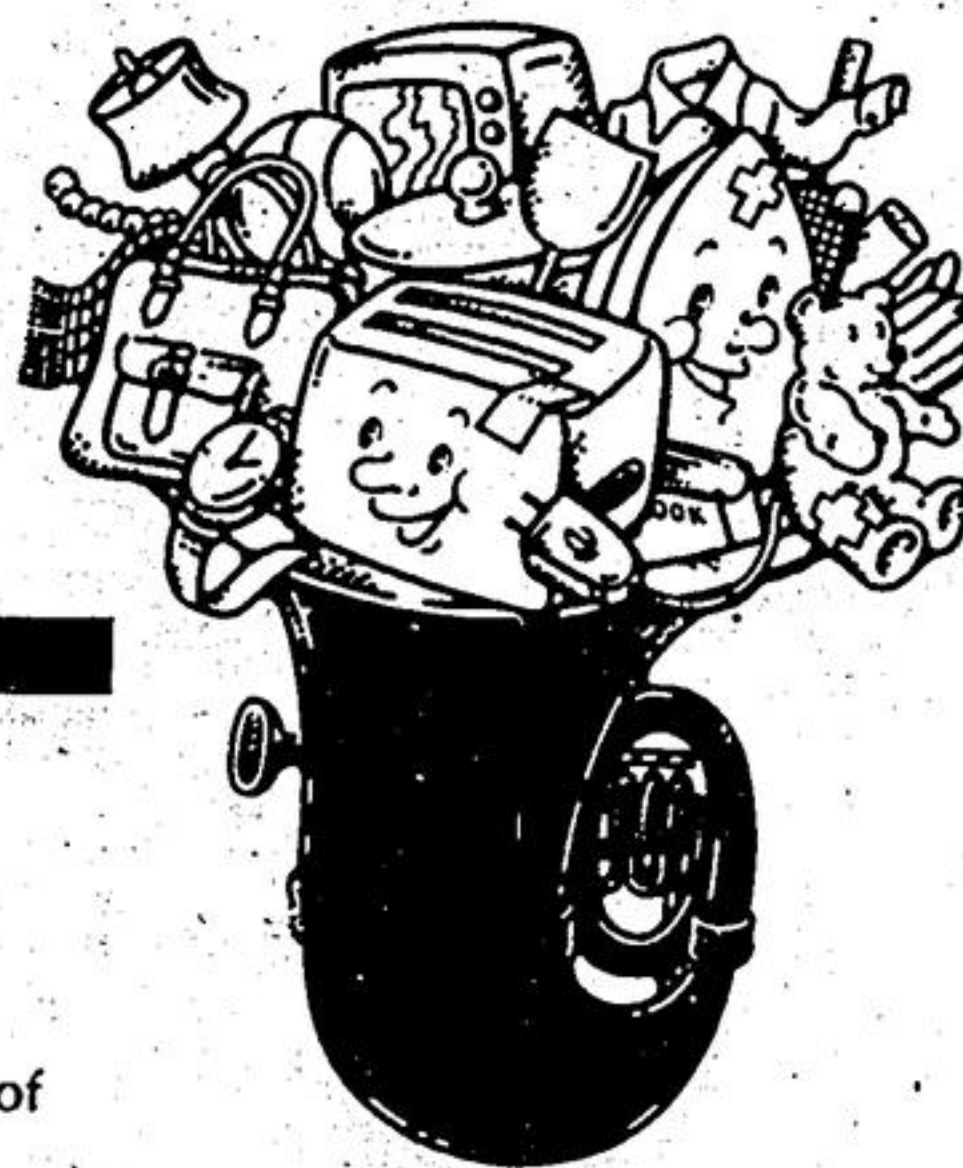
Till Sat., January 17th. in all Eaton stores.

Here's how it works:

Go through our list - then go through your cupboards. We're calling for cast-offs for the Salvation Army and giving discount coupons to make it worthwhile. Bring anything old on that list to a Trade-In Depot in any Eaton's and we'll give you a coupon to cut the price on a new replacement. Do it now. It's a great way to get a good deal while doing a good deed!

Please note:

- It's one-for-one and like-for-like.
- At Trade-in, all items become the property of the Salvation Army and cannot be returned.
- Trade-ins are accepted in all Eaton stores and coupons issued are redeemable only during the period of this event.
- Not all merchandise categories are available in every store.
- Exchanges on merchandise bought with a trade-in coupon will be made at reduced selling price.
- Only one coupon per purchase.



HERE'S WHAT WE'RE TRADING:

Women's	Coupon Savings	Minimum Value of New Item
dresses	5.00	nil
blouses	3.00	nil
skirts	4.00	nil
velour tops	5.00	25.00
swim suits	10.00	30.00
winter coats	30.00	100.00
fur jackets	200.00	nil
fur coats	300.00	nil
jeans (trade in any jeans)	10.00	nil on Gloria Vanderbilt, Leo Chevalier, Calvin Klein or Sasson denim jeans.
robes	10.00	30.00
bras	3.00	7.00
Accessories		
women's winter boots	10.00	39.99
women's scarves	3.00	12.00
handbags	10.00	30.00
umbrellas	3.00	11.00
lipstick or nail polish	1.00	nil on Max Factor products only
Men's and Young Men's		
suits (excluding made to measure)	50.00	175.00
blazers/sports jackets	30.00	115.00
dress slacks	7.00	29.95
jeans	7.00	28.95
dress shirts	5.00	18.00
sweaters	7.00	35.00
sports shirts/polo shirts	5.00	18.00
ties	3.00	8.50
belts	4.00	12.50
coats	20.00	60.00
work pants/shirts, overalls	5.00	nil
men's shoes, dress or casual	10.00	39.95
Children's		
boys' and girls' shirts, sweaters, blouses, t-shirts	2.00	7.98
boys' and girls' jeans, pants overalls, skirts	3.00	11.98
boys' and girls' jackets, snowsuits, coats	5.00	19.97
Sporting Goods		
athletic footwear	5.00	21.99
men's/boys' ice skates	10.00	nil
cross country skis	15.00	39.99
cross country ski boots	5.00	nil
ski jackets	15.00	49.99
ski suits	25.00	79.99
ski gloves	5.00	14.99
roller skates	15.00	69.99
Miscellaneous		
watches	25.00	74.95
men's utility shaving kits	4.00	17.00
luggage	15.00	45.00
paperback books	.50	2.50
hardcover books	3.00	9.95
pens	3.00	10.00
scissors	3.00	8.95
dress patterns	.75	nil
LP records	1.50	nil
pre-recorded 8-track or cassette tapes	1.50	nil
prescription eyeglasses	10.00	nil
men's and women's electric shavers	5.00	nil
curling irons	3.00	nil
shower massagers	3.00	nil
hairdryers	3.00	nil
small electrical appliances	5.00	nil

■ Eaton's—Toronto Eaton Centre: open Mon. to Fri., 10 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Yonge-Eglinton: Mon. to Fri., 9:30 a.m. to 9 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Gerrard Square: Mon. to Sat., 9:30 a.m. to 9:30 p.m. ■ Yorkdale, Sherway, Rockwood, Rexdale, Warehouse Store, Bramalea, Don Mills, Scarborough, Pickering, Sheridan, Oshawa: Mon. to Fri., 9:30 a.m. to 9:30 p.m.; Sat. 9:30 a.m. to 6 p.m. ■ Dufferin: Mon. to Sat., 10 a.m. to 10 p.m. ■ Shoppers' World: Mon. to Fri., 10 a.m. to 9:30 p.m.; Sat. 10 a.m. to 6 p.m. ■ Victoria Park: Mon. to Sat., 9:30 a.m. to 10 p.m. ■ Eaton's telephone order service open 24 hours daily—861-5111.

EATON'S